

# WESTIN® SCANDINAVIA

SPRING 2017

# THE WESTIN STORY

The first ever Westin lure was created by the late Ingvar Westin, a skilled toolmaker who wanted to make a toy for his children. He carved a fish which wriggled and rolled like a real fish as they dragged it through the water. And since it looked like an oversized pike lure, he christened it "Jätte" – The Swedish word for "giant". The Westin Jätte was born, and so was an entire new fishing movement – the Westin roll.

Even though he was creating a toy, Ingvar Westin was driven by passion and perfection. So it wasn't long before others noticed the characteristic looks and movement of the Jätte. Local pike fishing experts compared its perfect balance and a side-to-side swimming action with the pike lures of the time. They found that due to Jätte's size and unique action the biggest pike were irresistibly attracted to it. The childrens' "toy" had found a serious purpose among the grown-ups!

Before long, pike fishermen near his home in Skutskär near Gävle were demanding lungvar make more and more of these amazing lures for them in a choice of colours.

They used them in the local lakes, rivers and the brackish water in the Baltic Sea nearby

– excellent pike fishing waters that offered up loads of great specimens to the new lure.

Ingvar soon had a busy production line running.

By the time it allegedly trapped a giant pike in excess of 20Kg in the Archipelago of Norrtälje in 1977, Jätte was famous far and wide as the go-to big predator lure.

Since then, the Westin Jätte has deceived some of the biggest, wiliest old pike in Sweden. What started out as a child's plaything in 1952 has now become a well-established and trusted brand in the fishing tackle industry.

Today Westin offers a wide range of trusted lures, rods and other fishing equipment – all produced with the same passion for perfection as Ingvar Westin's original lure, and created to satisfy those looking for the best tools to pursuit monster fish.

WESTIN	* RODS		
<ul> <li>W8 PREDATOR</li> <li>W8 SEA</li> <li>W8 SPIN</li> <li>W6 PREDATOR</li> <li>W6 SEA</li> <li>W6 SPIN</li> <li>W4 PREDATOR</li> <li>W4 SEA</li> <li>W4 SPIN</li> <li>W3 PREDATOR</li> <li>W3 PREDATOR</li> <li>W3 SEA</li> <li>W3 SPIN</li> </ul>		6 9 10 12 15 17 18 25 26 28 37	INDEX
> FLOTATION SUIT > CLOTHING > BAGS > ACCESSORIES	* ALL SPORT	44 46 53 57	
> SOFT LURES > HARD LURES > SPINNERS > HYBRIDS > SOFT LURES RIGGED N > SPOONS	*   PREDATOF	62 76 94 95 103 105	
<b>₩ESTIN</b> ACCESSORIES	® ACCESSOF	RIES 108	
> HYBRIDS > WOBBLERS > HARD LURES > JIGS	* SEA LURES	118 119 120 121	
LURES  > INLINE LURES  > SPOONS  > WOBBLERS  > SPINNERS  > QUATTRO PACK	* SPIN LURE	128 129 132 134 138 139	
₩ESTIN MERCHANDISE	* MERCHAN	IDISE 141	



# PREDATOR RODS

Life is pretty simple here at Westin. We just make rods for the kind of predator anglers who want the finest quality available. That way, we don't need to worry about compromises.

So we took all our knowledge on carbon and resin behaviour and pooled our many years experience of rod designs, actions and real fishing adventures to create some of the finest rods ever seen. Then we added the very best fittings we could find.

Which means when you buy a Westin rod, you're getting the very latest technologies, materials and fittings available. Like the Fuji guides and reel seats that no Westin rod is without – the very best Japanese quality made in one of the most demanding markets in the world. And like our 'TORAY' carbon fibres - among the very few that met the rigorous demands of our rod engineers.

Westin rods are a luxury built to last and perform, so if you are looking for a rod to give you that extra edge, this is it...

# **SEA RODS**

We've lived and breathed rod designs and actions since as long as we can remember. We've lived and breathed sea fishing. And we've even lived and breathed carbon and resin behaviour (a little sad? Well, whatever it takes to get more fun out of our fishing...).

So we worked with the very best to create rods we'd love to use ourselves. We scoured the earth for the very finest fittings and settled on Fuji — widely acknowledged to be the best in the world. And after years of searching for the perfect carbon fibres, we finally found 'TORAY' - one of the few that met the scrupulous demands of our rod engineers.

You may think that having the best is a luxury. But when that luxury is built to last and perform like a Westin rod, it becomes one of your most basic needs. If you call yourself a sea fisherman, you can't not own one...

# SPIN RODS

We don't mess about here at Westin. We simply make spinning rods for anglers who want the very best available. That way, everyone knows where they are.

So armed with our deep knowledge of carbon and resin behavior we set high standards for carbon fibers and one of the few that met the demands of our rod engineers, we selected 'TORAY' - which passed every single test we set it. We combed the earth for the very finest fittings and settled on Fuji rings and reel seats from Japan — one of the most demanding markets in the world.

Which means, when you buy a Westin rod, you can be assured you're getting the very latest technologies, materials and fittings available.

It may be a luxury, and a beautiful thing to possess. But it's also built to last and perform. So no matter how long you've been fishing, this is one thing that can put a fresh smile on your face.

# FUJI - LIGHTER AND STRONGER



Over 40 years ago Fuji introduced the first ceramic rod guides. Since then they have always been one step ahead of their competitors in both design and quality of rod components like guides and reel seats. To enhance rod performance with modern braided lines Fuji's latest development in guides will prevent tangles as they form and offer less friction. The Fuji reel seats are a benchmark of the industry offering comfort, superior strength, corrosion resistance and great design. This is why Westin rods features Fuji components.

# 'TORAY' – THE VERY BEST CARBON MANUFACTURER!

On our Westin rods and a lot of the other rods found in our large range of products we are using 'TORAY' carbon. Toray is the leading Japanese manufacturer of high performance carbon. We have been using 'TORAY' carbon for many years in several of our rods, but as 'TORAY' continues being a benchmark of the industry and an even stronger brand to the consumers, we will start branding the fact that many of our rods are made with carbon from the very best manufacturer!

### 'TORAY' facts:

- Japanese based global manufacturer
- Manufactures fibers, textiles, plastics and chemicals
- · Globally recognized for outstanding performance, quality and processing consistency

# GIPSY CONC EPT

**TORAY** 

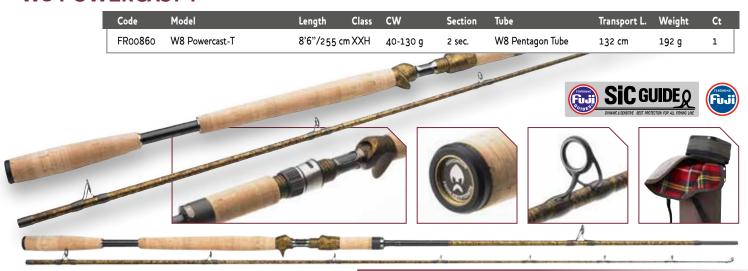
# WESTIN GIPSY CONCEPT

Bring these rods wherever you go. The Westin Gipsy Concept makes it easy to bring a quality fishing rod anywhere — and we really mean anywhere. These multi section rods are strong, reliable, sensitive and extremely packable. You don't have to worry about airline restrictions, over packed cars or rod with transport lengths that are not suited for a rough mountain bike ride. Pack your Gipsy Concept rod down to a size easily fitted in a backpack and it will go where you go!





# **W8 POWERCAST-T**

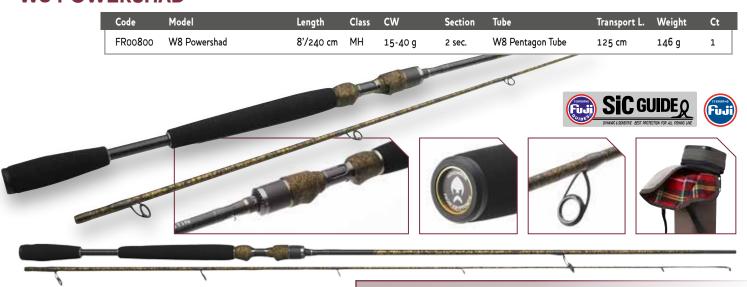


The go-to tool for hardcore Scandinavian pike anglers, this light, but powerful predator rod will handle any lure or big spinners and give you more than enough grunt to bring in your personal best. Rod design and blank technology at highest level is exactly what this rod offer. Our designers set out to build the coolest rod on the market and came up with something Butch 'n Sundance would have been proud to pull out. With its comfortable trigger handle, the Powercast-T is built from the very finest components and materials we could source and it's one of the lightest, most powerful rods you can buy. Try it. Use it for a day and you won't feel tired — just hungry for more.

#### **FEATURES**

- Handle: Super grade cork handle
- Reel Seat: Fuji® SKTS, hand painted in Fe2O3 Iron Oxide color
- · Guides: Fuji® SiC LN-Frame
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- · Custom made rubber gimbal, non-slippery
- · Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap<sup>™</sup> low-profile guide wrappings
- · Delivered in Pentagon Cordura tube

### **W8 POWERSHAD**



For refined, spin fishing, this baby is so sensitive you can feel a fish fart at 500m, but also gives you a serious amount of grunt in the backbone to fight the really big ones when they bite. And while it's perfect for hair-trigger fishing with petite shads and wobblers, it's still got a surprising amount of power when you want to cast out bigger lures. Rod design and blank technology at highest level is exactly what this rod offer.

- · Handle: Super grade EVA compact and non-slippery
- Reel Seat: Fuji® SKSS, hand painted in Fe2O3 Iron Oxide color
- Guides: Fuji® SiC KL-Frame
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- · Custom made rubber gimbal, non-slippery
- · Quattro cross carbon reinforcement in handle section
- ProWrap<sup>™</sup> low-profile guide wrappings
- Delivered in Pentagon Cordura tube

# **W8 TWITCHING**





Our designers set out to build the coolest Twitching rod on the market, if you ask us, we succeeded. The W8 Twitching rod is built from the very finest components and materials we could source and it's one of the lightest, most powerful rods you can buy. For dainty street fishing, twitching in small wobblers and other finespun methods, this little beauty is like fishing with chopsticks. You feel every tic and tremble; you can put a lure on a fish's eyebrows at fifty yards, and yet when it comes to playing that really big fish, it unleashes power in the blank that will tame the biggest perch, zander or pike out there.

#### **FEATURES**

- Handle: Super grade EVA compact and non-slippery
- Reel Seat: Fuji® SKSS, hand painted in Fe2O3 Iron Oxide color
- · Guides: Fuji® SiC Y-Frame
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- · Custom made rubber gimbal, non-slippery
- · Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap<sup>™</sup> low-profile guide wrappings
- Delivered in Pentagon Cordura tube

# W8 VERTICAL JIGGING

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR00620	W8 Vertical Jigging	6'2"/185 cr	n M	14-28 g	1 sec.	W8 Pentagon Tube	188 cm	100 g	1









SiC GUIDE O

For Vertical Jigging the combination of raw strength, sensitivity and lightness makes this rod the perfect choice. To our consultants fishing is a lot more than just fun. A lot of times it's though competition where the numbers of hookups and landed fish makes a great difference between being on top or somewhere down the ranks. This rod is perfectly balanced for using a fixed spool reel and the use of High Performance carbon makes it lighter, stronger, more sensitive and faster responding than any other vertical rod you have ever tried.

- Handle: Super grade EVA compact and non-slippery
- Reel Seat: Fuji® SKSS, hand painted in Fe2O3 Iron Oxide color
- Guides: Fuji® SiC
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- · Custom made rubber gimbal, non-slippery
- · Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap<sup>™</sup> low-profile guide wrappings
- Delivered in Pentagon Cordura tube



# W8 VERTICAL JIGGING-T

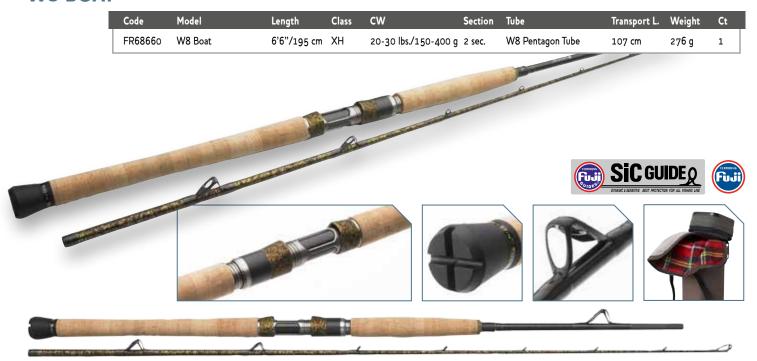
Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR00621	W8 Vertical Jigging-T	6'2"/185 cm	М	14-28 g	1 sec.	W8 Pentagon Tube	188 cm	99 g	1
FR00640	W8 Vertical Jigging-T	6'4"/190 cm	XH	28-52 g	1 sec.	W8 Pentagon Tube	193 cm	113 g	1



For Vertical Jigging the combination of raw strength, sensitivity and lightness makes this rod the perfect choice. To our consultants fishing is a lot more than just fun. A lot of times it's though competition where the numbers of hookups and landed fish makes a great difference between being on top or somewhere down the ranks. This rod features a Fuji® SKTS trigger reel seat and the perfect balance for using a bait cast reel. The High Performance carbon makes it lighter, stronger, more sensitive and faster responding than any other vertical rod you have ever tried.

- Handle: Super grade EVA compact and non-slippery
- Reel seat: Fuji® SKTS, hand painted in Fe2O3 Iron Oxide color
- Guides: Fuji® SiC
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- Custom made rubber gimbal, non-slippery
- Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap™ low-profile guide wrappings
- Delivered in Pentagon Cordura tube

# **W8 BOAT**



By far the best boat rod on the market. And it's not just us saying that – there are millions of beaten cod and halibut out there wishing this rod had never been designed! You could fish all day with this beauty and still be fresh as a daisy when it comes to fighting those big barn door halibuts that slam you up against the side of the boat and make your arms burn as you winch them up from the bottom. You'll be so glad of this rod when you finally hook that fish of a lifetime.

- · Handle: Super grade cork handle
- Reel Seat: Fuji® DPS, hand painted in Fe2O3 Iron Oxide color
- Guides: Fuji® SiC WDB-Frame
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- Special designed Comfort Cross Gimbal (CCG)
- Quattro cross carbon reinforcement in handle section
- $^{\bullet}$  360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap<sup>™</sup> low-profile guide wrappings
- Delivered in Pentagon Cordura tube



# W8 SPIN

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR00900	W8 Spin	9'/270 cm	М	7-30 g	2 sec.	W8 Pentagon Tube	140 cm	157 g	1
FR00100	W8 Spin	10'/300 cm	М	7-30 g	2 sec.	W8 Pentagon Tube	156 cm	180 g	1



Rod design and blank technology at highest level is exactly what these spinning rods offer. Not only does the W8 Spin feature the best in carbon fibers, our rod designers also teamed up to make the resin in between the fibers state of the art. The High Performance Carbon are packed with the maximum concentration of nano-sized spheres of silica, creating a matrix of strength throughout the entire blank. It only takes one cast towards the horizon to realize that great casting abilities go hand in hand with lightness and ultimate sensitivity.

- Handle: Super grade EVA compact and non-slippery
- Reel Seat: Fuji® SKSS, hand painted in Fe2O3 Iron Oxide color
- Guides: Fuji® SiC
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- · Custom made rubber gimbal, non-slippery
- Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap™ low-profile guide wrappings
- Delivered in Pentagon Cordura tube

# W8 SPIN G.C.

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR00101	W8 Spin G.C.	10'/300 cm	М	7-30 g	4 sec.	W8 Pentagon Tube	81 cm	165 g	1
FR00113	W8 Spin G.C.	11'3"/338 cm	М	7-30 g	4 sec.	W8 Pentagon Tube	90 cm	185 g	1



Rod design and blank technology at highest level is exactly what these spinning rods offer. Not only does the W8 Spin feature the best in carbon fibers, our rod designers also teamed up to make the resin in between the fibers state of the art. The High Performance Carbon are packed with the maximum concentration of nano-sized spheres of silica, creating a matrix of strength throughout the entire blank. It only takes one cast towards the horizon to realize that great casting abilities go hand in hand with lightness and ultimate sensitivity.

- Handle: Super grade EVA compact and non-slippery
- Reel Seat: Fuji® SKSS, hand painted in Fe2O3 Iron Oxide color
- Guides: Fuji® SiC
- Blank: High Performance Carbon for superior action, ultimate sensitivity, lightweight and maximum strength
- Blank color: Hand painted in Fe2O3 Iron Oxide color (each rod is unique in color pattern)
- Custom made rubber gimbal, non-slippery
- Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- ProWrap™ low-profile guide wrappings
- Delivered in Pentagon Cordura tube



# W6 VERTICAL JIGGING-T



Based on our famous and popular 3776 design this incredible rod lets you feel the gentlest takes deep below the boat, then gives you all the power you need to set the hooks in the rock hard jaws of an angry zander! Now available in an easily-transported 2-section format, the ingenious design puts the joint just in front of the handle, so that you get all the unadulterated power of the blank with the fold-down convenience of a 2-piece rod.

#### **FEATURES**

- Handle: Super grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reel Seat: Fuji® SKTS
- · Guides: Fuji® SiC KW-Frame
- Blank: High Performance Carbon for superior action
- Quattro cross carbon reinforcement in handle section
- · Unique serial number on all rods
- KIGAN® hook keeper
- Delivered in W6 Polygon Tube

# W6 VERTICAL JIGGING-T QL.



Based on our famous and popular 3776 design this incredible rod lets you feel the gentlest takes deep below the boat, then gives you all the power you need to set the hooks in the rock hard jaws of an angry zander! Now available in an easily-transported 2-section format, the ingenious design puts the joint just above the handle, so that you get all the unadulterated power of the blank with the fold-down convenience of a 2-piece rod. With two rods in the range — one light and delicate, one more beefy and powerful — these rods are so sensitive it's like having your own lateral line, and yet when you get into a scrap, it keeps you on the front foot until even the biggest, nastiest brute is safely in the boat. It's even got a secret weapon concealed in the butt: Once you've set the hook, a quick twist-and-pull of the handle and you've got an longer back handle to give you the extra leverage you need to overpower the scariest and most hard-fighting zander.

- Handle: Super grade cork handle
- Custom made rubber gimbal, non-slippery
- · Reel Seat: Fuji® SKTS
- Guides: Fuji® SiC KW-Frame
- Blank: High Performance Carbon for superior action
- Quattro cross carbon reinforcement in handle section
- Adjustable Quick Lock handle
- Unique serial number on all rods
- KIGAN® hook keeper
- Delivered in W6 Polygon Tube

# **W6 VERTICAL JIGGING**



Based on our famous and popular 3776 design this incredible rod lets you feel the gentlest takes deep below the boat, then gives you all the power you need to set the hooks in the rock hard jaws of an angry zander! With its easily-transported 2-section format, the ingenious design puts the joint just in front of the handle, so that you get all the unadulterated power of the blank with the fold-down convenience of a 2-piece rod.

#### **FEATURES**

- Handle: Super grade cork handle
- Custom made rubber gimbal, non-slippery
- Reel Seat: Fuji® SKSS
- Guides: Fuji® SiC KL-Frame
- · Blank: High Performance Carbon for superior action
- Quattro cross carbon reinforcement in handle section
- · Unique serial number on all rods
- KIGAN® hook keeper
- Delivered in W6 Polygon Tube

# **W6 DROPSHOT**



Based on the well-loved 3776 rod, this little cutie has all the delicate tip sensitivity of a cat's whiskers when you're waiting to feel those tender takes, and all the muscle you need when you finally get into a brawl with the mightiest fish out there. We've left nothing out of the design when it comes to thinking of your comfort — we've even flattened the top edge of the back handle for great support and control.

- Handle: Super grade EVA compact and non-slippery
- Reel Seat: Fuji® TVS
- Guides: Fuji® SiC Y-Frame
- Blank: High Performance Carbon for superior action and casting
- Quattro cross carbon reinforcement in handle section
- Unique serial number on all rods
- KIGAN® hook keeper
- Delivered in W6 Polygon Tube



# **W6 JERKBAIT**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR28661	W6 Jerkbait	6'6"/195 cm	n XXH	40-130 g	1+1 sec.	W6 Polygon Tube	137 cm	232 g	1
FR28720	W6 Jerkbait	7'2"/215 cm	зХН	60-180 g	1+1 sec.	W6 Polygon Tube	158 cm	252 g	1



This gorgeous working horse rod gives you all the benefits of easy transportation without compromising any of the fighting power you need to set the hooks and fighting that huge pike. The secret is that the joint comes just above the handle – so the fighting curve is undiminished and you've no awkward junctions in the shaft to spoil the action or power. But that's not the best of it – the trigger-reel seat, combined with the unique curved Axe back handle; makes it one of the swishiest rods to control. It looks cool, and it handles so easily that you look cool too. You can thank us later.

- · Handle: Super grade cork/EVA handle
- Reel Seat: Fuji® PTS
- · Guides: Fuji® SiC LN-Frame
- Blank: High Performance Carbon for superior action and casting
- · Quattro cross carbon reinforcement in handle section
- · Unique serial number on all rods
- KIGAN® hook keeper
- Delivered in W6 Polygon Tube

# W6 JIGGING & JIGGING-T



	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
	W6JI-0522-M	W6 Jigging	5'2"/155 cm	М	250-400 g	1+1 sec.	-	90 cm	344 g	1
l	W6JIT-0522-L	W6 Jigging-T	5'2"/155 cm	L	80-220 g	1+1 sec.	-	96 cm	335 g	1
l	W6JIT-0522-M	W6 Jigging-T	5'2"/155 cm	М	250-400 g	1+1 sec.	-	90 cm	361 g	1



This speed jigging rod puts an end to the airport check in counter quarrels and the struggles of a lost rod barrel once you reach your dream destination. A two-section rod design makes it easier than ever to fit you rods in a suitcase, backpack or duffel bag to conquer the growing jungle of airport restrictions. On a rod made to wrestle some of the biggest and strongest fish designing a joint takes special attention. The mission of our rod designers was to make sure even the best reels broke before the rod. They succeeded and created the ultimate strength travel rod for speed jigging with large fixed spool reels.

#### **FEATURES**

- Saltwater super grade EVA handle
- · Reel Seat: Fuji® DPS with unique rubber coating
- · Guides: Fuji® SiC MN
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Reinforced with 90° Carbon
- · Aluminum Cross Gimbal
- Pac Bay Rubber Gimbal Cover
- Delivered in padded cloth bag
- Unique serial number on all rods
- PE4- 8 Max Power 33 kg

### W6 POPPING



Į	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
	W6PO-0713-ML	W6 Popping	7'1"/213 cm	ML	30-120 g	3 sec.	-	81 cm	352 g	1
	W6PO-0783-M	W6 Popping	7'8"/230 cm	М	40-140 g	3 sec.	-	85 cm	416 g	1
	W6PO-0783-MH	W6 Popping	7'8"/230 cm	MH	100-180 g	3 sec.	-	85 cm	436 g	1
ľ	W6PO-0804-L	W6 Popping	8'/240 cm	L	20-100 g	4 sec.	-	72 cm	342 g	1













When fishing at a remote tropical destination no failures are allowed. Our rod designers knew this, when we asked them to make a range of rods that will make even the best reels brake, if the rods are pushed to the max! Westin W6 Popping, is designed for casting poppers and wrestling with rooster fish, GT's, cubera snappers and all other tough, tropical species. The rod feature saltwater super grade EVA handles, Fuji® DPS reel seat and Fuji® SiC guides. These rods will wrestle any monster fish and since they fit into your luggage, you will avoid airline restrictions and all the "following-the-rules-monsters" waiting at the check in counter.

- Saltwater super grade EVA handle
- Reel Seat: Fuji® DPS with unique rubber coating
- Guides: Fuji® SiC MN / Fuji® K-series SiC guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Reinforced with 90° Carbon
- Maximum strength joints
- · Delivered in padded cloth bag
- · Unique serial number on all rods
- PE6- 10 Max Power 12 kg / 22 kg



# **W6 BOAT**



Built on the same blank as our famous 3776 boat rod, a well-tested and trusted tool for any hardcore guide or sea angler. The three key words for constructing a rod like this to challenge the biggest of cods and halibuts are; sensitivity, lightness and raw strength. With the high performance carbon you get a light and sensitive boat rod that still got all the power and backbone to hook and land your personal best. You'll have a hard time finding a boat rod showing more muscle than this one.

- Handle: Super grade cork handle
- Reel Seat: Fuji® DPS-H
- Guides: Fuji® SiC WDB-Frame
- · Blank: High Performance Carbon for superior action
- Quattro cross carbon reinforcement in handle section
- Unique serial number on all rods
- Special designed Comfort Cross Gimbal (CCG)
- Delivered in W6 Polygon Tube

# **W6 SPIN**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR79900	W6 Spin	9'/270 cm	М	7-30 g	2 sec.	Cordura Tube	140 cm	199 g	1
FR79100	W6 Spin	10'/300 cm	М	7-30 g	2 sec.	Cordura Tube	156 cm	224 g	1
FR79101	W6 Spin	10'/300 cm	MH	10-40 g	2 sec.	Cordura Tube	156 cm	248 g	1
FR79113	W6 Spin	11'3"/338 cm	MH	10-40 g	4 sec.	Cordura Tube	91 cm	265 g	1



Built on the same blank as our famous 3776 spin rod – the trusted tool of hardcore Scandinavian anglers for years – this is an amazingly comfortable rod for sea trout fishing around the Danish and Swedish coasts. With its groovy Samurai-sword handle, this rod makes you feel good as soon as you pick it up; but when you feel the unbelievable progressive fighting action and lighting recovery of the blank, you'll wish you'd had this rod years ago.

- Handle: Super grade cork handle
- Reel Seat: Fuji® TVS
- Guides: Fuji® SiC Y-Frame
- Blank: High Performance Carbon for superior action and casting
- Quattro cross carbon reinforcement in handle section
- 360° custom designed screw-down hood with 1K woven carbon reinforcement
- Unique Axe/Samurai Sword super grade cork/EVA handle
- Length measure markings (40, 45, 50 cm) on blank
- Unique serial number on all rods
- Genuine Spigot
- SNAKE hook keeper
- Delivered in W6 Polygon Tube



# **W4 POWERCAST**



The action and characteristics of these rods was carefully designed to meet the demands of Scandinavian predator specialists. These rods are designed for spinning reels, casting with lures, spinner baits or even live baits for huge pike. The Powercast rods are hugely versatile and features the finest Japanese 'TORAY' carbon, genuine spigot joints and the very best in guides and reel seat from SeaGuide and Fuji®.

#### **FEATURES**

- · Reel Seat: Fuji® DPS
- Guides: SeaGuide LTS
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle
- Custom made rubber gimbal, non-slippery
- · Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case

# **W4 POWERCAST-T**



The action and characteristics of these rods was carefully designed to meet the demands of Scandinavian pike-specialists to use when fishing lures, hybrids, shads, spinnerbaits and even live bait with multiplier reels. Powercast-T rods are hugely versatile and features the finest Japanese 'TORAY' carbon, genuine spigot joints and the very best in guides and reel seat from SeaGuide and Fuji®.

- Reel Seat: Fuji® DPS
- Guides: SeaGuide® LTS
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade cork handle
- Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case

# **W4 POWERSHAD-T**



Casting XXL Shads for hours might sound like a though job, but once you lean into one of those monster pikes it's well worth the effort. This powerful Westin Powershad-T rod makes getting there a lot easier. And once you're hooked up you can be sure that the 'TORAY' High Performance Carbon blank will put you in control of things. The W4 Powershad-T rod has a softer tip but holds a lot of backbone in the blank to set the hooks. Designed for soft lures, but works equally well for casting with hard lures, spinnerbaits or other heavy lures for heavy predators.

#### **FEATURES**

- Reel Seat: Fuji® ACS Trigger
- Guides: SeaGuide® LTS
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case

# **W4 VERTICAL JIGGING-T**



This is going to be your new favourite rod. Which is good because the brilliant new two piece design means you can take it anywhere! And yet when you use, it, you'll swear it's a one-piece - with our special TORAY high performance carbon, the action goes smoothly right through the joint. It's powerful enough to scrap with the meanest predators and yet as sensitive as a kitten's whiskers when there's a nibble in the offing.

- Reel Seat: Fuji® SKTS
- Guides: SeaGuide®
- Blank: 'TORAY' High Performance Carbon for superior action
- Premium grade cork handle
- Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- · KIGAN® hook keeper
- Delivered in W4 Rod Case



# W4 VERTICAL JIGGING-T QL

	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
	FR33621	W4 Vertical Jigging-T QL	6'2"/185 cm	Н	21-40 g	1+1 sec.	W4 Rod Case	161 cm	179 g	1
	FR33622	W4 Vertical Jigging-T QL	6'2"/185 cm	XH	28-52 g	1+1 sec.	W4 Rod Case	161 cm	195 g	1
VEN	W4VJTQL-0622-XXH	W4 Vertical Jigging-T QL	6'2"/185 cm	XXH	35-64 g	1+1 sec.	W4 Rod Case	160 cm	193 g	1
MS.										





Based on our much-recommended 3776 rod, this little beauty is so packed with good kit you'll wonder how we do it for the money. We gave it the best reel seat we could afford, and then some. The same goes for the quick-lock, premium cork handle, the custom rubber gimbal and the neat little hook keeper. And yet it performs with all the power and sensitivity you'll ever need.





#### **FEATURES**

- Reel Seat: Fuji® SKTS
- · Guides: SeaGuide®
- Blank: 'TORAY' High Performance Carbon for superior action
- Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case

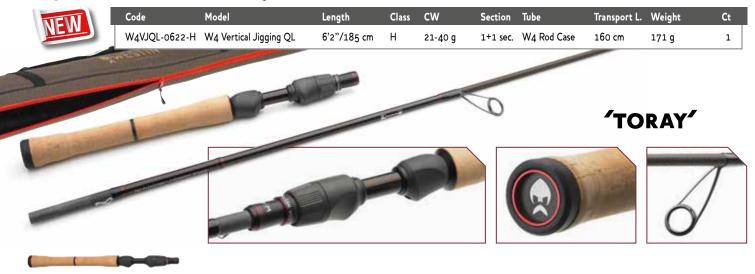
# **W4 VERTICAL JIGGING**



This easy-to-transport two-piece will transmit the gentlest takes to your fingers, and yet explodes into life as soon as you set the hook in a fish. The ingenious placing of the joint just above the handle means you get all the power from the blank in a fold-down package that gives you an astonishing amount of rod for your money.

- · Reel Seat: Fuji® SKTS
- Guides: SeaGuide®
- Blank: 'TORAY' High Performance Carbon for superior action
- Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- · KIGAN® hook keeper
- Delivered in W4 Rod Case

# W4 VERTICAL JIGGING QL



This easy-to-transport two-piece will transmit the gentlest takes to your fingers, and yet explodes into life as soon as you set the hook in a fish. The ingenious placing of the joint just above the handle means you get all the power from the blank in a fold-down package that gives you an astonishing amount of rod for your money.

#### **FEATURES**

- · Reel Seat: Fuji® SKTS
- Guides: SeaGuide®
- Blank: 'TORAY' High Performance Carbon for superior action
- Premium grade cork handle
- Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case





# W4 ULTRA STICK



The W4 UltraStick combines the three key attributes you want in a rod – its stiff, super sensitive and has a fast progressive action. The only problem with that is, you will never have an excuse to miss a bite again, and these rods are that good at bite detection. They're not lacking backbone though – you can set the hook hard and extract large fish from cover and weed. Versatility is another terrific strength of these rods – they are just as adept with small and medium-sized wobblers as they are with soft lures.

# IN STOCK SEPTEMBER 1st 2016

- Reel Seat: Fuji® SKTS
- Guides: SeaGuide®
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- SNAKE hook keeper
- Delivered in W4 Rod Case



# W4 POWERSHAD









**TORAY** 

The bastard son of our much-praised Dynamic Series, this perfectly-formed little beast uses high-quality Japanese TORAY carbon to give you the response speed of a rattlesnake. What's more, it's more sensitive than a Scotsman with a grudge, so you'll feel absolutely everything. Perfectly-designed for casting shads but just as good at launching wobblers from boat or shore.

#### **FEATURES**

- Reel Seat: Fuji® VSS
- Guides: SeaGuide® LTS
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- SNAKE hook keeper
- Delivered in W4 Rod Case

# **W4 POWERSHAD-T**



Perfect for casting shads, but equally good casting wobblers from the boat – or from the shore, this souped-up jigger (bred from our influential Dynamic series) transmits the wariest bites like a bolt of electricity, thanks to its incredible TORAY carbon blank. And yet setting hooks is like instant remote control, thanks to the power coursing through the shaft.

- Reel Seat: Fuji® VSS
- Guides: SeaGuide® LTS
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case

# **W4 POWERLURE**





Touchy as a cobra, this muscular rod gives you instant striking power at distance. Using the highest quality Japanese TORAY carbon, it makes casting bigger lures, shads and spoons a breeze.

Just the action alone makes it a must-have rod, but check out the quality of the fittings and you won't be able to resist owning one.

IN STOCK
SEPTEMBER 1st 2016

- Reel Seat: Fuji® VSS
- Guides: SeaGuide® LTS
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade cork handle
- Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- SNAKE hook keeper
- Delivered in W4 Rod Case



# **W4 POWERCAST**



These rods are prefect hybrids between boat fishing rods and pike fishing rods. Bottom fishing for plaice and turbot, casting lighter jigs for halibut or casting shads or lures for pike... It all takes a sensitive yet fast action with a lot of backbone. Exactly this type of action is what our development team managed to get out of the finest Japanese 'TORAY' carbon. The unique shape of the extended front handle gives you exact control of every little movement or twitch of your lure. W4 Powercast 8' features our CCG Gimbal, genuine spigot joints and the very best in guides and reel seat from SeaGuide and Fuji®.



\*Includes free Boat Sticker

#### **FEATURES**

- Reel Seat: Fuji® DPS
- Guides: SeaGuide XB-SS
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle
- Reinforced with 90° Carbon and 3K Woven Carbon
- · Genuine spigot joints
- Special designed Comfort Cross Gimbal (CCG)
- KIGAN® hook keeper
- Delivered in W4 Rod Case

# **W4 MONSTERSTICK-T**



The light fantastic. The Monsterstick feels as light as an angel when you first pick it up. But let it get the slightest hint of a fish and it turns into a demon. Lightweight enough to fish with for days on end, you'll definitely want this heavy duty brawler in your corner when you go pike and muskie fishing. Because when you want to cast heavy lures for record fish, you need to bring out the big guns!

- Reel Seat: Fuji® ACS Trigger
- Guides: SeaGuide® LTS
- Blank: 'TORAY' High Performance Carbon for superior action
- Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- · Reinforced with 90° Carbon
- · KIGAN® hook keeper
- · Delivered in W4 Rod Case

# W4 BOAT

Code	Model	Length	Class	cw	Section	Tube	Transport L.	Weight	Ct
FR35680	W4 Boat	6'8"/200 cm	XH	20-30 lbs./150-400 g	2 sec.		109 cm	338 g	1
FR35760	W4 Boat	7'6"/225 cm	XH	20-30 lbs./150-400 g	2 sec.		135 cm	365 g	1
FR35761	W4 Boat	7'6"/225 cm	XXH	30-50 lbs./200-600 g	2 sec.		135 cm	389 g	1



It's hard to find a boat rod showing more muscle and backbone than Westin W4 Boat. Different actions and lengths makes it the perfect range for all kinds of sea fishing.

Using light pilks for cod and pollack? Fishing a wreck for conger or going for halibut? Regardless of your target, there's a rod in this range that will get the job done! The handle design and action is a proven favorite amongst hardcore sea anglers and the choice of fittings from SeaGuide and Fuji® will stand the test of time. Just lean back and let it do the work for you.

#### **FEATURES**

- · Reel Seat: Fuji® DPS
- Guides: SeaGuide® XE-SS
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Special designed Comfort Cross Gimbal (CCG)
- · Premium grade cork handle
- Reinforced with 90° Carbon

# **W4 JIGGING-T**



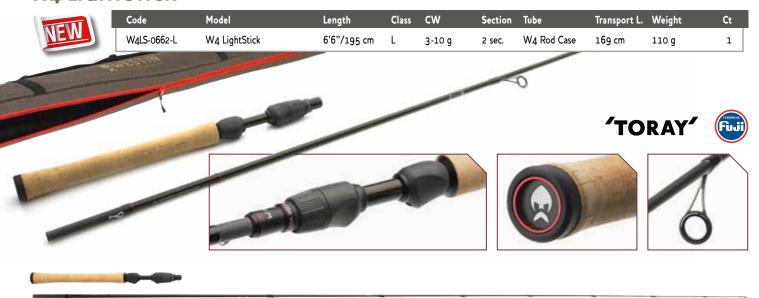
It's hard to find a Jigging rod showing more muscle and backbone than this W4 Jigging-T.

This rod puts an end to the airport check in counter quarrels and the struggles of a lost rod barrel once you reach your dream destination. The ingenious placing of the joint just above the handle means you get all the power from the blank in a fold-down package that gives you an astonishing amount of rod for your money. We've created the ultimate strength travel rod for speed jigging with fast speed multiplier reels, and within no time this rod has also become a favorite among the guides in North of Norway targeting the big cod — "Skrei!"

- Saltwater super grade EVA handle
- Reel Seat: Fuji® DPS
- Guides: SeaGuide® LTS
- Blank: 'TORAY' High Performance Carbon for superior action
- Reinforced with 90° Carbon
- Special designed Comfort Cross Gimbal (CCG)



# **W4 LIGHTSTICK**



The W4 LightStick is designed to target small and middle-sized predators such as perch, zander, trout, black bass and seabass. This rod can be used for a large variety of techniques; fishing with soft lures on light jiheads, spinners, small wobblers, minnows and crankbait and even Dropshot and Texas and Carolina rigs. It's extremely lightweight thanks to the Japanese 'TORAY' High Performance Carbon. You can feel the lure swimming and feel even the most careful takes. We choose small guides for longer casting distance and slim design.

- Reel Seat: Fuji® SKTS
- Guides: SeaGuide®
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade cork handle
- · Custom made rubber gimbal, non-slippery
- Reinforced with 90° Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case

# W<sub>4</sub> SPIN







The range of W4 rods has a superb finish, combined with a classic look with the latest in design. The blanks - made from the finest 'TORAY' carbon – are super sensitive yet packed with power! W4 Spin featuring a fast medium/progressive action for long, accurate casts and it offers lots of fighting power. All W4 Spin rods have genuine spigot joints and the very best in guides and reel seat from SeaGuide® and Fuji®.

#### **FEATURES**

- · Reel Seat: Fuji®
- · Guides: SeaGuide LTS
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade cork handle
- ${}^{\circ}$  Reinforced with 90 ${}^{\circ}$  Carbon and 3K Woven Carbon
- SNAKE hook keeper
- Delivered in W4 Rod Case

# **W4 POWERSPIN-T**



These powerful salmon rods are designed for fishing with heavy lures sinkers in strong current for big salmon or seatrout. They feature the finest Japanese 'TORAY' carbon and the very best in guides and reel seat from SeaGuide® and Fuji®.

- Reel Seat: Fuji® ACS Trigger
- Guides: SeaGuide XB-SS
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle
- Reinforced with 90° Carbon and 3K Woven Carbon
- KIGAN® hook keeper
- Delivered in W4 Rod Case



# **W3 POWERTEEZ**



Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
W3PZ-0842-ML	W <sub>3</sub> PowerTeez	8'4"/250 cm	ML	7-28 g	2 sec.	-	129 cm	158 g	1
W3PZ-0842-M	W3 PowerTeez	8'4"/250 cm	М	14-49 g	2 sec.	-	129 cm	159 g	1
W3PZ-0842-MH	W <sub>3</sub> PowerTeez	8'4"/250 cm	MH	21-70 g	2 sec.	-	129 cm	159 g	1
W3PZ-0902-ML	W <sub>3</sub> PowerTeez	9'/270 cm	ML	7-28 g	2 sec.	-	139 cm	205 g	1
W3PZ-0902-M	W <sub>3</sub> PowerTeez	9'/270 cm	М	14-49 g	2 sec.	-	139 cm	206 g	1
W3PZ-0902-MH	W <sub>3</sub> PowerTeez	9'/270 cm	MH	21-70 g	2 sec.	-	139 cm	215 g	1



Balance is everything when jigging with softbaits and with this PowerTeez rod you will be more balanced than a high-rise tightrope walker. The rod feels like a natural extension of the arm and, thanks to a fast blank, good casting ability and a very sensitive top action, you won't miss many bites. Even the tentative nip of even the most cautious fish has the potential to be turned into a fish in the net with this rod.

- Reel Seat: VSS
- Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium EVA handle with rubber cork insert
- Reinforced with 3K woven Kevlar

# **W3 POWERCAST**

	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
	FR73830	W <sub>3</sub> Powercast	8'3"/248 cm	XH	20-80 g	2 sec.	-	130 cm	200 g	1
	FR73831	W3 Powercast	8'3"/248 cm	XXH	40-130 g	2 sec.	-	130 cm	213 g	1
	FR74832	W <sub>3</sub> Powercast	8'3"/248 cm	зХН	60-180 g	2 sec.	-	130 cm	228 g	1
	FR73930	W <sub>3</sub> Powercast	9'3"/278 cm	XH	20-80 g	2 sec.	-	145 cm	220 g	1
	FR73931	W <sub>3</sub> Powercast	9'3"/278 cm	XXH	40-130 g	2 sec.	-	145 cm	236 g	1
VEW	W3PC-0932-3XH	W <sub>3</sub> Powercast	9'3"/278 cm	зХН	60-180 g	2 sec.	-	145 cm	268 g	1
	FR73104	W <sub>3</sub> Powercast	10'3"/308 cm	XXH	40-130 g	2 sec.	-	160 cm	261 g	1



The action and characteristics of these rods are designed to meet the demands of Scandinavian predator anglers. These rods are designed for fixed spool reels when fishing lures, shads, spinner baits or even live baits for huge pikes. They feature the finest Japanese 'TORAY' High performance for superior action and casting.

#### **FEATURES**

- Reel Seat: SKS
- Guides: LTS ring guides
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade EVA handle with rubber cork insert
- · Reinforced with 3K woven Kevlar

# **W3 POWERCAST-T**

Code	Model	Length Cla	ss CW	Section	Tube	Transport L.	Weight	Ct
FR74830	W <sub>3</sub> Powercast-T	8'3"/248cm XX	H 40-130 g	2 sec.	-	130 cm	211 g	1
FR74833	W <sub>3</sub> Powercast-T	8'3"/248cm 3XI	H 60-180 g	2 sec.	-	130 cm	228 g	1
FR74831	W3 Powercast-T	9'3"/278cm XX	H 40-130 g	2 sec.	-	145 cm	239 g	1
			C TO SECOND					



The action and characteristics of these rods was carefully designed to meet the demands of Scandinavian predator anglers. This Powercast Trigger rod covers anything from lures, shads, spinner baits and live baits used for monster pike. They feature the finest Japanese 'TORAY' High performance for superior action and casting.

- Reel Seat: SKS Trigger
- Guides: LTS ring guides
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade EVA handle with rubber cork insert
- Reinforced with 3K woven Kevlar



# **W3 POWERSHAD**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR70780	W <sub>3</sub> Powershad	8'/240 cm	М	7-25 g	2 sec.	-	125 cm	134 g	1
FR70781	W3 Powershad	8'/240 cm	МН	15-40 g	2 sec.	-	125 cm	161 g	1
FR70790	W3 Powershad	9'/270 cm	М	7-25 g	2 sec.	-	141 cm	149 g	1
FR70791	W3 Powershad	9'/270 cm	МН	15-40 g	2 sec.	-	141 cm	153 g	1



The W3 Powershad rods are all made from Japanese 'TORAY' High Performance Carbon. This unique carbon quality creates this fast responding blank which will help detect any bite and set the hooks. It's specially designed for casting with shads but works equally well with wobblers, casting from boat or the shore.

#### **FEATURES**

- Reel Seat: SKS
- Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade EVA handle with rubber cork insert
- · Reinforced with 3K woven Kevlar

# **W3 POWERSHAD-T**



The W3 Powershad rods are all made from Japanese 'TORAY' High Performance Carbon. This unique carbon quality creates this fast responding blank which will help detect any bite and set the hooks. It's specially designed for casting with shads but works equally well with wobblers, casting from boat or the shore.

- Reel Seat: SKS
- Guides: LTS ring guides
   Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade EVA handle with rubber cork insert
- · Reinforced with 3K woven Kevlar

# **W3 POWERLURE**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR75800	W <sub>3</sub> Powerlure	8'/240 cm	Н	20-60 g	2 sec.	-	125 cm	127 g	1
FR75900	W3 Powerlure	9'/270 cm	Н	20-60 g	2 sec.	-	141 cm	181 g	1
FR75901	W3 Powerlure	9'/270 cm	XH	25-80 g	2 sec.	-	140 cm	210 g	1
FR75902	W3 Powerlure	9'/270 cm	XXH	30-100 g	2 sec.	-	140 cm	234 g	1



Made from the very best Japanese 'TORAY' High Performance Carbon, sensitive but with great power. W3 Powerlure is designed for casting with bigger lures, shads and spoons. The unique carbon quality with a lot of strength and great power will detect any bite from a zander or pike and easily set the hooks.

#### **FEATURES**

- Reel Seat: SKS
- Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade EVA handle with rubber cork insert
- · Reinforced with 3K woven Kevlar

# W3 VERTICAL JIGGING

С	ode	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
F	R70621	W3 Vertical Jigging	6'2"/185 cm	М	14-28 g	2 sec.	-	97 cm	107 g	1
w V	/3VJ-0622-H	W3 Vertical Jigging	6'2"/185 cm	Н	21-40 g	2 sec.	-	97 cm	121 g	1



W3 Vertical Jigging rods come in a practical two piece design for easy transportation. By utilizing the unique carbon quality delivered from Japanese 'TORAY' the joint has no negative effect on the action and the fast responding blank will help detect any bite and set the hooks. This vertical jigging rod is designed for using fixed spool reels and features a SKS reel seat and state of the art LTS guides.

- Reel Seat: SKS
- Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade EVA handle with rubber cork insert
- Reinforced with Kevlar Carbon



# W3 VERTICAL JIGGING-T

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR70620	W3 Vertical Jigging-T	6'2"/185 cm	n M	14-28 g	2 sec.	-	97 cm	111 g	1
FR70622	W3 Vertical Jigging-T	6'2"/185 cm	n H	21-40 g	2 sec.	-	97 cm	116 g	1
FR72620	W3 Vertical Jigging-T	6'2"/185 cm	n XH	28-52 g	2 sec.	-	97 cm	120 g	1



W3 Vertical Jigging-T rods come in a practical two piece design for easy transportation. By utilizing the unique carbon quality delivered from Japanese 'TORAY' the joint has no negative effect on the action and the fast responding blank will help detect any bite and set the hooks. The SKS Trigger reel seat is perfect for any low profile baitcasting reel.

#### **FEATURES**

- · Reel Seat: SKS Trigger
- · Guides: LTS ring guides
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium grade EVA handle with rubber cork insert
- · Reinforced with Keylar Carbon

# W3 ULTRASTICK



Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
W3US-0702-ML	W3 UltraStick	7'/210 cm	ML	7-28 g	2 sec.	-	111 cm	121 g	1
W3US-0702-M	W3 UltraStick	7'/210 cm	М	10-40 g	2 sec.	-	111 cm	125 g	1
W3US-0702-MH	W3 UltraStick	7'/210 cm	МН	15-50 q	2 sec.	-	111 cm	126 q	1



Designed to provide you with the most versatile medium sized rods ever, with an incomparable value for money. Built on super responsive high modulus carbon blanks from Japanese 'TORAY', using the very latest technologies and ensuring fast and strong blanks with an amazing light weight and extreme sensitivity. Medium fast action to cover a large variety of fishing techniques with hard lures from 5-12cm and soft lures, spinners and spinnerbaits. Swing it in both fresh- and saltwater fishing and from the shore or boat. If you are looking for a versatile rod in high quality but for a very good price, you just found it!

- Reel Seat: SKC
- Guides: LTS ring guides
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Split-handle with premium grade EVA with rubber cork insert
- · Reinforced with 3K woven Kevlar

# **W3 FINESSE T&C**



	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
	W3FTC-0712-ML	W3 Finesse T&C	7'1"/212,5 cm	ML	5-15 g	2 sec.	-	112 cm	120 g	1
ı	W3FTC-0712-M	W3 Finesse T&C	7'1"/212,5 cm	М	7-21 g	2 sec.	-	112 cm	126 g	1



The W3 Finesse T&C (Texas & Carolina) is an excellent rod for all kind of predator fishing with both soft and hard lures. The rod is light and sensitive but fast and powerful enough to set the hook in the hard, bony mouth of any predator! It is perfect for casting soft lures or slowly twitching a Texas or Carolina rig along the bottom. You can use it when pitching small hard lures in shallow water for perch and bass or targeting trout and zander in deeper areas. W3 Finesse T&C is a great all-round tool for light and medium style predator fishing!

#### **FEATURES**

- Reel Seat: SKC or Trigger
- · Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Split-handle with premium grade EVA with rubber cork insert
- · Reinforced with 3K woven Kevlar

### W3 FINESSE-T T&C



The W3 Finesse T&C (Texas & Carolina) is an excellent rod for all kind of predator fishing with both soft and hard lures. The rod is light and sensitive but fast and powerful enough to set the hook in the hard, bony mouth of any predator! It is perfect for casting soft lures or slowly twitching a Texas or Carolina rig along the bottom. You can use it when pitching small hard lures in shallow water for perch and bass or targeting trout and zander in deeper areas. W3 Finesse T&C is a great all-round tool for light and medium style predator fishing!

- Reel Seat: SKC or Trigger
- Guides: LTS ring guides
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Split-handle with premium grade EVA with rubber cork insert
- Reinforced with 3K woven Kevlar



# W3 DROPSHOT

	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
VEV	<b>Ù</b> W3DS-0672-ML	W3 Dropshot	6'7"/198 cm	ML	4-21 g	2 sec.	-	102 cm	108 g	1
	FR70680	W3 Dropshot	8'/240 cm	М	5-28 g	2 sec.	-	126 cm	125 g	1
	FR70690	W3 Dropshot	9'/270 cm	М	5-28 g	2 sec.	-	140 cm	143 g	1



A sensitive 'TORAY' Carbon blank with excellent hook setting abilities and lots of fighting power makes up the backbone of the W3 Dropshot rods. The two-parted SKS reel seat is extremely light and offers direct contact to the Kevlar Carbon reinforced blank resulting in a fetter feel and bite detection. The flat rear handle is designed to rest on the underarm during fishing and besides being comfortable it also helps in stabilizing the rod. Details like the unique hook keep also makes a big difference. When using a typical dropshot rig simply slide in the line and tighten up to fixate the dropshot sinker. This will keep the rig from tangling when moving in between fishing spots.

#### **FEATURES**

- Reel Seat: SKS
- Guides: LS ring guides
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade EVA handle with rubber cork insert
- · Reinforced with Kevlar Carbon
- Flat rear handle
- · Custom made "hook keep" for dropshot sinkers

# **W3 JERKBAIT**

L	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
	FR76661	W3 Jerkbait	6'6"/195 cm	nΜ	15-50 g	2 sec.	-	103 cm	157 g	1
	FR76662	W3 Jerkbait	6'6"/195 cm	ιH	20-80 g	2 sec.	-	103 cm	156 g	1
	FR76660	W3 Jerkbait	6'6"/195 cm	XXH	40-130 g	2 sec.	-	103 cm	170 g	1



The main difference between this and the best jerkbait rods out there is the pricetag! With its high-performance carbon blank, this fella gives you all the muscle you need to bring in those monster pikes, all the delicacy you need to feel the take and all the style you need — at an accessible price.

- · Handle: Premium grade EVA handle
- Reel Seat: SKC
- Guides: LN-Frame
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Reinforced with Kevlar Carbon

# **W3 TWITCHING-T**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR75660	W <sub>3</sub> Twitching-T	7'/210 cm	Н	15-50 g	2 sec.	-	110 cm	151 g	1
FR75700	W3 Twitching-T	7'2"/215 cm	MH	10-40 g	2 sec.	-	113 cm	143 g	1
FR75680	W3 Twitching-T	6'8"/200 cm	М	7-28 g	2 sec.	-	105 cm	140 g	1
FR75681	W3 Twitching-T	6'8"/200 cm	MH	15-40 g	2 sec.	-	105 cm	143 g	1



The ideal tool for delicate, precision finesse fishing with smaller lures. Designed for big perch and medium- to big size predators. This sexy little rod gives you all the nifty delicacy needed to excite big fish with subtle lure movements, along with the authority to control a serious long-distance scrap. This is also one of the rods Luc Coppens and Jeremy Staverman used when winning the World Predator Classic in 2014.

#### **FEATURES**

- · Handle: Premium grade EVA handle
- Reel Seat: SKC
- Guides: LN-Frame
- · Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Reinforced with Kevlar Carbon

# **W3 FINESSE JIG**



The ultimate rod for light-to-medium finesse jigging for perch and zander – and yet it's also fantastic for dropshot fishing! You won't miss a take with the high-viz orange tip indicator – you see it before you feel it – and when you strike, it reacts like lightning!

- Reel Seat: SKS
- Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium EVA handle with rubber cork insert
- · Reinforced with 3K woven Kevlar
- Orange high-viz tip



# **W3 TROLLING**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR70080	W3 Trolling	8'/240 cm	М	40-100 g	2 sec.	-	126 cm	228 g	1
FR70086	W3 Trolling	8'6"/255 cm	Н	60-180 g	2 sec.	-	133 cm	259 g	1



Unlike conventional trolling and downrigger rods these W3 trolling rods are designed specifically for trolling large lures and targeting big freshwater predators like pike, zander and muskies. These rods are ready to set the hooks even if the lures are swimming far from the boat. W3 Trolling rods will also handle live bait, line-mounted side planners or other tactics used for modern predator trolling. Besides superb fittings and the 'TORAY' High Performance Carbon blank W3 trolling also features the special designed Comfort Cross Gimbal (CCG). When fighting a fish the CCG feels like a normal rubber butt cap, but the CCG will fit in and stabilize the rod when placed in a fighting belt or cross type rod holder.

#### **FEATURES**

- Reel Seat: DPS
- · Guides: N Type TS ring
- Blank: 'TORAY' High Performance Carbon for superior action
- Special designed Comfort Cross Gimbal (CCG)
- · Premium grade EVA handle
- Reinforced with Kevlar Carbon

# **W3 INLINE**



A thing of beauty. The guideless traditional blank puts nothing in the way to hinder the line when trolling for salmon and seatrout, and yet when it gets into a battle, it has so much power it never backs down. The extra comfy front grip lets you fight big silver all day without feeling the effect, and with the custom designed Cross Gimbal in rubber you rod stay safe and secure in the rod holder. Try it and you won't believe the modest price tag.

- · Handle: Premium grade EVA handle
- Reel Seat: DPS
- Guide: Inline guide
- · Blank: 'TORAY' High Performance Carbon for superior action
- Custom designed Comfort Cross Gimbal (CCG)
- Reinforced with Kevlar Carbon

### **W3 POWERSTICK**



	Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
ı	W3PB-0692-M	W <sub>3</sub> PowerStick	6'9"/202 cm	М	5-30 g	2 sec.	-	172 cm	114 g	1
ı	W3PB-0702-H	W <sub>3</sub> PowerStick	7'/210 cm	Н	15-50 g	2 sec.	=	179 cm	119 g	1



Bringing the very latest Japanese carbon technology to anglers of all levels, the W3 PowerSticks mean you can cast like a hero and feel bites like a ninja. The high-quality TORAY carbon gives this perfect blend of blank power and fast, sensitive top making the rods a versatile tool. Whether you are casting or vertical jigging, on freshwater or at sea, you won't find a better-performing rod for the same money. Spend wisely!

- Reel Seat: SKS
- Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Premium EVA handle with rubber cork insert
- Reinforced with 3K woven Kevlar



### W3 BOAT G.C.

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR70777	W3 Boat G.C.	7'/210 cm	XH	20-30 lbs./150-400 g	3 sec.	-	76 cm	341 g	1
FR70778	W3 Boat G.C.	7'/210 cm	XXH	30-50 lbs./200-600 g	3 sec.	-	76 cm	341 g	1



A practical 3 section design makes this rod "spot on" for all kinds of travelling, no matter if the destination is a Norwegian sea fishing camp or some tropical island. The Comfort Cross Gimbal is a great alternative to alternative to conventional "stomach puncturing" metal or hard plastic gimbals. It fits perfectly into a fighting harness and even without a harness landing a monster or two is no problem. The LTS Low Rider guides are some of the toughest saltwater, boat guides around and the 'TORAY' blank offers superior strength and value for money.

### **FEATURES**

- Reel Seat: Fuji® DPS
- · Guides: LTS Low Rider
- Blank: 'TORAY' High Performance Carbon for superior action
- Special designed Comfort Cross Gimbal (CCG)
- Premium grade EVA handle
- · Reinforced with Kevlar Carbon

### **W3 TROLLING**



Saltwater, long hours of being stacked on the downrigger and enjoyable moments when forcing a large salmon to the boat, this is the essence of what the W3 trolling rods are designed to do. Besides the action, strength and backbone every angler will enjoy the design and details on these trolling rods. As with all Westin W3 rods these are quality specialist rods at prices that are hard to match by the competition.

- Reel Seat: DPS
- Guides: N Type TS ring
- · Blank: 'TORAY' High Performance Carbon for superior action
- Special designed Comfort Cross Gimbal (CCG)
- · Premium grade EVA handle
- · Reinforced with Kevlar Carbon

### W3 SPIN

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR70700	W3 Spin	7'/210 cm	ML	5-25 g	3 sec.	-	76 cm	141 g	1
FR70800	W3 Spin	8'/240 cm	ML	5-25 g	3 sec.	-	85 cm	158 g	1
FR70801	W3 Spin	8'/240 cm	MH	10-40 g	3 sec.	=	85 cm	191 g	1
FR70860	W3 Spin	8'6"/255 cm	L	3-15 g	3 sec.	=	91 cm	157 g	1
FR70900	W3 Spin	9'/270 cm	М	7-30 g	3 sec.	-	95 cm	179 g	1
FR70901	W3 Spin	9'/270 cm	МН	10-40 g	3 sec.	-	96 cm	208 g	1
FR70100	W3 Spin	10'/300 cm	М	7-30 g	3 sec.	=	107 cm	199 g	1
FR70101	W3 Spin	10'/300 cm	MH	10-40 g	3 sec.	-	106 cm	231 g	1
FR70113	W3 Spin	11'3"/338 cm	М	7-30 g	4 sec.	-	91 cm	225 g	1



The W3 range of spin fishing rods offers anything from shorter and lighter rods to long, medium action rods for long distance casting. The shorter models will cast small spoons and spinners with precision and the sensitive, strong 'TORAY' blank will set the hooks with ease. At the other end of the range the W3 spin range offers rods specialized for long distance spin fishing with lures up to 30g along the Scandinavian coastline and even a rod specialized for using bombarda and spirolino casting floats as well as adding further casting distance to a conventional spin fishing lure.

- Reel Seat: SKS+KDPS (screw down)
- · Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle / EVA handle
- Reinforced with Kevlar Carbon



### **W3 ULTRALIGHT SPIN**

Code	Model	Length	Class	CW	Section	Tube	Transport L.	Weight	Ct
FR70120	W3 Ultralight Spin	12'/360 cm	ML	5-25 g	4 sec.	-	95 cm	232 g	1
FR70130	W3 Ultralight Spin	13'/390 cm	М	7-30 g	4 sec.	-	104 cm	268 g	1



The long, light and sensitive W3 Ultralight Spin rods are specialized rods designed to meet the demands of Norwegian anglers fishing in large streams and rivers for trout and sometimes even salmon. These rods are perfect for using a casting float, spirolino or bombarda to present a small fly on a long leader, or for fishing with natural bait like earthworms. This type of rod has gained great popularity outside of Norway and with the fast responding 'TORAY' blank and the light LTS rings the W3 Ultralight Spin rods reaches a new level in casting distances, control and fighting power.

- Reel Seat: SKS+KDPS (screw down)
- · Guides: LTS ring guides
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- · Premium grade cork handle / EVA handle
- Reinforced with Kevlar Carbon

### **W3 POWERSPIN-T**





When you need to control lures/spoons or spin-flies in powerful currents and dominate big salmon in tough conditions, this is the rod for you. Combine it with your favorite multiplier reel and the neat trigger grip gives you control and great comfort. You really can't have more fun for the money.

- Handle: Super grade cork/EVA handle
- Reel Seat: SKC
- Guides: N-Frame
- Blank: 'TORAY' High Performance Carbon for superior action and casting
- Reinforced with Kevlar Carbon



### WESTIN FLOTATION SUITS

Safety and comfort are the keywords describing our Westin range of flotation suits for anglers. In example our flotation suits are regarded as standard equipment at some of the leading sea fishing camps in Scandinavia, simply because our suits are designed to meet the demands of the Scandinavian angler as well as the unpredictable Scandinavian weather. This includes keeping you warm and dry no matter if the rain is pouring or heavy winds are blowing.

In case of an accident all products in the Westin flotation suits range are unique buoyancy aids tested by various demanding international standards, and you can be sure our designers have done their very best to keep your safety as their first priority.

### WESTIN CLOTHING

If you're not dressed for the occasion your fishing skills won't help you. When it comes to catching big fish our pro consultants and test team members are extremely competitive. They know they have to stay warm and dry if they want to stay focused and catch more fish. The range of Westin clothing is designed to face really nasty weather and will keep your big fish ambitions high and dry when the going gets though.

### WESTIN BAGS AND ACCESSOIRERS

Keeping everything organized, dry and ready is essential out on the water or by the riverside. The Westin selection of bags and storage accessories features the best performing and durable materials in a design that not only looks great but also puts attention into all those small details that makes a difference once you're out there.





### **W6 FLOTATION SUIT**













### **FEATURES**

- Material: PU Coated 189Tx320D Taslon, taped seams
- DS/EN ISO 12402-6 certified
- 8 practical pockets
- Integrated light weight brace system
- High-viz, yellow fold-in hood
- K-webbing 64/36 re-enforcements on knees and backpart
- Integrated adjustable neoprene belt
- Adjustable knee straps
- Front pocket Water-resistant "easy grip" YKK zippers
- Flexible lightweight foam
- 3M Scotchlite reflective tape
- 6 "easy to access" pocket
- 2 fleece insulated pockets
- Neoprene sleeve cuffs
- Double adjustable leg cuffs
- Perfectly fit designed for the typical Scandinavian build
- Radio/phone pocket on shoulder (not waterproof)
- Efficient mesh drain by the cuffs and ankles
- Extra high collar with soft padding for optimized wind protection
- New, improved YKK mainzipper construction

This flotation suit is designed and developed with a single purpose – to create the ultimate flotation suit by all measures. From the very beginning the suit is designed to fit and meet the demands of the typical hardcore angler. Safety, durability, practical details and a close fit that still allows the wearer to move around free are all important characteristics of this suit. And all are characteristics that you will appreciate every time the weather turns bad. Up on request from several sea fishing camps we have made a new zipper design on this suit by using the best available YKK zipper and making sure no part of the fabric can get stocked. All of this is done because we know that if a flotation suit can stand extensive rental use, it will stand anything!

Code	Model	Size	Colour	Trade Unit
FS03100	W6 Flotation Suit	S	Midnight Sun	1
FS03101	W6 Flotation Suit	М	Midnight Sun	1
FS03102	W6 Flotation Suit	L	Midnight Sun	1
FS03103	W6 Flotation Suit	XL	Midnight Sun	1
FS03104	W6 Flotation Suit	XXL	Midnight Sun	1
FS03105	W6 Flotation Suit	XXXL	Midnight Sun	1

### **W4 FLOTATION SUIT**









### **FEATURES**

- Material: PU Coated 210D Nylon with taped seams
- DS/EN ISO 12402-6 certified
- 9 practical pockets
- · Integrated lightweight brace system
- $^{\circ}$  High-viz, yellow fold-in hood with 180  $^{\circ}$  view window panels
- 600D Nylon Ripstop re-enforcements on knees and back part
- Integrated "button fixed" belt
- Adjustable knee straps
- Chest pockets with water-resistant high viz. yellow zipper
- Flexible lightweight foam
- Solas reflective tape with improved Zig-Zag stitching
- Easy access inner pocket by main zipper
- 2 fleece insulated pockets
- Neoprene sleeve cuffs
- Double adjustable leg Velcro
- Radio/VHF pocket on left shoulder with size indication and window (not waterproof)
- DS/EN ISO 12402-8 certified whistle
- Locking loops for attachment of an inflatable vest
- Efficient mesh drain by the cuffs and ankles
- Extra high collar with soft fleece for optimized wind protection

The transparent 180° view window panels integrated in the hood, the extra high soft fleece collar and the easy access inner pocket are just some of the features anglers will appreciate on the W4 Flotation Suit. Quality and functionality were the main priorities when designing this suit, but of course our designers also took hard core fishing and sea angling into the equation. The bracers will be highly appreciated on those calm, sunny days but it's when the going gets tough, that important features like the very best waterproof materials, the right choice of buoyancy materials and a perfect fit really makes a difference.

Code	Mod	lel	Size	Colour	Trade Unit
FS012	206 W4 F	lotation Suit	XS	Jetset Lime	1
FS012	200 W4 F	lotation Suit	S	Jetset Lime	1
FS012	201 W4 F	lotation Suit	М	Jetset Lime	1
FS012	207 W4 F	lotation Suit	MK	Jetset Lime	1
FS012	202 W4 F	lotation Suit	L	Jetset Lime	1
FS012	208 W4 F	lotation Suit	LK	Jetset Lime	1
FS012	203 W4 F	lotation Suit	XL	Jetset Lime	1
FS012	209 W4 F	lotation Suit	XLK	Jetset Lime	1
FS012	204 W4 F	lotation Suit	XXL	Jetset Lime	1
FS012	205 W4 F	lotation Suit	3XL	Jetset Lime	1





Wind, rain, hail or snow is no longer an issue! The W4 Winter Suit is all you need to stay put when the going gets though. Quality, function and comfort were the main priorities when designing this 2-piece suit. Both Jackets and Pants are packed with all the functions and features demanded by hardcore anglers. Its waterproof, windproof and breathable and with its light and soft comfort design it will keep you warm and dry all day long.

Code	Model	Size	Colour	Trade Unit
FS01300	W4 Winter Suit	S	Metal Lemon	1
FS01301	W4 Winter Suit	М	Metal Lemon	1
FS01302	W4 Winter Suit	L	Metal Lemon	1
FS01303	W4 Winter Suit	XL	Metal Lemon	1
FS01304	W4 Winter Suit	XXL	Metal Lemon	1
FS01305	W4 Winter Suit	3XL	Metal Lemon	1



### **FEATURES**

- Waterproof and breathable 3-layer membrane
- Designed for attaching inner jacket (not included)
- Outshell: Japanese standard 210T Nylon
- Waterproof: 10000 mm
- Breathability: 8000g/m2/24hrs
- YKK Zippers, SBS ventilation zippers
- Adjustable cuffs with durable and soft PU-fabric
- · Built in retractor in right chest pocket
- 8 pratical pockets
- Adustable cords in hood, waist and bottom
- 3D print logo

The Westin W4 3-layer Jacket is designed to face the elements during a long day on the water. A combination of withstanding an impressive 10000mm water pressure and having an extremely high 8000g/m2/24hrs breathability makes it the ultimate choice in functional outerwear for outdoor purposes. It's needless to say that the simple and elegant design is optimized for fishing. There's easy access to large front and chest pockets that will easily fit a small or medium size lure or accessory box. The jacket offers maximized mobility for fishing and in cold weather a W4 Inner Jacket (not included) can be zipped into the 3-Layer Jacket for further warmth and comfort.

Code	Model	Size	Colour	Trade Unit
GA10003	W4 3-Layer Jkt.	М	Rifle Green	1
GA10004	W4 3-Layer Jkt.	L	Rifle Green	1
GA10005	W4 3-Layer Jkt.	XL	Rifle Green	1
GA10006	W4 3-Layer Jkt.	XXL	Rifle Green	1
GA10007	W4 3-Layer Jkt.	XXXL	Rifle Green	1

### **W4 SORONA® JACKET**







### **FEATURES**

- Outer material: 100% nylon 410T
- Inner lining: 100% nylon 410T
- Filling: 350g DuPont™ Sorona $\$ e renewably sourced fiber
- YKK front zipper
- SBS side pocket zippers
- 2 side pockets and 2 inner pockets

Enjoy the unique benefits of insulation made with Sorona®- renewably sourced fiber. The W4 Sorona Jacket features exceptional softness and outstanding warmth retention. Nice and stylish design to be worn on or off the water. Great compression and recovery meaning you can pack it for your next trip without taking up to much space.

Code	Model	Size	Colour	Trade Unit
GA13001	W4 Sorona® Jkt.	М	Victoria Blue	1
GA13002	W4 Sorona® Jkt.	L	Victoria Blue	1
GA13003	W4 Sorona® Jkt.	XL	Victoria Blue	1
GA13004	W4 Sorona® Jkt.	XXL	Victoria Blue	1
GA13005	W4 Sorona® Jkt.	3XL	Victoria Blue	1

### W4 PRIMALOFT® SOFTSHELL JACKET







### **FEATURES**

- Outer shell: 4-way stretch fabric 95% Nylon / 5% Spandex
- Inner lining: 210T Polyester
- Filling, body: 60g/m2 Primaloft® Base
- Adjustable hood
- Adjustable bottom
- YKK zipper
- SBS pocket zippers
- 3D print logo

Create your own microclimate and keep warm whatever the weather throws at you. Just adjust the hoody and tighten the hip cord tighten to keep warm. This snug, neatly-fitted jacket is fashioned from 4-way stretch fabric for easy movement and total comfort when fishing and casting, and it's stuffed with PrimaLoft® - an amazing patented synthetic microfiber thermal insulation material that was developed for the United States Army (who know a thing or two about survival).

Code	Model	Size	Colour Trade Unit
GA11001	W4 Primaloft® Softshell Jkt.	М	Blackmetal 1
GA11002	W4 Primaloft® Softshell Jkt.	L	Blackmetal 1
GA11003	W4 Primaloft® Softshell Jkt.	XL	Blackmetal 1
GA11004	W4 Primaloft® Softshell Jkt.	XXL	Blackmetal 1
GA11005	W4 Primaloft® Softshell Jkt.	3XL	Blackmetal 1





- Outer fabric: Nylon Taslon w/oxford nylon reinforcement
- · Inner lining: lightweight nylon and moisture wicking tricot
- Waterproof and breathable 2-layer membrane
- Waterproof: 10000 mm
- Breathability: 8000g/m2/24hrs
- YKK zippers
- YKK T8 Water-repellent zippers on side pockets and legs
- Adjustable and removable braces
- High back
- 4-season pant

A pair of wind- and waterproof, breathable trousers is a must for every serious angler. They will keep you dry and clean in pouring rain or when handling big fish. W4 2-Layer Pant offers great freedom of movement and the high back offers protection against heat loss. Other features include removable and adjustable bracers and a combination of lightweight nylon and moisture wicking tricot inner liner for comfort and thermal protection. All in all W4 2-Layer Pants will fit any ambitious anglers needs all year round.

Code	Model	Size	Colour Tra	de Unit
GA10103	W4 2-Layer Pant	М	Two Leaf Green	1
GA10104	W4 2-Layer Pant	L	Two Leaf Green	1
GA10105	W4 2-Layer Pant	XL	Two Leaf Green	1
GA10106	W4 2-Layer Pant	XXL	Two Leaf Green	1
GA10107	W4 2-Layer Pant	3XL	Two Leaf Green	1



### **FEATURES**

- Outer fabric: Nylon Taslon w/oxford nylon reinforcement
- Inner lining: 210T Polyester and moisture wicking tricot
- · Waterproof and breathable membrane
- Waterproof: 10000 mm
- · Breathability: 8000g/m2/24hrs
- Filling, inner body: 65g PrimaLoft®
- YKK zippers
- · High chest/back fit for extra protection against wind, rain and snow
- · Elastic waist ensures snug fit
- · Reinforced on seat and knees
- Adjustable braces
- YKK zipper and wide Velcro closures on legs

A pair of wind- and waterproof, breathable Bibs is a must for every serious angler and thanks to the highly thermal PrimaLoft® filling you will remain warm in the cold and harsh conditions. W4 PrimaLoft® Bibs offers great freedom of movement and the high chest and back offers protection against heat loss and keeps the wind, rain and snow out. Other features include adjustable braces and a combination of lightweight nylon and moisture wicking tricot inner liner for comfort and thermal protection.

Code	Model	Size	Colour Trade	Unit
GA12001	W4 PrimaLoft® Bibs	М	Two Leaf Green	1
GA12002	W4 PrimaLoft® Bibs	L	Two Leaf Green	1
GA12003	W4 PrimaLoft® Bibs	XL	Two Leaf Green	1
GA12004	W4 PrimaLoft® Bibs	XXL	Two Leaf Green	1
GA12005	W4 PrimaLoft® Bibs	3XL	Two Leaf Green	1

### **TOURNAMENT SHIRT LS**

### **FEATURES**

- 100% polyester 140g wicking
- UPF50+ sun protection
- Long sleeve crewneck

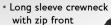
 3D print logo design at front left chest and back center





### **FEATURES**

100% polyester 130g wicking







Code	Model	Size	Colour Trade U	Jnit
GA00150	Westin Tournament Shirt LS	М	Offshore White	1
GA00151	Westin Tournament Shirt LS	L	Offshore White	1
GA00152	Westin Tournament Shirt LS	XL	Offshore White	1
GA00153	Westin Tournament Shirt LS	XXL	Offshore White	1
GA00140	Westin Tournament Shirt LS	М	Pirate Black	1
GA00141	Westin Tournament Shirt LS	L	Pirate Black	1
GA00142	Westin Tournament Shirt LS	XL	Pirate Black	1
GA00143	Westin Tournament Shirt LS	XXL	Pirate Black	1

### **ZIP HOODY**



Snuggle up in this warm and cozy Zip Hoody. It's made from 80% cotton and 20% polyester 300gsm fleece. Westin logo print on front and back and the Viking helmet logo print inside hood.

Code	Model	Size	Colour	Trade Unit
GA00120	Westin Zip Hoody	М	Charcoal	1
GA00121	Westin Zip Hoody	L	Charcoal	1
GA00122	Westin Zip Hoody	XL	Charcoal	1
GA00123	Westin Zip Hoody	XXL	Charcoal	1

### **T-SHIRT**



• 100% cotton jersey, 180gsm

• Slim fit



Whether you work in the shop are out on the water or going downtown - wherever you go, you will look good and not like a fishing bum. Westin logo print at front and Viking helmet logo print on back.

Code	Model	Size	Colour	Trade Unit
GA00110	Westin T-Shirt	М	Black	1
GA00111	Westin T-Shirt	L	Black	1
GA00112	Westin T-Shirt	XL	Black	1
GA00113	Westin T-Shirt	XXL	Black	1



### **GLOVES**

Don't let cold hands come between you and the fish of a lifetime! Our W4 gloves offer you the best of both worlds - a super-warm and grippy glove that doesn't detract from your feel of the rod or dexterity of your fingers. The half-finger design allows you to feel the rod and line and also to change lures and tie knots with no restrictions, whilst a padded, ergonomic design with a Honeycomb rubber palm grip means you won't slip when fighting a big one.

### **FEATURES**

- Shell: 100% Polyester
- Lining: 100% Polyester
- Ergonomic design for best comfort
- Long length to prevent heat loss at the wrist
- · Honeycomb rubber palm print for improved grip

# W4 THERMOGRIP IN STOCK **September 1st 2016**



Code	Model	Size	Colour Tra	ide Unit
W4TGHF-001-M	W4 ThermoGrip Half-Finger Glove	М	Steel Grey	1
W4TGHF-001-L	W4 ThermoGrip Half-Finger Glove	L	Steel Grey	1
W4TGHF-001-XL	W4 ThermoGrip Half-Finger Glove	XL	Steel Grey	1



	Code	Model	Size	Colour Trade Unit	ŧ
I	W4QGHF-002-M	W4 QuickGrip Half-Finger Glove	М	Chestnut/Grey 1	Ĺ
l	W4QGHF-002-L	W4 QuickGrip Half-Finger Glove	L	Chestnut/Grey	Ĺ
l	W4QGHF-002-XL	W4 QuickGrip Half-Finger Glove	XL	Chestnut/Grey	Ī

### WINSTOP FLEECE BEANIE



### **FEATURES**

- 100% Polyester with windstop function
- · Westin logo embroidery on front and tag on the back

Code	Model	Size	Colour	Trade Unit	
GA00160	Winstop Fleece Beanie	One Size	Black	1	



· Westin logo embroidery on front and 3D rubber print tag on the side

	Code	Model	Size	Colour	Trade Unit
I	GA00161	Thermo Beanie	One Size	Black	1
	GA00162	Thermo Beanie	One Size	Olympian Blue	1

### **DAILY BEANIE**



- 100% Acrylic
- · Westin logo embroidery on front and 3D rubber print tag on the side

Code	Model	Size	Colour	Trade Unit
GA00163	Daily Beanie	One Size	Black	1

### **REVERSIBLE BEANIE**



### **FEATURES**

- 100% cotton knit rib
- · Reverses for twice the look

2 in 1 - beanie reverses for twice the look. One side is black with oversized Viking helmet logo, while the other is featured with our Predator red color and smaller logos all over.

Code	Model	Size	Colour	Trade Unit
GA00101	Westin Rev. Beanie	One Size	Black/Oxblood	1

### X-TREME TEC BALACLAVA



### **FEATURES**

- 100% Polyester
- · Close fit stretch
- Flatlock seams for great comfort
- Breathable and fast dry
- Front ventilation holes for mouth and nose
- Self-fabric Visor

For really cold days it's critical to be able cover up as much skin as possible. Close-fitting 100% stretch Polyester with flatlock seams for great comfort. The X-treme Tec Balaclava is breathable and fast-drying and if it's too hot just flip the head cover down and wear it as a neck gaiter.

Code	Model	Size	Colour	Trade Unit
GA00164	X-treme Tec Balaclava	One Size	Black	1

# **VISOR BEANIE**

**FEATURES** 

- 100% acrylic knit rib
- · Heat stamped Viking helmet logo

For the cool guys, nice and warm beanie with short visor.

Code	Model	Size	Colour	Trade Ur	nit
GA00102	Westin Visor Beanie	One Size	Dove Grey/Charcoal		1

### WINTER HAT



### **FEATURES**

- · Wind and water resistant
- Folding up/down ear flaps
- Adjustable elastic strap in neck

Seam Sealed Winter Hat with nylon outside and nice and warm polyester fleece lining. Ideal for those cold and harsh days out on the water.

ı	Code	Model	Size	Colour	Trade Unit
	GA00106	Westin Winter Hat	One Size	Black	1

### **SUN GAITOR**



### **FEATURES**

- · Super soft and lightweight
- · Breathable and fast dry
- · Front ventilation holes

A super soft, lightweight and breathable Sun Gaitor to protect your neck, lower face or head.

Code	Model	Size	Colour	Trade Unit
GA00105	Westin Sun Gaitor	One Size	Sea Blue	1



### W VIKING HELMET









- FEATURES

   Twill cotton with red snapback
- Big W and Westin logo embroidery on front and Westin Viking tag on back

	Code	Model	Size	Colour Trac	de Unit
1	GA00133	W Viking Helmet	One Size	Snorkel Blue/Poppy	Red 1

### W PRO CAP











- Twill cotton with white snapback
- Big W and Westin logo embroidery on front and Westin Viking tag on back

Code	Model	Size	Colour	Trade Unit
GA00134	W Pro Cap	One Size	Imperial Blue	1

### W CLASSIC CAP









- Twill cotton
- Big W and Westin logo embroidery on front and Connecting Man and Fish on back

Code	Model	Size	Colour	Trade Unit
GA00135	W Classic Cap	One Size	Jet Black	1

### TRUCKER CAP



### **FEATURES**

- · College Blue 16's Twill with white mesh
- Westin logo on front and Westin Pirate tag on back

ı	Code	Model	Size	Colour	Trade Unit
	GA00130	Westin Trucker Cap	One Size	College Blue	1

### HILLBILLY TRUCKER CAP



- Grizzly Brown 16's Twill with khaki mesh
- Westin patch logo

ı	Code	Model	Size	Colour	Trade Unit
	GA00132	Westin Hillbilly Trucker Cap	One Size	Grizzly Brown	1

# W6 WADING BACKPACK & CHESTPACK INTERPRETATION OF THE PARTS. Big Difference

### **FEATURES**

- Backpack: 45 x 26 x 16 cm
- Material: 420D Nylon and 600D Oxford with waterproof TPU coating
- YKK water-repellent zipper
- · UTX-FLEX® buckles and D-ring
- Padded shoulder straps with multi adjustable buckles
- · Padded ergonomic back support
- · Rod tube holder
- Tab on shoulder strap for attaching retractor/accessories
- Adjustable waist and chest straps
- Wear the backpack separately or together with the chestpack
- Padded inside walls
- Removable wall-divider inside
- Interior transparent pocket 100% waterproof
- Bag is water resistant
- $\bullet$  Chestpack: 26 x 16 x 7,5 cm
- Material: 420D Nylon with waterproof TPU coating
- YKK water-repellent zipper
- $\bullet$  UTX-FLEX® buckles and D-ring
- Wear separately around neck or waist or attach to backpack
- · Removable, multi-adjustable straps
- · Padded neck strap
- · Padded waist holder
- Double open pockets inside for accessories
- Tab on front for attaching retractor/accessories
- Bag is water resistant

This is a perfect water resistant combination of backpack and chestpack. Depending on the situation they can be used separately or the chestpack can click onto the shoulder straps of the backpack. Both chest- and backpack features UTX-FLEX® buckles and D-rings. In the backpack an interior transparent pocket will hold documents, a smartphone or a wallet safe and dry. The Westin W6 Wading Backpack & Chestpack is a multitude of flexible storage options that will make sure all your tackle goes wherever your waders may take you.

Code	Model	Colour	Trade	Unit
KB10101	W6 Wading Backpack & Chestpack	Grizzly Brown	/Black	1

### **W6 BOAT LUREBAG**







AII.



YKK



### **FEATURES**

- \*boxes not included
- L: 54 x 38 x 31 cm / M: 39 x 39 x 40 cm
- Material: 600D Oxford and 420D Nylon with waterproof TPU coating
- YKK water-repellent zipper
- UTX-FLEX® buckles and D-rings
- · 3 D-ring for attaching tools and accessories
- 2 elastic webbing bands for keeping tools in place
- Top cover features an interior mesh pocket
- · Unique inner fold up walls reduces size when empty
- Removable wall-divider inside
- Carry handle
- Removable padded shoulder straps
- Bag is water resistant

This Westin W6 Boat Lurebag will keep standard lureboxes perfectly organized and dry. Any standard  $36 \times 23$  cm ( $14 \times 9.1$  inch) lurebox will fit perfectly into this boat bag. Even with more than a handful of big lure boxes there's still plenty of excess space to keep other tackle organized as well. The padded walls protect your gear and the bag features a removable wall divider for optional use. D-rings and elastic webbing bands are placed on the outside of the bag to make sure tools like pliers etc. can be attached and kept ready for use where and when you need them.

Code	Model	Size	Colour Trade	Unit
KB10115	W6 Boat Lurebag	Medium	Grizzly Brown/Black	1
KB10102	W6 Boat Lurebag	Large	Grizzly Brown/Black	1



### W6 ROLL-TOP DUFFELBAG







- 60 x 61 x 30 cm
- Material: 600D Oxford and 420D Nylon with TPU coating
- · Heavy duty waterproof materials light and extremely durable
- YKK water-repellent zipper
- UTX-FLEX® buckles and D-rings
- Carry handle
- · Removable padded shoulder straps carry as backpack
- Interior transparent pocket waterproof
- · Bag is waterproof

The W6 Roll-Top Duffelbag will keep extra clothing, tackle and other bits and pieces sealed and dry during a long day on the water. The use of 600D Oxford and 420D Nylon with a long lasting TPU coating makes this bag light, extremely durable and – even more important – waterproof. The roll top system seals off everything and an interior transparent pocket will keep documents, a phone or a wallet safe and organized. The bag also features an outer water-repellent storage pocket, carry handles, a removable shoulder straps and UTX-FLEX® buckles and D-rings.

Code	Model	Colour Trade Ur	nit
KB10103	W6 Roll-Top Duffelbag	Grizzly Brown/Black	1

### **W6 DRY POUCH**



### **FEATURES**

- 23 x 13 cm
- Waterproof
- Zip-Lock and roll top closure
- Touchscreen window
- · Adjustable neck strap

Keep your mobile, wallet or car keys 100% dry in this W6 Dry Pouch. Thanks to the transparent touchscreen window you can safely operate and even talk in the phone on those rainy days.

I	Code	Model	Colour	Trade Unit
	KB10109	W6 Dry Pouch	Grizzly Brown/I	Black 1



### **FEATURES**

- 29 x 23 cm
- · Material: Heavy Duty 600D Nylon with coating
- · Coated mesh window on front
- Water resistant materials
- · Button easy opening
- 14 durable insert rooms with slide locks
- Mesh pocket inside
- Non rust construction
- Small carry handle

The mesh reinforced and transparent front on the Westin W3 Dropshot/ Rig Wallet makes it easy to get a fast overview of your rigs. The interior 14 room slide lock system is perfect, not only for holding dropshot rigs, but for all kinds of rigs. Furthermore it is detachable and can easily be replaced with a similar system holding different rigs. W3 Dropshot/Rig Wallet features a small carry handle and has a metal-free construction to avoid rust and corrosion.

Code	Model	Size	Colour	Trade	Unit
KB10104	W3 Rig Wallet	М	Grizzly Brown	n/Black	1

### W3 RIG BAG



- 27 x 19 x 27 cm
- · Material: Heavy Duty 600D Nylon with coating
- Water resistant materials
- Saltwater resistant zipper No rust construction
- 8 + 6 pcs durable insert rooms with slide locks
- Including 1 durable accessory plastic box
- · Tool holder + D-ring placed on each side
- Interior mesh pockets and elastic loops
- Carry handle
- · Reinforced and water resistant bottom

Time to get all those hooks, rigs, tools and floats organized. The interior 14 insert rooms with slide lock system are perfect for holding all kinds of rigs. A perfect mix of big and small mesh pockets makes it easy to get a fast overview of the stuff inside. The W3 Rig Bag also includes an extra strong plastic box to keep big sharp hooks away from saltwater. On each side of the bag you'll also find tool-holders to keep pliers or scissors close at hand. The Rig Bag is specially designed for the demanding sea anglers and is saltwater resistant, but works as good for every organized angler.

Code	Model	Size	Colour	Trade (	Unit
KB10110	W3 Rig Bag	L	Grizzly Brow	Grizzly Brown/Black	

### W3 STINGER/RIG CASE



### **FEATURES**

- 30 x 12 x 6 cm
- Material: Heavy Duty 600D Nylon with coating
- EVA molded case, strong and light
- Water resistant materials
- 20 cm measure printed inside
- · Long lasting stick foam
- Small carry handle

This rig case will keep all your replacement stinger hook rigs or similar short rigs tangle free, organized and ready to use. The slidefoam will hold rigs up to 20-25 cm. When new rigs are tied, the wall divider has a printed 20 cm measure for exact rigging. The W3 Stinger/Rig Case is made in molded EVA making it both light and strong enough to keep the shape when packed along with a load of other gear.

Code	Model	Colour	Trade Unit
KB10105	W3 Stinger/Rig Case	Grizzly Brown/E	Black 1

### W<sub>3</sub> QUICK LOADER



### **FEATURES**

- Size: 24 x 17 x 28cm
- Material: Heavy Duty 600D Polyester with coating
- Including: plastic dividers creating 12 chambers
- Hanging lures for quick access
- · Carry handle
- Rubber mesh bottom for washing all lures in one go!

Code	Model	Size	Colour Trac	le Unit
W3QL-001-S	W3 Quick Loader	Small	Grizzly Brown/Black	1

### W<sub>3</sub> OPEN TOP LOADER (4 BOXES)



### **FEATURES**

- Size: 37 x 23 x 23 cm
- · Material: Heavy Duty 600D Polyester with coating
- Including: 4 jig/lure boxes (35,5 x 23,5 x 5cm)
- · Open design for quick access
- 1 large front pocket for tools and accessories
- · Padded carry handle
- · Reinforced bottom with drain holes

IN STOCK **SEPTEMBER 1st 2016** 

Code	Model	Size	Colour	Trade Un	it
W3OTL4-001-M	1 W3 Open Top Loader	Medium	Grizzly Brown/	Black	1



### W<sub>3</sub> LURE LOADER (4 BOXES)



### **FEATURES**

- Small: 43 x 25 x 22 cm / Large: 55 x 31 x 25 cm
- Material: Heavy Duty 600D Polyester with coating
- Small including: 4 jig/lure boxes (28 x 18 x 4,5cm)
- \* Large including: 3 jig/lure boxes (35.5 x 23.5 x 5cm) & 1 deep box (36 x 22 x 8cm)
- · Coated mesh window on top cover
- Water resistant materials
- 2 large side pockets for tools and accessories
- 1 large front pocket with interior mesh pocket
- · Carry handle and removable padded carry strap
- Reinforced and water resistant bottom

Code	Model	Size	Colour	Trade Unit
W3LL4-001-S	W3 Lure Loader	Small	Grizzly Brown/Bl	ack 1
W3LL4-001-L	W3 Lure Loader	Large	Grizzly Brown/Bl	ack 1

### W<sub>3</sub> JUMBO LURE LOADER (4 BOXES)



## Code Model Size Colour Trade Unit W3JLL4-001-L W3 Jumbo Lure Loader Small Grizzly Brown/Black 1

### **W3 VERTICAL MASTER BAG**



- 55 x 25 x 37 cm
- · Material: Heavy Duty 600D Nylon with coating
- · Coated mesh window on top cover
- Water resistant materials
- Including 5 jig/lure boxes (36 x 23 x 5cm)
- Top compartment with 2 adjustable dividers
- 2 large side pockets and 2 big mesh pockets
- · Interior tool-holder front plate
- · Carry handle and removable padded carry strap
- Reinforced and water resistant bottom

For vertical jigging and all kinds of lure fishing the W3 Vertical Master Bag is the perfect solution to keep everything organized. The main compartment includes five standard-size lure boxes (36 x 23 x 5 cm). Depending on the needs these boxes can easily be replaced by similar boxes holding different lures. At the front of the main compartment you will also find a tool holder front plate to keep tools organized. The top compartment features two optional and adjustable dividers and has a reinforced and transparent top that provides a fast overview of the content. W3 Vertical Master Bag also features two big mesh pockets, two large side pockets for accessories, carry handles and a removable, padded carry strap.

Code	Model	Colour Trade l	Unit
KB10106	W3 Vertical Master Bag	Grizzly Brown/Black	1

Water resistant materials

2 large side pockets for tools and accessories
1 large front pocket with interior mesh pocket
Carry handle and removable padded carry strap
Reinforced and water resistant bottom

### **W3 ACCESSORY BAG**



- M 40 x 25 x 30 cm / L 43 x 38 x 35 cm
- Material: Heavy Duty 600D Nylon with coating
- · Coated mesh window on top cover
- Water resistant materials
- Adjustable divider inside
- 2 large side pockets for tools and accessories
- 1 large front pocket with interior mesh pocket
- Perfect for boxes, reels, food, clothes etc.
- · Carry handle and removable, padded carry strap
- Reinforced and water resistant bottom

This this is the bag for those who like to bring a lot of tackle and accessories. The mesh reinforced and transparent top makes it easy to get an overview of the content without even opening the bag. The bottom is water resistant and reinforced. The large front pocket has an interior mesh pocket and the one of the two large side pockets features elastic band to keep pliers and tools in place. The compartment divider can be adjusted to fit the needs.

Code	Model	Size	Colour	Trade Un	it
KB10107	W3 Accessory Bag	L	Grizzly Brown	ı/Black	1

### W<sub>3</sub> DRIFT SOCK TROLLING/KAYAK



- Size: 24 x 50 x 60cm
- Material: Strong and lightweight 420D Polyester with PU coating
- · Built in floats in top and weights in bottom
- Opens automatically when it hits the water
- · High quality webbing with high viz. yellow dumb strap for easy retrieval
- · Adjustable hole to increase or decrease water flow
- · Lightweight and fast dry, easy to stow away

Code	Model	Size	Colour	Trade U	Init
W3DS-002-S	W3 Drift Sock Trolling/Kaya	ak Small	Black/High Vi	z. Yellow	1

### W<sub>3</sub> DRIFT SOCK



- Size: 30 x 100 x 120cm
- · Material: Strong and lightweight 420D Polyester with PU coating
- Built in floats in top and weights in bottom
- Opens automatically when it hits the water
- High quality webbing with high viz. yellow dumb strap for easy retrieval
- Adjustable hole to increase or decrease water flow
- Lightweight and fast dry, easy to stow away

ı	Code	Model	Size	Colour Trade	Unit
	W3DS-002-L	W <sub>3</sub> Drift Sock	Large	Black/High Viz. Yellow	1



### W<sub>3</sub> DRIFT SOCK HARNESS



Code	Model	Size	Colour	Trade Unit	
W3DSH-002-OS	W3 Drift Sock Harness	One Size	Black/High Viz.	Yellow 1	

### W<sub>3</sub> FLOATING WEIGHSLING



- Material: Strong and lightweight 210D coated Polyester and mesh sides
- Floating
- 2 aluminum bars
- 4 Reinforced carry handles
- 2 Reinforced weigh handles
- Double Velcro locking in top
- Strong zippers on the sides
- Delivered in handy carry bag
- Small packing size

IN STOCK **SEPTEMBER 1st 2016** 

ı	Code	Model	Size	Colour	Trade Unit
	W3FW-003-L	W <sub>3</sub> Floating Weighsling	Large	Black	1

### W3 UNHOOKING/WEIGH MAT



- 142 x 100 cm
- 2-in-1 Design: Unhooking Mat & Weigh Sling
- Printed measure up to 140 cm
- 210D coated material
- Thin lightweight padding for extra protection
- Saltwater resistant zippers on the sides No rust construction
- 2 pcs aluminum bars
- Drain holes in bottom
- Reinforced weigh/carry handles
- Delivered in carry bag
- Small packing size

Take care of the fish, it's our future! With this unique 2-in-1 design you can measure and weigh your catch in seconds. This cleverly thought-out fish friendly mat/sling is made of durable material that doesn't absorb any water. With two saltwater resistant zippers you'll keep your catch safe in the sling.

Code	Model	Size	Colour	Trade Unit
KB10112	W3 Unhooking/Weigh Mat	Large	Black	1



- \* 83 x 44 cm
- Expandable sides +15cm each side (top)
- · 420D coated material, fish friendly
- Saltwater resistant zippers on the sides No rust construction
- 2 pcs strong glass fiber bars
- · Drain holes in bottom
- Reinforced weigh/carry handles
- · Delivered in carry bag
- · Small packing size



Take care of the fish, it's our future! The W3 Weighsling featuring a classic design but with new cleverly though out details. Moisten the inside and weigh the fish quickly. The drain holes in the bottom allow the water to escape quickly for accurate weighing. Unzip one side and let the fish slide gently back in the water. Remember to deduct the weight of the sling before calling your buddy!

Code	Model	Size Colour	Trade Unit
KB10116	W <sub>3</sub> Weighsling	Medium Black	1



### **FEATURES**

- $^{\circ}$  Large: 60 W x 70 L x 50 cm Deep handle length 100 cm
- $\circ$  XL: 70 W x 85 L x 80 cm Deep handle length 120 cm
- Engraved measure on handle
- Knotless rubber coated mesh fish friendly
- Big mesh on sides and smaller on bottom, less water resistance
- EVA handle with Westin logo
- Anti- hook tangle
- Mesh holder, one hand quick release cord (removable)
- Double button locking system
- · Strong and lightweight design
- Westin Viking Helmet printed in bottom

The Catch & Release Landing Nets are packed with smart solutions and details you've never seen before. Knotless rubber coated mesh that protects the fish mucus and reduces hook tangle. Laser engraved measure on the handle so you can measure your catch in seconds. Double button locking system for fast and easy stow-away. We also attached a cord in the XL net mesh which prevents the mesh from getting stuck or tangle. Just before netting the fish you simply release the cord and the mesh folds out and your new personal best is secured!

Code	Model	Size	Weight	Trade Unit
NT20010	W3 C&R Landing Net	L	0,8 kg	1
NT20020	W3 C&R Landing Net	XL	1,3 kg	1

### **ROD TIE 2 PCS**

### **FEATURES**

 Gather your rods in seconds and keep them organized





Code	Model	Trade Unit
GA90001	Rod Tie 2 pcs	1

### **PRO TOWEL & LENS CLOTH**

### **FEATURES**

Pro Towel

- 100% cotton towel with carbine clip for easy attachment
- 40 x 40 cm

Lens Cloth

- Handy micro-fiber lens cleaning cloth for sunglasses and camera lens
- Attach it on your vest, jacket, and bag or just keep it handy in the car



Wipe your hands after handling a slimy record and wipe your glasses and camera lens after the splashing release.

Code	Model	Colour	Trade Unit
GA90002	Pro Towel & Lens Cloth	Black	1

### LONG CAST SYSTEM



The steel ball drops into the tail when casting to help you launch to the horizon, and settling into the belly when swimming to draw those big, confused predators in!

### **WESTIN SHORTCUTS**

### **LURE TYPE**

**HL** = Hard Lure

**SB** = Swim Bait

**SL** = Soft Lure

**H** = Hybrid

**DR** = Deep Runner

**SR** = Shallow Runner

**J** = Jointed

MJ = Multi Jointed

### **DENSITY**

**HF** = High Floating

F = Floating

**LF** = Low Floating

**SU** = Suspending

SS = Slow Sinking

**S** = Sinking

FS = Fast Sinking

### **TAILS**



ST = Shad Tail



**PT** = Pin Tail



**TT** = Twin Tail



CT = Curl Tail



MT = Mermaid Tail





### PREDATOR LURES

Predator fishing with Westin lures is the same as fishing with other lures. Except with more fish! When Ingvar Westin was a boy, his father taught him to make special lures by hand that swam with a seductive roll. When Ingvar grew up, he produced those same lures commercially, in more and more styles - and they've dominated the decades since then. The range has grown massively over the years, with a Westin tool for all kinds of predators in every fishing situation. Every single one of them goes back to the original concept in Ingvar Westin's mind when he created the first lure all those years ago: they have the irresistible "Westin roll" that hooks big predators when everything else fails...

WESTIN-FISHING.COM

### SLIDE LOCK



On hybrids between hard- and soft lures the connection between the two parts is crucial for making a unity between the two parts. Too weak and it will get ripped apart at first contact with the jaws of a big predator. Too clumsy and it will destroy the action and appearance of the lure. The Westin Slide Lock system solves all problems by making a seamless and easy-to-change connection.

### **WESTIN ROLL**



The famous "Westin Roll" – a unique rolling movement and swimming action – is a trademark of Westin. This rolling action is found on several Westin lures and has an almost magical effect on big pikes and other predators that seems to ignore other lures. Days and years of carving, adjusting and testing was used when the Westin family created their first lures with this superior rolling action.

### **OPTIC EYES**



Westin Optic Eyes made from colored optical fiber to create a unique – almost illuminating – light reflecting effect. Optical fiber technology is used for modern data transmission and for lighting purposes. When applied to our lures it transmits light from one eye to the other. On a lure seen as a silhouette against a bright surface or background the eye will create a bright, shining contrast and attract more fish.

### 'S' SHAPE



The unique 'S' Shape swimming pattern started out many years ago on the all-time favorite -Swim. Today it's a well-known swimming pattern used on many different lures. The reason is, when you cast it out it starts swimming in S-shaped curve which has an almost magical effect on all kinds of predators. When a Westin lure has this symbol you know it's a lure that's very easy to fish, simply "cast and retrieve". You can also twitch- or jerk it, depending on the situation or the fish you are targeting.

### **FISH TASTE**



We made our own secret fishy killer taste for days when the predators are really tricky and hard to get. On hard days this can be the difference between a bad or good day out on the water. It smells really bad, but for the fish it smells like how a burger smells for us. Try it out and experience the difference!

### RIGGED N' READY

Many softlures can be rigged in various ways to adjust to changing conditions, depths or fishing spots. On some of our Westin lures we made it all a lot easier – it's all "Rigged n' Ready". Our pro consultants knows how to catch really big fish and have used all their expertise to get the weight distribution, the action, the hooks and every other detail just right. All you have to do is figure out where to catch a monster, and your Westin lure will be rigged and ready for the challenge.

### LIFE-LIKE-LURE

No, you don't need a bait tank, water and an aeration system to transport a Westin Life-Like-Lure. The philosophy behind these lures is to keep them as real as they get. Big predators know their pray by instinct and down to every detail. This is why we make life like imitations of real baitfish and real prey so naturalistic that even anglers think they will suffocate out of the water...







### **SLIM TEEZ PT**

Code	Model	Length	Colour	Qty	Trade Unit
WS067XX	SlimTeez PT	13 cm	XX	6-pack	6

### **FEATURES**

- Turbulence cut body design
- Pin-Tail
- Life-like scale pattern
- · Optimized flexibility
- 3D ghost eyes
- Fish Taste





This deadly little bugger looks like a baitfish, swims like a baitfish and even smells like a baitfish. Small wonder it gets jumped on by all kinds of fish from perch to bass to sea bass - especially on those days when the fish are playing hard to get. With its soft, flexible tail movement and deep, turbu-

lence-creating body cuts, it can be fished any which way you choose – with subtle movements in midwater, flicked around bottom structures, dropshot, jig style or Texas/Carolina rig. Draw them in with its panicky movements and when they get a whiff of that amazing fishy smell...hold onto your rod!

· Double-layer life-like scale pattern



### MINI TEEZ

Code	Model	Length	Colour	Qty	Trade Unit
WSog6XX	MiniTeez	13 cm	XX	5-pack	6



FEATURES

• V-tail tail design

Optimized flexibility
3D ghost eyes
Perfected for drop shot
Air chamber balance point



When used on a drop shot rig an interior air chamber will make sure Westin MiniTeez is held in a perfect horizontal position. When rigged on a jig head the body will be elevated from the ground like a baitfish feeding on the

bottom. The V-tail design is perfect for fishing Westin MiniTeez with very discrete and subtle movements known to produce big fish in cold water and on tricky days.



### **MEGA TEEZ**

	Code	Model	Length	Colour	Qty	Trade Unit
l	WSogoXX	MegaTeez	9 cm	XX	6-pack	6
	WS091XX	MegaTeez	13 cm	XX	5-pack	6

### **FEATURES**

- · XL tail design
- · Double-layer life-like scale pattern
- Optimized flexibility
- · 3D ghost eyes
- · Perfected for drop shot





Just like a mermaid the seductive look and extra-large tail of Westin Mega-Teez is irresistible. Even the tiniest twitch of the rod tip will make the tailfin wave and swim through the water and even the most cold-hearted predators will fall in love at first sight. The irregular and action packed diving

action is simply in a league of its own! Westin MegaTeez is perfected for use on a drop shot rig but will be extremely seductive no matter how it's rigged.



Code	Model	Length	Colour	Qty	Trade Unit
WS068XX	SlimTeez	15 cm	XX	5-pack	6
WSo69XX	SlimTeez	23 cm	XX	3-pack	6

### **FEATURES**

- · Turbulence cut body design
- Standard twin-tail
- Life-like scale pattern
- · Optimized flexibility
- 3D ghost eyes
- · Interior chamber for rattle stick
- Two rattle-sticks included
- · Glass/Steel rattles for best acoustics









**Baitfish** WS06803 15 cm WS06903 23 cm Bass Orange WS06806 15 cm WS06906 23 cm Fireflake WS06808 15 cm WS06908 23 cm



WS06809 15 cm WS06909 23 cm Headlight WS06813 15 cm WS06913 23 cm



WS06814 15 cm WS06914 23 cm



Orange Snow WS06815 15 cm WS06915 23 cm



Vertical jigging in mid water is a method sweeping across Europe and gaining reputation as one of the best ways of pursuing monster size zanders. On days when the largest fish are extremely picky and hard to catch Westin SlimTeez is the perfect choice. It can be fished with very subtle movements in mid water or as a traditional vertical jigging lure near bottom structures. The turbulence cut body design results in four "cuts" in the back part of the body. Not only do they create turbulence to attract predators. When fished with subtle movements they result in improved flexibility and a discrete tail action that will result in bites on days when big fish are impossible to catch on other lures.





- Forked twin-tail
- Optimized flexibility
- · Interior chamber for rattle stick
- Pre-shaped front to fit jig heads (Westin RoundUp/ Touchdown)
- Two rattle-sticks included
- Glass/steel rattles for best acoustics

### **TWIN TEEZ**

Code	Model	Length	Colour	Qty	Trade Unit
WS010XX	TwinTeez	15 cm	XX	5-pack	6
WS011XX	TwinTeez	20 cm	XX	4-pack	6







Striped Emergency 01003 15 cm WS01103 20 cm

WS01004 15 cm

WS01104 20 cm

Slime

Confused Tomato WS01006 15 cm WS01106 20 cm Invisible Blue WS01012 15 cm WS01112 20 cm

Bass Orange WS01018 15 cm WS01118 20 cm

Striped Perch WS01019 15 cm WS01119 20 cm

ыаск матра WS01020 15 cm WS01120 20 cm

Clear Sky WS01021 15 cm WS01121 20 cm

Alabama WS01022 15 cm WS01122 20 cm

Ruffe WS01023 15 cm WS01123 20 cm Fireflake WS01024 15 cm WS01124 20 cm Real Deal WS01025 15 cm WS01125 20 cm

Fireflame WS01026 15 cm



WS01027 15 cm WS01127 20 cm

tin RoundUp or ThouchDown jig head. Westin TwinTeez has an interior,

NEW

WS01028 15 cm WS01128 20 cm

NEW

Official Roach NEW WS01029 15 cm WS01129 20 cm

Headlight WS01030 15 cm WS01130 20 cm

NEW

Smelt WS01031 15 cm WS01131 20 cm



This fork tail body is ideal for vertical fishing. It has the perfect softness and movement to tease any old zander and to react on even the slightest twitch of a rodtip. The pre-shaped front makes it easy to fit onto a Wes-

horizontal chamber to hold one of the glass/stainless steel rattle-sticks included in the package. Compared to ordinary rattle-sticks the glass rattles maximizes the rattle acoustics.



### **FEATURES**

- Forked twin-tail
- · Turbulence ring design
- · Optimized flexibilty • 3D ghost eyes

RING TEEZ TT

Code	Model	Length	Colour	Qty	Trade Unit
WS604XX	RingTeez TT	20 cm	XX	3-pack	6



The new Alpha Male of pelagic vertical jigging, RingTeez gives you a direct line to the really big zander or pike (and cod and seabass, for that matter). The allover body rings don't just look funky - they create irresistible vibrations and

Clear Sky WS60407

The state of the s

Ruffle

WS60403

WS60404

Bass Orange WS60408

turbulence in the water giving it supple moves. It also makes it look bigger than

it really is and makes it very soft and variable despite its volume.



- XL tail design with big profile
- Optimized flexibility
- 3D ghost eyes
- · Delivered in display box



### **MEGA TEEZ**

Code	Model	Length	Colour	Qty Trade	Unit
WS094XX	MegaTeez	20 cm	XX	Box w. 20 pcs	1



Our soft and sexy little mermaid has the same effect on pelagic Zander as the sirens had on the sailors of old – even the most suspicious are lured to their doom! With its translucent, waving XL- tail and "Do-What-I-Say"

3D Ghost Eyes, it would be deadly if you did nothing but twitch the rod tip from time to time



### **FEATURES**

- Turbulence ring design
- Optimized flexibility
- Realistic eyes
- Available with different tails
- Easy actions tails
- Different taste on selected models
- Perfect for Jigging, Dropshot, Texas/Carolina Rig

### **RING TEEZ ST**

Code	Model	Length	Colour	Qty	Trade Unit
WS601XX	RingTeez ST	13 cm	XX	6-pack	6





Wherever it goes, it creates a stir! The protruding bands on the RingTeez cause tempting vibrations in the water and attract any bass, perch or zander within range. Once they've spotted it, the vibrant colours and wacky tail-action - there are different tails to choose from — are designed to mesmerize

them into taking. Rig it any way you like to suit the conditions - regular jigstyle, dropshot, Texas or Carolina style - it's gonna bring you some serious fish.





- · Turbulence ring design
- Optimized flexibility
- Realistic eyes
- · Available with different tails
- · Easy actions tails
- · Different taste on selected models
- Perfect for Jigging, Dropshot, Texas/Carolina Rig

### **RING TEEZ CT**

ı	Code	Model	Length	Colour	Qty	Trade Unit
	WS602XX	RingTeez CT	13 cm	XX	8-pack	6



Wherever it goes, it creates a stir! The protruding bands on the RingTeez cause tempting vibrations in the water and attract any bass, perch or zander within range. Once they've spotted it, the vibrant colours and wacky tail-action - there are different tails to choose from - are designed to mesmerize them into taking. Rig it any way you like to suit the conditions - regular jigstyle, dropshot, Texas or Carolina style - it's gonna bring you some serious fish.



Length

### **FEATURES**

- Optimized super soft flexibility
- Active Eyes
- Life-Like-Lure
- Easy action shad tail

### RICKY THE ROACH

WS087XX	Ricky the Roach (SL)	7 cm XX	5-pack	6		
Lively Roach WS08701		Lively Rudd WS08702	Confu	sed Tomato 1703	Ruffe WS08704	
Real Deal WS08705		Crazy Firetiger WS08706	Firefl.		Alabama WS08708	

Little Ricky is a perfect Mini-Me of his bigger brother. A very tempting size and shape for perch, he starts swimming in a devastatingly erratic way as soon as he hits the water. The easy action shad tail and realistic fins give him a tight, bold and aggressive swimming action while keeping the body stable. No perch can stay away from this little fellow! Roach is one of the perch favorite food, so we done fishing much easier for you. Best jigged on a traditional jighead to drive perch and bass absolutely wild!



- Optimized flexibility
- Realistic eyes
- Easy action shad tail
- · Slim body design with great belly flash
- Hand painted detailed colors

### **RICKY THE ROACH SL/ST**

Code	Model	Length	Weight	Colour	Qty	Trade Unit
RIRSLST-XXX-140	Ricky the Roach SL/ST	14 cm	42 g	XX	1	1













Watch your speed with this incarnation of Ricky the Roach – the shorter tail allows a smooth and slow glide through the water while the big shad tail offers a faster and more erratic action. Whatever you choose, this lure bursts into action as soon as it hits the water and has a tight rolling body action.

It looks just like a real roach – in fact, some coarse fisherman would be happy to catch this little guy, so the predators will love to eat him. Perfected for jigging and casting for bigger predators like zander and pike.





### **HOLLOW TEEZ ST**

Code	Model	Length	Weight	Colour	Qty	Trade Unit
HOTST-XXX-124	. HollowTeez ST	12 cm	8 g	XX	4-pack	6

### **FEATURES**

- Optimized flexibility
- Realistic eyes
- Hollow body to add deadbait or flavored foam inside
- · Foam bar included in package
- · Holes on sides for extra scent
- · Easy to rig jig-hook notch
- Easy action shad tail
- · Hand painted detailed colors





For those anglers who only believe in deadbaits, the game is about to change. Westin's HollowTeez is a smartly-designed soft lure that allows you to have the best of both worlds - its hollow center is designed to have a real deadbait placed inside. This means that you get the incredible swimming action, attractive colours and durability of a lure, combined with the scent of a deadbait - it's basically the perfect combination. Simply place a small dead

fish inside, fit with a normal jighead or hook system and then start casting. Alternatively, cut a piece of foam that comes with the package and flavour it with your favorite scent. The HollowTeez will then stand up, so you won't get caught on the bottom and the small side vents will help spread the scent of your concealed deadbait or flavored foam. This lure is your next secret weapon against perch, bass and especially zander.



### **KICK TEEZ ST**

Code	Model	Length	Weight	Colour	Qty	Trade Unit
KITST-XXX-906	KickTeez ST	9 cm	4 g	XX	6-pack	6
WS71XXX	KickTeez ST	15 cm	11 g	XX	4-pack	6

### **FEATURES**

- · Easy to rig jig-hook notch
- · Unique stinger channel
- Vertical hole from back through belly
- Improved hook up
- 2-layer softness
- Realistic eyes
- Natural swimming action due to special curved shadtail
- Works in Stillwater as well as strong current, tail will not twist
- Can be used for different jigging techniques from bank or boat

IN STOCK
SEPTEMBER 1st 2016



Kick start your predator fishing with Westin KickTeez – a super effective soft lure that is so easy to rig, it almost makes fishing too easy. The lure features a unique inner channel for both jighead hook and stinger which gives you added stealth and a far more natural presentation and swimming action. The lure also features a vertical hole that goes from the back and

through in the belly, the KickTeez will easily bend when the fish bite to get a better hook up! It swims in any water, still or hard current. Zander, pike, perch and sea bass won't be able to resist this amazing looking lure and they won't be able to let go once they bite down on the well-concealed stinger. Fishing a soft lure couldn't be easier, or more deadly!

Rigged with 0,28mm braid & #6 stinger treble

Natural swimming action due to special curved shadtail
Works in Stillwater as well as strong current, tail will

Can be used for different jigging techniques from bank

Vertical hole from back through belly

**FEATURES** 

Improved hook up2-layer softness

Realistic eyes

not twist

or boat

Easy to rig jig-hook notchUnique stinger channel



### **KICK TEEZ ST RIGGED**

Code	Model	Length	Weight	Colour	Qty	Trade Unit
WS71XXX	KickTeez ST Rigged	15 cm	11 g	XX	2-pack	4

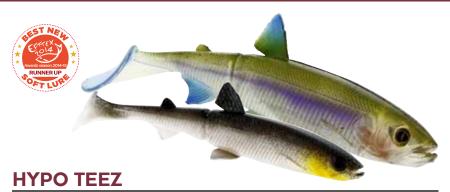
IN STOCK
SEPTEMBER 1st 2016



Kick start your predator fishing with Westin KickTeez - a super effective soft lure that is so easy to rig, it almost makes fishing too easy. The lure features a unique inner channel for both jighead hook and stinger, which gives you added stealth and a far more natural presentation and swimming action. The lure also features a vertical hole that goes from the back and

through in the belly, the KickTeez will easily bend when the fish bite to get a better hook up! It swims in any water, still or hard current. Zander, pike, perch and sea bass won't be able to resist this amazing looking lure and they won't be able to let go once they bite down on the well-concealed stinger. Fishing a soft lure couldn't be easier, or more deadly!





	Code	Model	Length	Weight	Colour	Qty	Trade Unit
VE	HYT-XXX-096	НуроТееz	9 cm	5 g	XX	6-pack	6
	WS013XX	НуроТееz	13 cm	14 g	XX	5-pack	6

- Optimized flexibility
- Realistic Eyes
- · Life-Like-Lure
- · Tapered body with tail-joint
- · Belly foil on selected colors
- · Easy action paddle tail
- · Hand painted detailed colors







Hypnotize them with Hypo Teez. Named after the Latin name of the Smelt (Hypomesus Olidus), this lovingly-hand painted little critter looks so like a real smelt its mother couldn't tell them apart. Cast it out and it starts swimming as soon as it hits the water. And as it wiggles past those monster perch and hungry zander, fixes them with its realistic fishy eyes and outstanding swimming action, they're going to be helpless to resist.



### **HYPO TEEZ ST**

Code	Model	Length	Weight	Colour	Qty Trade	Unit
HYTST-XXX-151	HypoTeez ST	15 cm	30 g	XX	1	6
HYTST-XXX-1520	HypoTeez ST	15 cm	30 g	XX	Box w. 20 pcs	1
HYTST-XXX-250	HypoTeez ST	25 cm	110 g	XX	1	1

### **FEATURES**

- Optimized flexibility
- Realistic Eyes
- · Life-Like-Lure
- · Easy action paddle tail
- · Hand painted detailed colors



IN STOCK **SEPTEMBER 1st 2016** 



Crazy Firetiger HYTST-063-151 15 cm HYTST-063-1520 15 cm HYTST-063-250 25 cm



Pearl HYTST-165-151 15 cm HYTST-165-1520 15 cm HYTST-165-250 25 cm



Headlight HYTST-122-151 15 cm HYTST-122-1520 15 cm HYTST-122-250 25 cm



HYTST-214-151 15 cm

HYTST-214-1520 15 cm HYTST-214-250 25 cm

Based on the hugely successful Westin Hypoteez, this new version of one of our most popular soft lures features an extremely lifelike, tight and erratic swimming action thanks, in part, to its extra inch in length.

The lure can easily be fished close to the surface when shallow rigged, or



Natural Pike HYTST-149-151 15 cm HYTST-149-1520 15 cm HYTST-149-250 25 cm



Salted Herring HYTST-255-151 15 cm HYTST-255-1520 15 cm HYTST-255-250 25 cm



HYTST-155-151 15 cm HYTST-155-1520 15 cm HYTST-155-250 25 cm



Smolt HYTST-257-151 15 cm HYTST-257-1520 15 cm HYTST-257-250 25 cm

right down in the depths with a jighead. Its impressively realistic fins and belly fins may fool you into thinking you're fishing livebait - and the predators too, they won't be able to resist.



### SHAD TEEZ

	Code	Model	Length	Weight	Colour	Qty Tra	de Unit
l	SHT-XXX-142	ShadTeez	14 cm	17 g	XX	2-pack	6
	SHT-XXX-1428	ShadTeez	14 cm	17 g	XX	Box w. 28 pc	:s 1

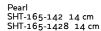
### **FEATURES**

- Optimized flexibility
- Realistic eyes
- Easy action shad tail
- · Slim body design with great belly flash
- · Hand painted detailed colors





Baitfish SHT-017-142 14 cm SHT-017-1428 14 cm







Slime Curd SHT-258-142 14 cm SHT-258-1428 14 cm



Sparkling Green SHT-264-142 14 cm SHT-264-1428 14 cm



Green Tomato SHT-265-142 14 cm SHT-265-1428 14 cm

This slim and slender lure is sure to have your target fish drooling with its enticing wriggling action that is incredibly effective at many different retrieval speeds. It is a smaller brother to the existing 22cm and 27cm versions of this lure, but its small size gives it a little more versatility. Hungry predators will simply inhale the lure, giving you more guaranteed hook-ups. Rigged with a jighead and a rear stinger, this lure can offer you a lot.



### SHAD TEEZ

Code	Model	Length	Weight	Colour	Qty	Trade Unit
WS32XXX	ShadTeez	9 cm	7 g	XX	3-pack	6
WS32XXX	ShadTeez	12 cm	15 g	XX	2-pack	6
WS32XXX	ShadTeez	16 cm	39 g	XX	1-pack	6

### **FEATURES**

- Optimized flexibility
- Realistic Eyes
- Easy action paddle tail
- · High body design with great belly flash
- · Hand painted detailed colors







Official Roach WS32102 9 cm WS32502 12 cm WS32802 16 cm



Crystal Perch WS32112 9 cm WS32512 12 cm WS32812 16 cm



Crazy Firetiger WS32106 9 cm WS32506 12 cm WS32806 16 cm



WS32114 9 cm WS32514 12 cm WS32814 16 cm

Crazy Deal

Pearl WS32130 9 cm WS32530 12 cm WS32830 16 cm

Headlight WS32107 9 cm WS32507 12 cm

WS32807 16 cm



Fireflake

Motoroil WS32129 9 cm WS32529 12 cm WS32829 16 cm

Puts other shads in the shadow, Shad Teez is perfected down to the smallest detail. The deep body, slender wrist and wide tail create a rolling, belly-flashing swimming action - even in low speed, which leaves big predators spellbound. It's perfected for jigging, spinning and vertical fishing. By imitating a mildly wounded panicking fish, you'll find your personal best attached to your line in no time at all!





### **SHAD TEEZ**

Code	Model	Length	Weight	Colour	Qty Trade Unit
WS021XX	ShadTeez	9 cm	7 g	XX	Box w. 48 pcs 1
WS015XX	ShadTeez	12 cm	15 g	XX	Box w. 30 pcs 1
WS178XX	ShadTeez	16 cm	39 g	XX	Box w. 20 pcs 1

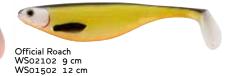
### **FEATURES**

- Optimized flexibility
- Realistic Eyes
- Easy action paddle tail
- · High body design with great belly flash
- · Hand painted detailed colors
- · Delivered in display box











WS02106 9 cm WS01506 12 cm WS17806 16 cm



WS02108 9 cm WS01508 12 cm WS17808 16 cm

WS17802 16 cm



WS02111 9 cm WS01511 12 cm WS17811 16 cm





Crystal Perch WS02112 9 cm WS01512 12 cm Juli Sha WS17812 16 cm

WS17801 16 cm



WS02113 9 cm WS01513 12 cm WS17813 16 cm



Crazy Deal WS02114 9 cm WS01514 12 cm WS17814 16 cm



Danebro WS02115 9 cm WS01515 12 cm WS17815 16 cm



Smolt WS02123 9 cm WS01523 12 cm WS17823 16 cm



WS02124 9 cm WS01524 12 cm WS17824 16 cm



Bling Perch WS02125 9 cm WS01525 12 cm WS17825 16 cm



Sparkling Green WS02126 9 cm WS01526 12 cm WS17826 16 cm



WS02127 9 cm WS01527 12 cm WS17827 16 cm



WS02129 9 cm



Puts other shads in the shadow, Shad Teez is perfected down to the smallest detail. The deep body, slender wrist and wide tail create a rolling, belly-flashing swimming action - even in low speed, which leaves big predators spellbound. It's perfected for jigging, spinning and vertical fishing. By imitating a mildly wounded panicking fish, you'll find your personal best attached to your line in no time at all!



# **SHAD TEEZ**

Code	Model	Length	Weight	Colour	Qty Trade Unit
WS176XX	ShadTeez	22 cm	63 g	XX	Box w. 16 pcs 1
WS016XX	ShadTeez	27 cm	117 g	XX	Box w. 12 pcs 1

### **FEATURES**

- · Optimized flexibility
- Realistic Eyes
- Easy action paddle tail
- Double-layer life-like scale pattern
- · High body design with great belly flash
- · Hand painted detailed colors
- Airchamber in tail
- · Delivered in display box





Official Roach WS17602 22 cm WS01602 27 cm



Blue Glamour WS17603 22 cm WS01603 27 cm



Natural Pike WS17605 22 cm WS01605 27 cm



Crazy Firetiger WS17607 22 cm WS01607 27 cm



Headlight WS17608 22 cm WS01608 27 cm



WS17609 22 cm WS01609 27 cm Pite Str.



WS17610 22 cm & SWS01610 27 cm



Stamped Roach WS17611 22 cm WS01611 27 cm Dik Sk.



Crystal Perch WS17612 22 cm WS01612 27 cm



Lava Perch WS17613 22 cm WS01613 27 cm



Crazy Deal WS17614 22 cm WS01614 27 cm



WS17615 22 cm WS01615 27 cm



WS17616 22 cm WS01616 27 cm



WS17623 22 cm WS01623 27 cm



Smolt WS17624 22 cm WS01624 27 cm





WS17629 22 cm WS01629 27 cm

This stunning big fellow puts other shads in its shadow. So perfectly detailed in every way, Shad Teez even has a double layer of clear coating to give a realistic "fish-slime" look! The deep body, slender wrist and wide tail create a rolling, belly-flashing swimming action that leaves big predators spellbound. Shallow-rigged and bumbled slowly past brackish reed beds, or deep-rigged it's imitating a mildly wounded panicking fish, you'll find your personal best attached to your line in no time at all!





# **SHAD TEEZ**

Code	Model	Length	Weight	Colour	Qty	Trade Unit
WS32XXX	ShadTeez	22 cm	63 g	XX	1-pack	6
WS32XXX	ShadTeez	27 cm	117 g	XX	1-pack	6

### **FEATURES**

- Optimized flexibility
- Realistic Eyes
- · Easy action paddle tail
- Double-layer life-like scale pattern
- · High body design with great belly flash
- · Hand painted detailed colors
- Airchamber in tail



IN STOCK SEPTEMBER 1st 2016





Official Roach WS32602 22 cm WS32402 27 cm



Crystal Perch WS32612 22 cm WS32412 27 cm



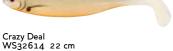
WS32414 27 cm

This stunning big fellow puts other shads in its shadow. So perfectly detailed

in every way, Shad Teez even has a double layer of clear coating to give a re-

alistic "fish-slime" look! The deep body, slender wrist and wide tail create a

rolling, belly-flashing swimming action that leaves big predators spellbound.







WS32430 27 cm

WS32608 22 cm WS32408 27 cm

Headlight



Bluegrass WS32609 22 cm WS32409 27 cm



Motoroil WS32629 22 cm WS32429 27 cm

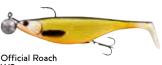
Shallow-rigged and bumbled slowly past brackish reed beds, or deep-rigged it's imitating a mildly wounded panicking fish, you'll find your personal best attached to your line in no time at all!











Official Roach WS30002 12 cm

Official Roach WS30202 22 cm

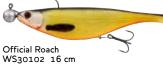


WS30006 12 cm

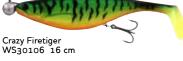


Headlight WS30107 16 cm











Crazy Firetiger WS30206 22 cm



# SHAD TEEZ R'N R

Code	Model	Length	Colour	Qty	Trade Unit
WS300XX	ShadTeez R 'N R	12 cm	XX	3-pack	1
WS301XX	ShadTeez R 'N R	16 cm	XX	2-pack	1
WS302XX	ShadTeez R 'N R	22 cm	XX	1-pack	1

# **FEATURES**

- 12cm 15g #4/0 #6 Stinger AFW 15 lb
- 16cm 15g #6/0 #2 Stinger AFW 30 lb
- 22cm 10g #6/0 #1/0 Stinger AFW 60 lb



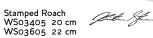
Code	Model	Length	Weight	Colour	Qty Trade	Unit
WS034XX	MonsterTeez	20 cm	53 g	XX	Box w. 12 pcs	1
WS036XX	MonsterTeez	22 cm	90 g	XX	Box w. 9 pcs	1

- · Easy action curltail
- · Paddletip for extra tail action
- Active eyes
- · Rig to match the conditions
- Unique detail-print colors
- Delivered in display box













Fancy Cola Cacao WS03406 20 cm WS03606 22 cm

Westin MonsterTeez is a cast-and-retrieve plastic, curltail, swimbait that even the pickiest pike cannot resist. It's versatile and can be rigged and fished various ways including both trolling and casting. Our preferred way to rig it includes a small jig head and a treble hook stinger rig mounted over the eyelet, or a Westin RoundUp Propeller head with a hook bend mounted

treble stinger. Make sure the end treble is placed near the transition from  $% \left\{ 1\right\} =\left\{ 1\right\}$ body to tail. Choose a jig head to match the desired fishing depth - light for shallow water and heavier for deeper water. A small paddle tip at the end of the MonsterTeez curltail ads some extra vivid tail action.





- Material: ABS plastic
- · Lead free
- Running Depth: 0,5-2m
- Japanese-style #1/0 Carbon Steel Hooks
- AFW Surfstrand 1x7 90lbs wire
- Realistic SemiSoft fins
- Realistic eyes
- · Hand painted detailed colors
- Worlds 1st ever Inline hard lure!

# PERCY THE PERCH INLINE

Code	Model	Length	Weight	Density	Colour	Trade Unit	
PEPHLIN-XXX-200S	Percy the Perch HL Inline	20 cm	100 g	Sinking	XX	4	

















The first ever Inline hard lures to hit the market! Percy the Perch Inline hard lure is designed with a system that allows anglers to reap all the extra fish-catching benefits of fishing inline, without losing any lure design detail, swimming action or hookups! The inline rig system features a 90lbs seven-strand American Fishing Wire that runs through a specially designed

tunnel in the head of Percy. The rig with two strong trebles connects to the body via a special click-and-lock system that automatically releases when a fish is hooked. Percy the Perch Inline is a hard lure/swimbait with SemiSoft fins, slow and realistic swimming action with belly flashes and a line up with amazing hand painted colors. Prepare to be amazed!



# **BARRY THE BASS**

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS192XX	Barry the Bass (HL/SB)	15 cm	59 g	Sinking	XX	4

### **FEATURES**

- Material: ABS Plastic
- Lead free
- Running Depth: 0,5 1,5 m
- Japanese-Style # 1 Carbon Steel Hooks
- Optional eyelets (Top: tighter S-Shape action / Front: more rolling action)
- Realistic SemiSoft fins
- Life-Like Lure
- · Hand painted detailed colors

















Barry is back in town and he means business. This sinking hardlure made from the original Barry the Bass is like dropping a bomb into your nearest water – predators of all shapes and sizes go crazy for his sexy moves. Perfect for both casting and trolling, this lure's action starts the second it

makes contact with the wet stuff and its ultra-realistic looks are enough to fool anyone. It includes fine details such as semi-soft fins that complete the overall feel of this amazing lure. Cast him out and let the games begin, because Barry loves to play with the big boys.



### **FEATURES**

- Material: ABS Plastic
- Lead free
- Running Depth: 0,5 1,5 m
- Japanese-Style # 1/0 Carbon Steel Hooks
- Optional eyelets (Top: tighter S-Shape action / Front: more rolling action)
- Realistic SemiSoft fins
- Life-Like Lure
- Hand painted detailed colors

# MIKE THE PIKE

ı	Code	Model	Length	Weight	Density	Colour	Trade Unit
	WS191XX	Mike the Pike (HL/SB)	22 cm	80 g	Sinking	XX	4









There are few sounds better in pike fishing than the smashing of this super predator's teeth against a hard lure – and Westin will help anglers to hear this beautiful sound with the introduction of a hard lure/swimbait edition of its incredible Mike the Pike. Perfect for trolling and casting, this sinking lure is arguably one of the most realistic imitation pike hard baits ever made

triggering the natural predator instinct of these freshwater crocodiles.
 Its slow-roll swimming action is exactly the kind of movement that stirs big pike into moving in for the kill. Made in sizes and colours to attract the big mothers, this lure is great for typical, shallow pike waters.





# **SWIM**

Code	Model	Length	Weight	Density	Colour	Trade Unit
W\$222XX	Swim	6,5 cm	9 g	Suspending	XX	4
WS221XX	Swim	10 cm	32 g	Suspending	XX	4
WS220XX	Swim	12 cm	53 g	Intermediate	XX	4
WS200XX	Swim	12 cm	58 g	Sinking	XX	4

### **FEATURES**

- Material: ABS plastic
- Lead Free Construction
- Japanese style carbon steel hooks
- Hook size: #8 (65mm), #2 (100 mm), #1 (120 mm)
- · Suspending running depth: 0-1,5 m (65mm), 0.5-2 m (100mm), Intermediate - 0,5-2m, Sinking 1-3m (120mm)
- Full wire-through-body construction









# WS22062 53 g WS20062 58 q Swim 6,5 cm

32 g

Toxic Mahi

WS22062

NEW

The suspending Westin Swim, 65 mm is easy to cast and fish on a normal spinning rod as well as a light jerkbait set-up. At a size of 65 mm and 9 g it doesn't spook big, vary pikes and you can also try jerking or "cast and retrieve" for perch, sea trout and many others species. It is a perfect long casting lure and it has a unique S-shaped swimming pattern. Try a fast retrieve in warmer water or a really slow retrieve when it is very cold. You can also try occasional spin stops and Westin Mini Swim can even be fished by twitching it or using small, gentle jerk movements.

SEPTEMBER 1st 2016

### Swim 10 cm

The suspending Westin Swim, 100mm is easy to cast and fish on a normal spinning rod as well as a light jerkbait set-up. At a size of 100 mm and 32 g it doesn't spook big, vary pikes and you can also try jerking or "cast and retrieve" for perch, sea trout and many others species. It is a perfect long casting lure and it has a unique S-shaped swimming pattern. Try a fast retrieve in warmer water or a really slow retrieve when it is very cold. You can also try occasional spin stops and Westin Swim can even be fished by twitching it or using small, gentle jerk movements.

### Swim 12 cm

Westin Swim has become a favorite lure of many Scandinavian Pro guides. They know that even the most inexperienced costumers can cast and fish this lure with ease. It will cut through the hardest wind and as soon as the reel starts turning the unique S-shaped swimming pattern of Westin Swim will give you the very best odds for catching a big one. Westin Swim Sinking is the perfect choice for fishing between 1 and 3 meters. Westin Swim Intermediate has a running depth of 0.5 to 2 meters. Perfect when the big fish are in shallow water.



- Material: ABS plastic
- Lead free construction
- · Japanese style carbon steel hooks
- Hook size: #10
- Running depth: 0-1m
- Multi Jointed
- · Hand painted detailed colors

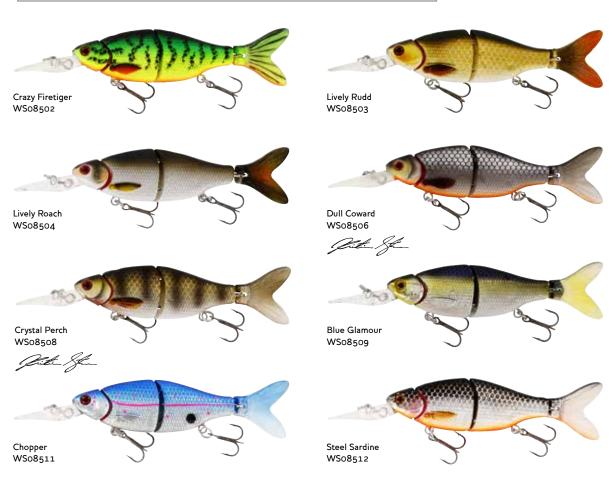






# **RICKY THE ROACH**

Code	Model	Length	Weight	Density	Colour	Trade Unit	
WS085XX	Ricky the Roach (HL/MJ)	8 cm	7 g	Sinking	XX	4	



This little hard nut takes on the toughest predators and wins every time. Small, but perfectly proportioned and so realistic even a mother roach could love it. Little Ricky differs from his bigger, hybrid brother in that it's hard through-and-through, with four reticulated joints to get him swimming in that tantalising Westin S-shape. It's stunning when spin fishing – just twitch

it with regular stops to create an irregular action, get those joints clacking and bring in those hungry predators.

Comes in several irresistible colours, from realistic to the sharper, brighter trigger colors, all hand painted down to the smallest detail.





# DANNY THE DUCK

Code	Model	Length	Weight	Density	Colour	Trade Unit
DAD-XXX-140F	Danny the Duck	14 cm	48 g	Floating	XX	4

### **FEATURES**

- Material: ABS plastic
- · Lead free
- Japanese-style #2/0 carbon steel hooks
- Running depth: 1,5-2m
- Full wire-through-body construction
- Spare feets included
- · Hand painted detail colors







Is it a bird? Is it a plane? Actually, it is a bird... of the quacky variety. Danny the Duck is here and he's out to survive in a fish-eat-bird world. It's well known that pike, musky and bass all take a fancy to spring time ducklings when they get the chance and now you can offer that meal thanks to this impressive Westin lure that took a full two years to develop. It is designed to be fished very shallow and close to the surface and with

the rod tip held high you can ensure he breaks the surface. The 'Westin roll' that Danny struts took a long time to perfect, but the end result is something very impressive.

Available in several realistic colour variations and one insane firetiger version – Danny is set to become your secret weapon when pike fishing. Just add your own duck quacking sounds!



Code I	Model	Length	Weight	Density	Colour	Trade Unit
BABHL-XXX-100F I	Barry the Bass (HL)	10 cm	22 q	Floating	XX	4

- · Material: ABS plastic
- · Lead free
- Japanese-style #4 carbon steel hooks
- Running depth: 0,5-2m
- · Ultra Sonic rattle balls
- Realistic eyes
- Integrated long cast system
- · Hand painted detail colors

IN STOCK
SEPTEMBER 1st 2016



Predator fishing really shouldn't be this easy! Tie this beauty on your line and watch the water explode! Big Bass, Pike and Muskie just lose control when Barry struts his stuff past the reed beds, rattling his head and rolling his body like the most terrified of baby bass. With and integrated long cast

system – the two steel balls drops into the tail when casting to help you launch him to the horizon, and settling into the belly when swimming. The slim body profile gives a sexy wiggle and the combination with the Ultra Sonic rattles just make him impossible to resist.



Code	Model	Length	Weight	Density	Colour	Trade Unit	
WS193XX	Percy the Perch (HL)	10 cm	20 q	Floating	XX	4	Γ

### **FEATURES**

- Material: ABS Plastic
- · Lead free
- Running Depth: 0,5 2 m
- Japanese-Style # 4 Carbon Steel Hook
- Full wire-through body construction
- Life-Like Lure
- Ultra Sonic rattle balls
- Integrated long cast system
- · Hand painted detailed colors



Small yet mighty – Percy the Perch's harder brother is a big fish catcher with a serious attitude problem.

Designed to be a near perfect copy of the real thing, Percy has a fantastic swimming action that is so good, it will probably scare the life out of smaller

silver fish in the area as well as attract the larger predators looking to make the hunter become the hunted. The lure has a sharp and aggressive swimming style, which perfectly mimics a perch and also creates disturbance in the water to attract attention of hungry monsters.





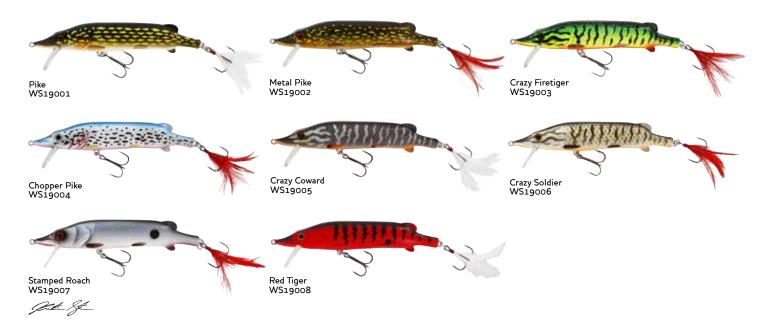
- Material: ABS Plastic
- Lead free
- Running Depth: 0,5 2 m
- Japanese-Style # 2 Carbon Steel Hook
- · Full wire-through body construction
- Life-Like Lure
- Integrated long cast system
- · Hand painted detailed colors





# MIKE THE PIKE

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS190XX	Mike the Pike (HL)	14 cm	30 g	Floating	XX	4



Get ready for an explosion from below as big predators rise to smash the floating Mike the Pike hard lure – arguably one of the most realistic pike imitation hard lures ever created. This lure has got the attitude to take on the biggest predators out there. Mike has a super aggressive rolling action

and is ideal for both casting and for trolling. It sits high in the water, just screaming out to pike and other predators that an easy meal is in the area. Made in sizes and colours to attract the big mothers, this lure is great for typical, shallow pike waters.



- Material: ABS plastic
- · Lead free construction
- · Japanese style carbon steel hooks
- Hook size: #4
- Floating running depth: 0.5-2m
- Ultra Sonic rattle balls
- Optic Eyes









Code	Model	Length	Weight	Density	Colour	Trade Unit
WS101XX	Jätte	12 cm	18 g	Floating	XX	4



This small 120 mm version of Scandinavias most popular big pike lure is ready to target a lot of other species. The erratic swimming action also includes the famous "Westin roll" that seems irresistible to all predators. Due to the optical fiber eye construction it will approach any predator with a provocative twinkle in its eyes - ready to trigger another heavy strike.



### **FEATURES**

- Material: ABS plastic
- Lead free construction
- Japanese style carbon steel hooks
- Hook size: # 6
- Floating running depth: 0.5-2m
- Optic Eyes









Code	Model	Length	Weight	Density	Colour	Trade Unit
WS113XX	Jätte Multi Jointed	11,5 cm	14 g	Floating	XX	4







Chopper Neo WS11305

With the Twinkle from the Westin Optic eyes and a unique snakelike swimming action this lure is irresistible. It's a versatile lure to be used in lakes and rivers for anything from trout to the most sharp-toothed predators. It can be fished at a slow or fast retrieve and the sound from the clacking

joints and Ultra Sonic rattle balls ads extra attraction. If the big fish are tricky, try to pause your retrieve and Westin Multi Jointed will slowly submerge – a great trick to trigger the bites.





# **DEEP RUNNER**

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS161XX	Deep Runner	10 cm	15 g	Floating	XX	4

### **FEATURES**

- Material: ABS plastic
- Lead free construction
- Japanese style carbon steel hooks
- Hook size: #4
- Floating running depth: 2-4m
- · Ultra Sonic rattle balls
- Optic Eves
- · Full wire-through-body construction











This little Westin Deep Runner features the new Westin Optic Eyes made from colored optical fiber to create a unique - almost illuminating - light reflecting effect. It's a perfect lure for Salmon, trout, zander and perch trolling. The use of Ultra Sonic rattle balls will attract predators from far away and combined with the fast side-to-side swimming action this lure will be highly efficient even in lowlight situations and murky water. The color chart includes popular specialist colors for land locked salmon and zander.



## DEEP RUNNER

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS160XX	Deep Runner	12 cm	23 a	Floating	XX	4

### **FEATURES**

- Material: ABS plastic
- Lead free
- Hook size: #2
- Japanese style carbon steel hooks
- · Running depth: 3-6 m
- Ultra Sonic rattle balls
- Full wire-through-body construction









color selection is a mix between proven "evergreens" and several unique



We managed to contain the famed and unique movement – the Westin roll colors chosen by some of the leading big zander experts in Scandinavia. - in a deep running Westin lure. For extra attraction this lure is equipped Pike and big perch love it and when we start talking zander, this lure is a with interior Ultra Sonic rattle balls attracting predators from far away. The coldblooded killer!



- Material: ABS plastic
- · Lead free construction
- · Japanese style carbon steel hooks
- Hook size: # 2
- Floating running depth: 0,5-2m
- · Full wire-through-body construction

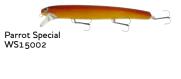






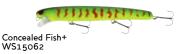
# JÄTTE SHALLOW RUNNER

I	Code	Model	Length	Weight	Density	Colour	Trade Unit
	WS150XX	Jätte Shallow Runner	17 cm	40 g	Floating	XX	4













Westin Jätte Shallow Runner is made for big fish in shallow water. For a couple of seasons a few Scandinavian pike specialists were catching impressive numbers of pikes over 10 kilos by cutting down the lip on some of their old 170 mm Westin Jätte lures. This way, the popular wobbler with its

unique slow, rolling movement could be fished in very shallow water. With the Westin Jätte Shallow Runner we have made it easy for everyone to fish those shallow water hot-spots.



Code	Model	Length	Weight	Density	Colour	Trade Unit
WS112XX	Jätte Multi Jointed	17 cm	43 g	Floating	XX	4



- Material: ABS plastic
- Lead Free Construction
- Hook size: #2
- Japanese style carbon steel hooks
- Running Depth: 2-4 meters









Concealed Fish+

WS11266









Chopper Copper WS11268



The slow snakelike swimming pattern of this Westin lure is almost scary – so scary you might take a step back, when it gets close to the boat. When it attacks your favorite hotspot you can be sure that even the biggest predators becomes prey. It can be fished at a slow or fast retrieve and the sound

Goldwing WS11215

from the clacking joints and Ultra Sonic rattle balls ads extra attraction. If the big fish are tricky, try to pause your retrieve and Westin Multi Jointed will slowly submerge... Be ready to strike and make sure you've got a real good grip on that rod!





- Material: ABS plastic
- Lead Free Construction
- Hook size: #2 / #1 / #1/0
- · Japanese style carbon steel hooks
- Running Depth: 2-4m / 2-5m / 2-6 meters
- Full wire-through-body construction







# **JÄTTE**

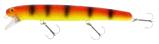
Code	Model	Length	Weight	Density	Colour	Trade Unit
WS100XX	Jätte	17 cm	47 g	Floating	XX	4
WS103XX	Jätte	19 cm	65 g	Floating	XX	4
WS120XX	Jätte	23 cm	101 g	Floating	XX	4



Parrot Special WS10002 47 g WS10301 65 g WS12002 101 g



Red Tiger WS10067 47 g WS10307 65 g WS12067 101 g



Alert Tiger WS10072 47 g WS10316 65 g WS12072 101 g



Official Roach WS10025 47 g WS10303 65 g WS12025 101 g



Chopper WS10068 47 g WS10308 65 g WS12068 101 g



Concealed Fish+ WS10066 47 g WS10366 65 g WS12066 101 g



Natural Perch WS10032 47 g WS10304 65 g WS12032 101 g



Drag Queen
WS10070 47 g
WS10310 65 g
WS12062 101 g



Bluegrass WS10073 47 g WS10373 65 g WS12073 101 g



Natural Pike WS10040 47 g WS10305 65 g WS12040 101 g



Goldwing WS10071 47 g WS10315 65 g WS12071 101 g



Crystal Perch WS10076 47 g WS10376 65 g WS12076 101 g

### Jätte 170

The Famous "Westin roll" – the unique rolling movement of these predator lures – is the trademark of Westin Jätte. It has an almost magical effect on pikes that seems to ignore other lures. Days and years of carving, adjusting and testing was used when the Westin family created their first lures with this superior rolling action. For the last many years the 170 mm Westin Jätte has been a "must" in the lure box selection of any Scandinavian big pike hunter. It is perfect for depths between 2 and 4 meters and it has exactly the same "Westin roll" as the first lures created many years ago.

### Jätte 190

The Famous "Westin roll" – the unique rolling movement of these predator lures – is the trademark of Westin Jätte. It has an almost magical effect on pikes that seems to ignore other lures. Days and years of carving, adjusting and testing was used when the Westin family created their first lures with this superior, rolling action. Both pikes and zanders love the 190mm Westin Jätte. It is perfect for depths between two and five meters and it has exactly the same "Westin roll" as the first lures created many years ago.

### Jätte 230

This old legend needs no further presentation. In Scandinavian mythology a Jätte is a giant. This old giant wobbler has always been one of the most consistent big pike catchers, as well as one of the most popular lures in many parts of Scandinavia. It is the perfect big fish trolling lure and through the years Westin Jätte has accounted for a staggering amount of 10 kg + pikes.



- Material: ABS plastic
- · Lead free
- Japanese-style #6 carbon steel hooks
- Running depth: SR 1-2m / DR 2-4m
- Ultra Sonic rattle balls
- Fat profil
- · Hand painted detail colors

# **BABYBITE SR**

Code	Model	Length	Weight	Density	Colour	Trade Unit
BABSR-XXX-65F	BabyBite SR	6,5 cm	12 g	Floating	XX	4
BABSR-XXX-S65F	BabyBite SR (Silent)	6,5 cm	12 g	Floating	XX	4









This chunky little guy is like a snack-size candy bar for perch and bass. Both shallow runner (SR) and deep runner (DR) versions of Baby Bite have very tight swimming actions with just enough craziness to attract even the weariest of hungry predators.

The well-tested, low density of the lure means that it stays in the right

strike zone longer when you perform a spin-stop retrieve, however it is equally effective with a straight retrieve.

This cute little baby will cause chaos as soon as it hits the water – in fact, you may even make a few perch cry, because catching them is just too easy with Baby Bite!



# **FEATURES**

- Material: ABS plastic
- Lead free
- Japanese-style #6 carbon steel hooks
- Running depth: SR 1-2m / DR 2-4m
- Ultra Sonic rattle balls
- Fat profile
- · Hand painted detail colors

## **BABYBITE DR**

Code	Model	Length	Weight	Density	Colour	Trade Unit
BABDR-XXX-65F	BabyBite DR	6,5 cm	13 g	Floating	XX	4
BABDR-XXX-S65I	F BabyBite DR (Silent)	6,5 cm	13 g	Floating	XX	4



This chunky little guy is like a snack-size candy bar for perch and bass. Both shallow runner (SR) and deep runner (DR) versions of Baby Bite have very tight swimming actions with just enough craziness to attract even the weariest of hungry predators.

The well-tested, low density of the lure means that it stays in the right

strike zone longer when you perform a spin-stop retrieve, however it is equally effective with a straight retrieve.

This cute little baby will cause chaos as soon as it hits the water – in fact, you may even make a few perch cry, because catching them is just too easy with Baby Bite!





- Material: ABS plastic
- Lead free
- · Japanese-style #6 carbon steel hooks
- Running depth: 1,5-2m
- Realistic eyes
- · Hand painted detail colors

# **RAW BITE**

Code	Model	Length	Weight	Density	Colour	Trade Unit
RAB-023-70F	RawBite	7 cm	12 g	Floating	XX	4







Our super-effective RawBite hard lure has a little brother – the 7cm version of this killer lure has a tight and erratic action that makes it perfect for triggering the intrigue of perch. This wee version of a classically styled lure is hand-painted in a variety of realistic and 'far out' colour options

giving you plenty of choice. He may be smaller than his brother, but this RawBite is a grumpy and aggressive little fellow with bags of attitude and perch-catching prowess.



- · Material: ABS plastic
- Lead free construction
- Japanese style carbon steel hooks
- Hook size: #2 / #1/0
- Floating running depth: 110mm 1-2,5m / 150mm 1-3m
- Low Floating running depth: 110mm 1-2,5m
- Ultra sonic rattle ball
- Realistic eyes
- Integrated long cast system
- Hand painted detailed colours





# **RAW BITE**

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS141XX	RawBite	11 cm	26 g	Low Floating	XX	4
WS142XX	RawBite	15 cm	61 q	Low Floating	XX	4



This short, fat, badass mofo has a tight vibrating wobbler action that drives predators wild! Its chubby little profile looks like a nice easy snack as it limps and twitches out of the gloom, and up close, its ultrasonic siren song makes them open their mouths in awe and take the bite that seals their fate.

Perfect for trolling or casting for big, nasty pike, zander and other predators, the RawBite sports an integrated long cast system, where the steel ball moves to the tail to aid long casting and settle back into the belly when it starts to fish, to give it an irresistible swimming action.





- Lead free construction
- · Hook size: #4
- · Japanese style carbon steel hooks
- · Running depth: 1-2m
- Ultra Sonic rattle balls
- Realistic eyes
- Integrated long cast system
- · Hand painted detailed colors



Rainbow Trout WS18005

Crystal Perch WS18009



Crazy Firetiger WS18006

Steel Sardine

WS18010



Inspired by the famous Westin Platypus lure – loved (and hated) by big predators the world over, this little beauty is so detailed that Mother Nature herself is taking notes! With an integrated long cast system - the two steel balls drops into the tail when casting to help you launch it to the horizon, and settling into the belly when swimming to draw those big, confused

predators in. With its cocky little swimming action it'll get right up the nose of the biggest perch, zander bass and pike — triggering an angry snap just because it's there - and whenever you stop the retrieve, it stays right there in the strike zone, driving them wild with anger!



	00 - 11					
Code	Model	Length	Weight	Density	Colour	Trade Unit
WS179XX	Platypus DR	10 cm	16 a	Floating	XX	4



- Lead free construction
- Hook size: #4
- Japanese style carbon steel hooks
- Running depth: 2-4m
- Ultra Sonic rattle balls
- Realistic eyes
- Integrated long cast system
- · Hand painted detailed colors



Rainbow Trout

WS17905



Crazy Firetiger



Inspired by the famous Westin Platypus lure – loved (and hated) by big predators the world over, this little beauty is so detailed that Mother Nature herself is taking notes! With an integrated long cast system - the two steel balls drops into the tail when casting to help you launch it to the horizon, and settling into the belly when swimming to draw those big, confused

Crystal Perch Steel Sardine WS17909 Steel Sardine WS17910



predators in. With its cocky little swimming action it'll get right up the nose of the biggest perch, zander bass and pike — triggering an angry snap just because it's there - and whenever you stop the retrieve, it stays right there in the strike zone, driving them wild with anger!



### PI ATYPUS

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS175XX	Platypus	9 cm	10 g	Suspending	XX	4
WS174XX	Platypus	12 cm	24 g	Suspending	XX	4

### **FEATURES**

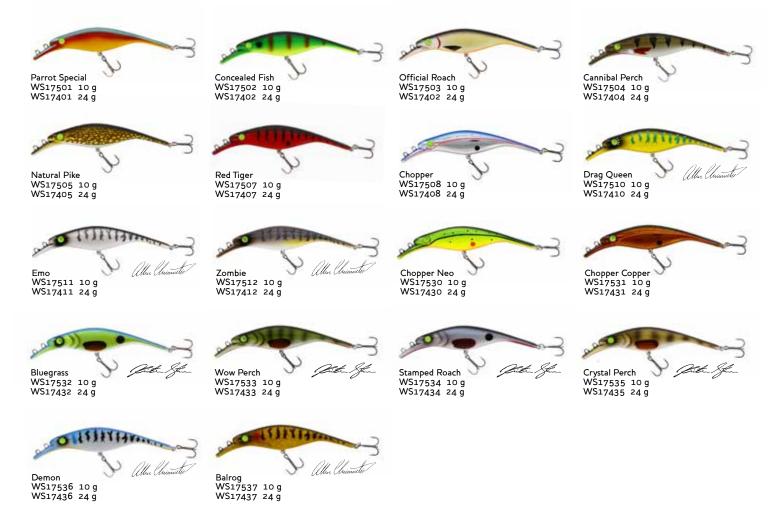
- · Material: ABS plastic
- · Lead free construction
- · Japanese style carbon steel hooks
- Hook size: # 6 / # 4
- · Suspending running depth: 0.5-2 m
- Ultra Sonic rattle ball
- Optic Eyes
- Full wire-through-body construction











After 32 different prototypes and countless hours of testing and adjusting lure designer Allan Christensen created the first original Platypus lures in 160 and 190mm. These versions are the smaller lures in the Platypus family. As the larger family members this lure features one of the best rolling and

belly-flashing swimming actions ever seen on a lure. Another great feature is the Westin Optic Eyes made from colored optical fiber to create a unique – almost illuminating – light reflecting effect.





# **PLATYPUS**

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS172XX	Platypus	16 cm	56 g	Low Floating	XX	4
WS173XX	Platypus	19 cm	91 g	Low Floating	XX	4
WS170XX	Platypus	16 cm	57 g	Sinking	XX	4
WS171XX	Platypus	19 cm	94 g	Sinking	XX	4

### **FEATURES**

- · Material: ABS plastic
- · Lead free construction
- Japanese style carbon steel hooks
- Hook size: # 1 (160mm), #1/0 (190mm)
- Sinking Running depth: 1-4 m (160mm), 1-6 m (190mm)
- Low Floating Running depth: 1-3m (160mm), 1-5 (190mm)
- Ultra Sonic rattle ball
- Full wire-through-body construction









Aller Chimathi

WS17036 57 g WS17136 94 g

The Platypus lures designed by Scandinavian lure maker Allan Christiansen have become Scandinavia's leading big pike lures in no time. Numerous requests from pike specialists made us design slow rising, low floating models. When constructing these, a lot of attention was put into achieving the correct buoyancy. At a stop in retrieve, these Platypus lures will hang and slowly rise in the water — an extremely persuasive trick when it comes to large, tricky predators.

WS17236 56 g

WS17336 91 g

WS17035 57 g WS17135 94 g

"It took me 32 different proto types and countless hours of testing and adjusting to achieve what I was looking for. The result is a unique lure with an incredible action and swimming pattern — even when fished at extreme slow speed for tricky pike during the coldest part of spring. When fished at high speed the action of the lure is just as incredible. Tight Lines". Allan Christiansen

Crystal Perch

W\$17235 56 g W\$17335 91 g



- · Material: ABS plastic
- · Lead free
- Hook size: # 3/0
- · Japanese style carbon steel hooks
- Running Depth: 2-7 m
- · Quiet as a mouse
- Full wire-through-body construction
- Hand painted detailed colors







# **PLATYPUS**

Code	Model	Length	Weight	Density	Colour	Trade Unit	
WS181XX	Platypus	22 cm	150 g	Low Floating	XX	4	



The Platypus Project was a tough assignment for the Scandinavian lure maker Allan Christiansen. We wanted to keep it all secret and we didn't even have a name for the lure — only a list of impossible demands, including a lot of X-factor and the best rolling movement ever seen on a lure! When we saw the look of the final prototype the name was obvious due to the resemblance of the beak on a real platypus.

Since its creation by lure maker Allan Christiansen, Platypus became Scandinavia's leading big pike lure in no time. And now we've answered the clamour from pike specialists for a completely silent big boy with perfect low floating

buoyancy. Fish it extremely slow and it still got the famous Westin Roll. At a pause in the retrieve, it hangs and slowly rises in the water – very appealing to large, tricky predators.

"It took me 32 different proto types and countless hours of testing and adjusting to achieve what I was looking for. The result is a unique lure with an incredible action and swimming pattern — even when fished at extreme slow speed for tricky pike during the coldest part of spring. When fished at high speed the action of the lure is just as incredible. I have no doubt that this will become a classic big fish lure in the future. Tight Lines"! Allan Christiansen





- · Ricky the Roach weedless weight design
- · Hand painted detailed colors
- Custom-made Westin Willow blade (changeable)
- · Weedless design

Trade Unit

Wow Perch MOV-250-23

- Superior silicone skirts
- Japanese-Style X-strong carbon steel single hook
- Heavy duty Ø 0,9mm wire

# **MONSTER VIBE**

Code Model

Lively Roach

MOV-136-23

MOV-XXX-23	MonsterVibe	23 g	XX	4	
	• •	/		/	- TI
	a				
Black Mamba MOV-026-23		Chopper MOV-047-23		Crazy Firetiger MOV-063-23	
, area	Company of the Compan		Dec 60		

Weight



Sometimes it takes a monster to catch a monster. And that's exactly what the in-your-face MonsterVibe Spinnerbait from Westin is designed for! With a simple cast and retrieve you can create a whole heap of chaos under the surface that will have the big mamas fighting on who will get it first. The

Steel Sardine MOV-221-23

MonsterVibe features a weedless design making it easy to fish in heavy cover. This is one seriously tough spinnerbait that is easy to fish and brings fantastic results, so, go to the weeds and bring the big bass, perch and pike out from the dark!

# NISTED VIDE

### **FEATURES**

- Ricky the Roach weedless weight design
- Hand painted detailed colors
- Custom-made Westin Willow blade (changeable)
- Weedless desing
- Superior silicone skirts
- Japanese-Style X-strong carbon steel single hooks
- Trailer hook loose-mounted with RingTeez CT (changeable)
- Heavy duty Ø 1,5mm wire

# MONSTER VIBE

	Code	Model	Weight	Colour	Trade Unit
I	WS260XX	MonsterVibe	65 g	XX	4









Sometimes it takes a monster to catch a monster. And that's exactly what the in-your-face MonsterVibe Spinnerbait from Westin is designed for! With a simple cast and retrieve you can create a whole heap of chaos under the surface that will have the big mamas fighting on who will get it first. The MonsterVibe features a weedless design making it easy to fish in heavy cover.

We also gave it some extra spice attaching a RingTeez CT on the trailer hook, giving it the benefits of several lure styles in one. This is one seriously tough spinnerbait that is easy to fish and brings fantastic results, so, go to the weeds and bring out the big mamas from the dark!



- · Balanced epoxy head
- Lead free construction
- Hook size: #2/0
- Running depth: 0-1 meter
- High quality Fox and Rabbit fur
- · Cool-style sticker eyes or active rattle eyes
- Designed and developed in Scandinavia
- · Incredible swimming action
- Approx. weight, dry: 25 g
- Approx. weight, wet: 45 g

MONSTER FLY	
-------------	--

Code	Model	Length	Density	Colour	Trade Unit
MMo6oXX	Monster Fly	21 cm	Suspending	XX	6





The Monsterfly is probably one of the deadliest pikelures ever made. It closes the gap between the unique presentation of a pikefly and the casting range of a conventional lure. A predator like the Pike will be psyched out over the presentation you are able to achieve; their natural instinct simply forces them to attack! You will be able to get an extremely slow presentation that no other lure can achieve.

The design is made for shallow water but it can be fished slowly "on the

drop" in deeper water. You can even experiment with different weights attached on the line to reach the desired depth. The Monsterfly is made for fishing with spinning- and light jerkbait rods and the balanced epoxy head is combined with a mixture of high quality fox- and rabbit fur. Before using the fly - and to get the weight and suspending action - dip the fly under the surface to make it absorb the water properly.





- Lead Free Construction
- Japanese style carbon steel hook #2
- Floating running depth: 1-3m
- Interchangeable tail mount system
- · Curl- and paddletails included
- Extra sticks included
- · Contains 1 head, 2 curl and 2 paddletails













Tailbait or crankbait? Jätte TeezTail is a little bit of both and a lot more versatile than most other lures. With two different tails and several rigging options it is always possible to find the trick of the day. Use the paddle tail for an intensive, irregular swimming action or the curltail for a more regular

"Westin roll" and side-to-side swimming action. The curltail can even be turned up-side-down if a more moderate swimming action is needed. At the 2012 EFTTEX Trade Show in Paris this lure was awarded a "commended by the judges" prize in the best new hard lure category.

# GO TEEZ

# **FEATURES**

- Lead Free Construction
- Japanese style carbon steel hooks
- Sinking running depth: 1-5m+
- Tail mounted double hook system
- Front treble
- Contains 1 head and 2 tails









ı	Code	Model	Length	Weight	Density	Colour	Trade Unit		
	WS050XX	GoTeez	20 cm	65 a	Sinking	XX	4		



Instinct says it all. The moment a new lure approaches the boat is the moment of truth. All those hours on the water and all hard-to-achieve big predator experience is boiled down to this short moment, when instinct tells if a lure is something special or not. Westin GoTeez is one of those

lures that will make your instincts scream: "YES"! This hybrid between softand hardlure has a slow Westin Roll and a very fishlike behavior. It can be used for casting, trolling or as a slow sinking lure that any predator would attack "on the drop". It's simply a must have for vary pike and shy sander.



- Lead free construction
- Hook size: #1/0
- · Japanese style carbon steel hooks
- Running depth: 0.5-3m
- · Ultra Sonic rattle ball
- Slide Lock easy to change connection
- Two tails included flaptail and curltail
- Interior curltail rattle chamber
- Optic Eyes
- Full eyelet-to-hook wire construction









# **PLATYPUS TEEZTAIL**

Code	Model	Length	Weight Density	Colour	Trade Unit
WS177XX	Platypus TeezTail	16 cm	56 g / 58 g Suspending	XX	4



This Westin Platypus hybrid lure includes two different tails and several options to adapt to the conditions when the biggest predators are playing hard to get. The flaptail has the famed rolling action known from the Platypus hard lures but with an extra kick of the soft tail. Due to the soft tail texture the underwater vibrations created by the lure appears more natural to predators and will make a great difference when targeting big fish in waters seeing a lot of fishing pressure.

The curltail will make the lure act more as a traditional tailbait. When using the front eyelet the Westin TeezTail will have a strait swimming pattern with almost no side to side movement but a lot of tail action. Using the back eyelet will add to the running depth and result in a slight side to side action. Both choices can be deadly in a lot of situations including winter days and water temperatures close to freezing.







- Lead free
- Japanese-Style #1 carbon steel hook
- Running depth: 1-3m
- Slide Lock easy to change connection
- Life-Like-Lure
- Ultra Sonic rattle balls inside head
- Full eyelet-to-hook wire connection
- · Hand painted detailed colors







# **BARRY THE BASS**

Code	Model	Length	Weight	Density	Colour	Trade Unit
BAB-XXX-150	Barry the Bass	15 cm	57 g	Slow Sinking	XX	4









Predator fishing really shouldn't be this easy! Tie this little beauty on your line and watch the water explode! Big Bass, Pike and Muskie just lose control when Barry struts his stuff past the reed beds, rattling his head and jiggling his back end like the most terrified of baby bass. The hybrid between a hard head and soft, durable body allows you to change tail-pieces

to prolong his life, while the ultrasonic rattle balls concealed in the head attract the big boys from afar. The slim profile and deep-jointed body gives it a sexy-ass wiggle and powerful swimming action that makes it impossible to resist.



# **RICKY THE ROACH**

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS084XX	Ricky the Roach	15 cm	36 g	Low Floating	XX	4

### **FEATURES**

- Lead-Free
- Japanese-Style #2 Carbon Steel Hook
- Running Depth: 1-3m
- Slide Lock Easy To Change Connection
- Life-Like Lure
- Full Eyelet-To-Hook Wire Connection











You can fish him as if he hasn't got a care in the world, or as if he's in a fearful flap. Either way, Ricky is the most-wanted roach in the water. Predators are drawn to his positive swimming action, and driven wild by his trembling fins. Poor old Ricky triggers a bite wherever he goes.





# PERCY THE PERCH

	Code	Model	Length	Weight	Density	Colour	Trade Unit
	WSo86XX	Percy the Perch	20 cm	100 g	Low Floating	XX	4
l	WS550XX	Percy the Perch	20 cm	Spare Body	1 -	XX	4

### **FEATURES**

- Lead-Free
- Japanese-Style #1/0 Carbon Steel Hook
- Running Depth: 1-3m
- Slide Lock Easy To Change Connection
- Life-Like Lure
- Full Eyelet-To-Hook Wire Connection
- · Interior chamber for rattle sticks











The hunter becomes the hunted. With his wickedly flexible, jointed body and kicking waggle lip, Percy has a teasingly aggressive swimming action that attracts big predators from afar. Once up close, the fluttering fins are more than instinct can stand – they can't help but bite!



TO	MM	Y TH	IE T	RO	UT

	Code	Model	Length	Weight	Density	Colour	Trade Unit
ı	WS078XX	Tommy the Trout	15 cm	40 g	Low Floating	XX	4
	WS070XX	Tommy the Trout	25 cm	160 g	Slow Sinking	XX	4

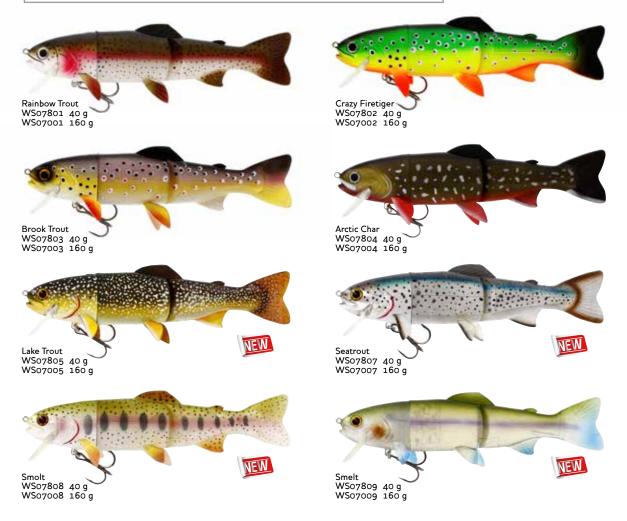
- Lead free
- Hook size: #3/0
- · Japanese style carbon steel hooks
- Running depth: 2-5m
- Slide Lock easy to change connection
- Life-Like-Lure
- · Optional eyelets for shallow or deep water use
- Full eyelet-to-hook wire construction











There's nothing like a big, fat trout to fill up the stomach of a big predator. It's a known fact that predators grow real large when feeding on trout and several record catches monster pikes and other predators are actually made in trout waters. In other words Tommy the Trout is the ultimate prey from the moment he leaves the tackle box and hits the water.

 $This \ We stin \ Life-Like-Lure \ is \ an \ amazing \ down-to-the-smallest-detail \ imitation$ 

of real prey. It comes with two optional eyelets. Use the front eyelet to achieve a shallower running depth or the top eyelet for a deeper and more aggressive swimming action. The detailed pectoral and pelvic fins has a flapping action in the water and will trigger more bites. Finally the low floating buoyancy will make the lure rise slowly towards the surface during a pause in retrieve. This natural looking, giving-up-all-hope action will help you catch more fish.





- Lead free
- Hook size: #2 / #1 / #2/0
- Japanese style carbon steel hooks
- Running depth: 1-3m / 1-3m / 2-4m
- Slide Lock easy to change connection
- Life-Like-Lure
- · Optional eyelets for shallow or deep water use
- Full eyelet-to-hook wire construction









# MIKE THE PIKE

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS072XX	Mike the Pike	17 cm	43 g	Slow Sinking	XX	4
WS073XX	Mike the Pike	20 cm	70 g	Slow Sinking	XX	4
WS071XX	Mike the Pike	28 cm	185 g	Low Floating	XX	4
WS501XX	Mike the Pike	28 cm	Spare Body	<i>i</i> -	XX	4







Pike are the ultimate cannibals – why compete with other natural-born killers when you can simply eat them? Mike the Pike is designed to be the ultimate prey for the meanest alpha predators out there.

Metal Pike WS07202 43 g WS07302 70 g WS07102 185 g WS50102 Spare Body



Amazingly lifelike down to the smallest detail. The detailed pectoral and pelvic fins flutter in the water to trigger more bites. And with his low buoyancy, he rises slowly to the surface when you pause in the retrieve. A natural-born killer.



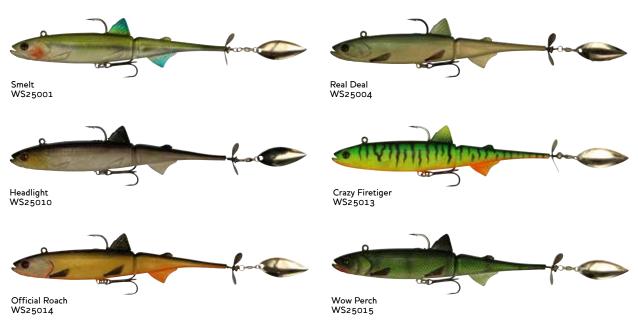
- Material: Superstrong TPR
- Realistic eyes
- Japanese-Style # 2 Treble Carbon Steel Hook / Single hook # 6/0
- Full wire-through body construction
- Life-Like Lure
- · Soft body with inside weight
- Mounted with propeller and willow blade for the right buzz and slow sinking action
- 45° sinking angle strike position
- · Hand painted detailed colors

# HYPOTEEZ BUZZ 'N BLADE

Code	Model	Length	Weight	Density	Colour Trac	le Unit
WS250XX	HypoTeez Buzz 'N Blade	16 cm	38 g	Sinking	XX	4







When predators sink to the deep, change your armory and take them on with the new HypoTeez Buzz 'N Blade. This Rigged 'N Ready variation of the hugely successful HypoTeez is easy to cast and quickly sinks to the depths where it can work its magic. With a simple retrieve, the lure wiggles its body and buzzes its propeller and blade until... STRIKE! Thanks to the balanced weight in combination with the propeller and blade which works as

a break it's always sinking at a 45 degree angle. Meaning the propeller and blade has two purposes, creating vibrations in the water as well as keeping the HypoTeez in strike position!

This bigger version of the normal HypoTeez features the same ultra-realistic Smelt design and is perfect for a wide array of predators.





# MONSTER TEEZ RIGGED N' READY

Code	Model	Length	Weight	Density	Colour	Trade Unit
WS031XX	MonsterTeez Rigged N' Ready	25 cm	203 g	Sinking	XX	4

### **FEATURES**

- Lead free construction
- Hook size: # 2/0
- Running depth: 3-6m+
- Easy action curltail
- · Paddletip for extra tail action
- Westin Roll
- Active eyes
- Rigged n' Ready
- Unique detail-print colors
- Optional eyelets for shallow or deep water use
- Integrated rattle stick in tail











This is the ultimate soft swimbait for muskies and monster pike. It comes all Rigged n' Ready. It's perfectly balanced with an interior weight, treble hooks and the option of choosing between using the front eyelet for fishing

in shallow water og the top eyelet for deeper water. An interior magnet holds the rear treble in right position when casting and a small paddle tip at the end of the MonsterTeez curltail ads some extra vivid tail action.

# **SOFT LURES RIGGED N'READY / SPOONS**





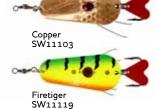


### **FEATURES**

- High quality brass finish
- Hook: VMC
- Weed protector
- Unique strike point blade
- · High viz bead











Inivassen is the weedless version of the famous "Randraget" created by the Holm brothers. It's excellent when the weed grows high, but actually some

people also use it for giant pike in open water.







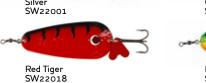
### **FEATURES**

- · High quality brass finish
- Hook: VMC
- Unique strike point blade
- High viz bead

# RAN DRAGET

Code	Model	Weight	Length	Colour	Trade Unit
SW220XX	Ran Draget	32 g	89 mm	XX	6







Firetiaer

SW22019







Official Roach SW22021

This lure is named after Ran the sea goddess in Nordic mythology as well as Ransta, the home city of the Holm brothers. The unique reflection bead and the vivid movements is the reason why this is an all-time pike fishing classic.







SW22020

# **FEATURES**

- High quality brass finish
- Hook: VMC
- Unique strike point blade
- Weed protector

# **UTÖ VASS**

Code	Model	Weight	Length	Colour	Trade Unit
SW411XX	Utö Vass	20 g	63 mm	XX	6
SW421XX	Utö Vass	25 g	73 mm	XX	6













Official Roach SW41121 20 g SW42121 25 g

The weed guard on this version of the famed Utö lure was perfected by the Holms brothers in their efforts to catch big fish where no lure had fished before.



# **MUSTAD ULTRAPOINT**



Mustad Ultrapoint Hooks are high performance hooks that stays sharper longer. No other hook delivers a point with sharpness and strength like the Ultrapoint.

# MUSTAD STAY-LOK SNAP



Unique locking mechanism that won't open. It's strong, light, thin and with weedless design and rounded ends for maximum lure action. We think the Mustad Stay-Lok snap is the most reliable and strongest snap on the market, that's why we have used it on our heavier leaders. They will never fail!

# AMERICAN FISHING WIRE





For over 36 years, AFW and HI-SEAS have been providing freshwater and saltwater anglers with the finest quality line, leader and rigging products. You can rely on AFW/HI-SEAS for tight lines and championship results like the Pros!

Made in USA - Most American Fishing Wire line and leaders products are still made at their factory in Pennsylvania. All HI-SEAS line and leader products are spooled and packed at their U.S. factory.





# **ROUND UP**

Code	Model	Weight	Hook	Colour	Qty	Trade Unit
WS04035	RoundUp	10 g	# 4/0	Natural	3 pcs.	6
WS04036	RoundUp	10 g	# 4/0	Natural	25 pcs.	1
WS04037	RoundUp	15 g	# 4/0	Natural	3 pcs.	6
WS04038	RoundUp	15 g	# 4/0	Natural	25 pcs.	1
WS04039	RoundUp	20 g	# 5/0	Natural	3 pcs.	6
WS04040	RoundUp	20 g	# 5/0	Natural	25 pcs.	1
WS04041	RoundUp	25 g	# 5/0	Natural	3 pcs.	6
WS04042	RoundUp	25 g	# 5/0	Natural	25 pcs.	1
WS04043	RoundUp	30 g	# 6/0	Natural	3 pcs.	6
WS04044	RoundUp	30 g	# 6/0	Natural	25 pcs.	1
WS04045	RoundUp	35 g	# 6/0	Natural	3 pcs.	6
WS04046	RoundUp	35 g	# 6/0	Natural	25 pcs.	1



### **FEATURES**

- Material: Lead
- Hook: Mustad® 32632 BN
- Ball Head
- Elevated eyelet for stinger
- Keeper system great grip and less damage
- Moulded weight and logo
- Natural color





# **ROUND UP LT**

Code	Model	Weight	Hook	Colour	Qty	Trade Unit
WS04301	RoundUp LT	5 g	2/0	Natural	3 pcs.	6
WS04302	RoundUp LT	5 g	2/0	Natural	25 pcs.	1
WS04303	RoundUp LT	7,5 g	3/0	Natural	3 pcs.	6
WS04304	RoundUp LT	7,5 g	3/0	Natural	25 pcs.	1
WS04305	RoundUp LT	10 g	3/0	Natural	3 pcs.	6
WS04306	RoundUp LT	10 g	3/0	Natural	25 pcs.	1
WS04307	RoundUp LT	12,5 g	4/0	Natural	3 pcs.	6
WS04308	RoundUp LT	12,5 g	4/0	Natural	25 pcs.	1
WS04309	RoundUp LT	15 g	4/0	Natural	3 pcs.	6
WS04310	RoundUp LT	15 g	4/0	Natural	25 pcs.	1
WS04311	RoundUp LT	20 g	4/0	Natural	3 pcs.	6
WS04312	RoundUp LT	20 g	4/0	Natural	25 pcs.	1
WS04313	RoundUp LT	25 g	4/0	Natural	3 pcs.	6
WS04314	RoundUp LT	25 g	4/0	Natural	25 pcs.	1



### **FEATURES**

- Material: Lead
- Hook: Mustad® 32627 BN
- Ball Head
- Elevated eyelet for stinger
- Keeper system great grip and less damage
- Moulded weight and logo
- Natural color







# **STAND UP LT**

Code	Model	Weight	Hook	Colour	Qty	Trade Unit
WS04401	StandUp LT	10 g	4/0	Natural	3 pcs.	6
WS04402	StandUp LT	10 g	4/0	Natural	25 pcs.	1
WS04403	StandUp LT	15 g	4/0	Natural	3 pcs.	6
WS04404	StandUp LT	15 g	4/0	Natural	25 pcs.	1
WS04405	StandUp LT	20 g	4/0	Natural	3 pcs.	6
WS04406	StandUp LT	20 g	4/0	Natural	25 pcs.	1
WS04407	StandUp LT	25 g	4/0	Natural	3 pcs.	6
WS04408	StandUp LT	25 g	4/0	Natural	25 pcs.	1



#### **FEATURES**

- Material: Lead
- Hook: Mustad® 32627 BN
- Stand Up head
- Elevated eyelet for stinger
- Keeper system great grip and less damage
- · Moulded weight and logo
- Natural color





# **ROUND UP HD**

	Code	Model	Weight	Hook	Colour	Qty	Trade Unit
	WS04501	RoundUp HD	5 g	# 6/0	Natural	3 pcs.	6
	WS04502	RoundUp HD	5 g	# 6/0	Natural	25 pcs.	1
	WS04503	RoundUp HD	10 g	# 6/0	Natural	3 pcs.	6
	WS04504	RoundUp HD	10 g	# 6/0	Natural	25 pcs.	1
	WS04505	RoundUp HD	15 g	# 6/0	Natural	3 pcs.	6
	WS04506	RoundUp HD	15 g	# 6/0	Natural	25 pcs.	1
	WS04507	RoundUp HD	20 g	# 6/0	Natural	3 pcs.	6
	WS04508	RoundUp HD	20 g	# 6/0	Natural	25 pcs.	1
	WS04509	RoundUp HD	30 g	# 6/0	Natural	3 pcs.	6
	WS04510	RoundUp HD	30 g	# 6/0	Natural	25 pcs.	1
	WS04511	RoundUp HD	5 g	# 8/0	Natural	3 pcs.	6
	WS04512	RoundUp HD	5 g	# 8/0	Natural	25 pcs.	1
	WS04513	RoundUp HD	10 g	# 8/0	Natural	3 pcs.	6
	WS04514	RoundUp HD	10 g	# 8/0	Natural	25 pcs.	1
	WS04515	RoundUp HD	15 g	# 8/0	Natural	3 pcs.	6
	WS04516	RoundUp HD	15 g	# 8/0	Natural	25 pcs.	1
	WS04517	RoundUp HD	20 g	# 8/0	Natural	3 pcs.	6
	WS04518	RoundUp HD	20 g	# 8/0	Natural	25 pcs.	1
	WS04519	RoundUp HD	30 g	# 8/0	Natural	3 pcs.	6
	WS04520	RoundUp HD	30 g	# 8/0	Natural	25 pcs.	1
	WS04521	RoundUp HD	5 g	# 10/0	Natural	3 pcs.	6
	WS04522	RoundUp HD	5 g	# 10/0	Natural	25 pcs.	1
	WS04523	RoundUp HD	10 g	# 10/0	Natural	3 pcs.	6
	WS04524	RoundUp HD	10 g	# 10/0	Natural	25 pcs.	1
	WS04525	RoundUp HD	15 g	# 10/0	Natural	3 pcs.	6
	WS04526	RoundUp HD	15 g	# 10/0	Natural	25 pcs.	1
l	WS04527	RoundUp HD	20 g	# 10/0	Natural	3 pcs.	6
l	WS04528	RoundUp HD	20 g	# 10/0	Natural	25 pcs.	1
l	WS04529	RoundUp HD	30 g	# 10/0	Natural	3 pcs.	6
	WS04530	RoundUp HD	30 g	# 10/0	Natural	25 pcs.	1
L							

#### **FEATURES**

- Material: Lead
- Hook: Mustad® 32629 BN
- Ball Head
- Extra eyelet in the bottom for stinger attachment
- Keeper system great grip and less damage
- Moulded weight and logo
- Natural color





# **ROUND UP PROPELLER**

Code	Model	Weight	Hook	Colour	JigHead qty	Stinger qty 1	Trade Unit
WS04101	RoundUp Propeller	15 g	# 7/0	Natural	2	1	6
WS04102	RoundUp Propeller	25 g	# 7/0	Natural	2	1	6
WS04103	RoundUp Propeller	35 g	# 7/0	Natural	2	1	6



#### **FEATURES**

- Material: Lead alloy
- Ball head
- Japanese style needle point hooks
- · Adjustable assist hook rig included
- Keeper system great grip and less damage
- Printed weight for recognition





Westin RoundUp propeller was created for those tricky days when a regular jig just doesn't produce bites. The small propeller is placed between the ball head and the unique on-shank keeper system holding your plastic. It will rotate and send out irresistible impulses as soon he jig moves in the water. Still the propeller has a size that doesn't affect the depth control and feel of the jig.

The black nickel hook has a wire dimension kept in perfect balance between

strength and elegance and it has a wicked needle point that will penetrate even the hardest, bony parts found in the mouth of big predators. Westin RoundUp propeller features printed weight for easy recognition and since eyelet mounting of assist/stinger hook is not recommended, we have included an assist hook rig featuring an adjustable stop for hook bend mounting.

# **SCREWIN**

Code	Model	Weight	Colour	Qty	Trade Unit
WS04601	Screwln	5 g	Natural	3 pcs.	6
WS04602	Screwln	5 g	Natural	25 pcs.	1
WS04603	Screwln	10 g	Natural	3 pcs.	6
WS04604	Screwln	10 g	Natural	25 pcs.	1
WS04605	Screwln	15 g	Natural	3 pcs.	6
WS04606	Screwln	15 g	Natural	25 pcs.	1
WS04607	Screwln	20 g	Natural	3 pcs.	6
WS04608	Screwln	20 g	Natural	25 pcs.	1
WS04609	Screwln	25 g	Natural	3 pcs.	6
WS04610	Screwln	25 g	Natural	25 pcs.	1
WS04611	Screwln	30 g	Natural	3 pcs.	6
WS04612	ScrewIn	30 g	Natural	25 pcs.	1

### **FEATURES**

- Material: Lead
- Strong screw with centerpin
- Ball Head
- Extra eyelet in the bottom for stinger attachment
- · Moulded weight and logo
- Natural color









# **DROPIT STICK (BRASS)**

Code	Model	Weight	Colour	Qty Trac	de Unit
WS41005	Droplt Stick	5 g	Gunsmoke	3-pack	6
WS41006	Droplt Stick	7 g	Gunsmoke	3-pack	6
WS41007	Droplt Stick	10 g	Gunsmoke	3-pack	6
WS41008	Droplt Stick	12 g	Gunsmoke	3-pack	6



- Brass
- Stick Shape







With line grip swivel eye for fast, easy depth adjustment. Simply pull the line into the v-shaped grip at the desired position. This shape is ideal for rocky bottoms and areas with vegetation.

# **DROPIT STICK**

Code	Model	Weight	Colour	Qty Tra	de Unit
WS41001	Droplt Stick	10 g	Camo Green	5-pack	6
WS41002	Droplt Stick	15 g	Camo Green	4-pack	6
WS41003	Droplt Stick	20 g	Camo Green	3-pack	6
WS41004	Droplt Stick	25 g	Camo Green	3-pack	6



#### **FEATURES**

- Lead Alloy
- Stick Shape
- Weight Stamp
- · Durable Camo Coating





The line grip swivel eye on this drop shot sinker makes depth adjustment fast and easy. Simply pull the line into the v-shaped grip at the desired position. The stick shaped sinker is the right choice for rocky bottoms and areas with vegetation.

# **DROPIT PEAR**

Code	Model	Weight	Colour	Qty	Trade Unit
WS41101	Droplt Pear	10 g	Camo Green	5-pack	6
WS41102	Droplt Pear	15 g	Camo Green	4-pack	6
WS41103	Droplt Pear	20 g	Camo Green	3-pack	6



#### **FEATURES**

- Lead Alloy
- Pear Shape
- Weight Stamp
- Durable Camo Coating





The line grip swivel eye on this drop shot sinker makes depth adjustment fast and easy. Simply pull the line into the v-shaped grip at the desired position. The pear shaped sinker is the right choice for muddy or semi-soft bottoms.



# **PRO LEADER**

Code	Model	Туре	Strength	Length	Qty	Trade Unit
PL1X19-77-202	Pro Leader	1x19	7,7 kg/17 lbs	20 cm/8"	2 pcs.	6
PL1X19-118-302	Pro Leader	1x19	11,8 kg/26 lbs	30 cm/12"	2 pcs.	6
PL1X19-208-502	Pro Leader	1x19	20,8 kg/46 lbs	50 cm/20"	2 pcs.	6







# PRO LEADER TITANIUM

Code	Model	Туре	Strength	Length	Qty	Trade Unit
PLT-227-401	Pro Leader	Titanium	22,7 kg/50 lbs	40 cm/16"	1 pcs.	6
PLT-227-501	Pro Leader	Titanium	22,7 kg/50 lbs	50 cm/20"	1 pcs.	6
PLT-34-501	Pro Leader	Titanium	34 kg/75 lbs	50 cm/20"	1 pcs.	6











# PRO LEADER TWISTED FLUOROCARBON

Code	Model	Туре	Thickness	Strength	Length	Qty	Trade Unit
PLTF-182-402	Pro Leader	Twisted Flourocarbon	4x0,40mm/.016"	18,2kg/40 lbs	40 cm/16"	2 pcs.	6
PLTF-182-602	Pro Leader	Twisted Flourocarbon	4x0.40mm/.016"	18.2kg/40 lbs	60 cm/24"	2 pcs.	6





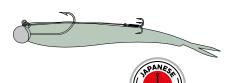


# PRO STINGER ADJUSTABLE

Code	Model	Туре	Thickness	Hook Size	Qty	Trade Unit
PSA-12-42	Pro Stinger Adjustable	12 cm/5"	0,35mm/.014"	#4	2 pcs.	6
PSA-12-22	Pro Stinger Adjustable	12 cm/5"	0,40mm/.014"	#2	2 pcs.	6















# **PRO STINGER**

Code	Model	Туре	Thickness	Hook Size	Qty	Trade Unit
PS-65-82	Pro Stinger	6,5 cm/2'5"	0,50mm/.020"	#8	2 pcs.	6
PS-8-62	Pro Stinger	8 cm/3"	0,50mm/.020"	#6	2 pcs.	6
PS-10-62	Pro Stinger	10 cm/4"	0,50mm/.020"	#6	2 pcs.	6





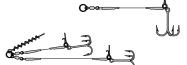


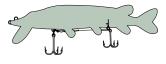
# **PRO STINGER**

ļ	Code	Model	Туре	Strength	Length	Hook Size	Qty	Trade Unit
ı	PS1X7-408-612	Pro Stinger	1x7	40,8 kg/90 lbs	6 cm/2"	#1	2 pcs.	6
l	PS1X7-408-8102	Pro Stinger	1x7	40,8 kg/90 lbs	8 cm/3"	#1/0	2 pcs.	6
ı	PS1X7-408-12102	Pro Stinger	1x7	40,8 kg/90 lbs	12 cm/5"	#1/0	2 pcs.	6











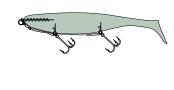


# PRO STINGER DOUBLE

Code	Model	Туре	Strength	Length	Hook Size	Qty	Trade Unit
PSD1X7-408-15202	Pro Stinger Double	1x7	40,8 kg/90 lbs	15 cm/6"	#2/0	2 pcs.	6











# **PRO SHALLOW SCREW**

Code	Model	Size	Qty Trade	Unit
PSSC-M5-5	Pro Shallow Screw	M (Ø 5 mm)	5 pcs.	6
PSSC-L7-5	Pro Shallow Screw	L (Ø 7 mm)	5 pcs.	6





IN STOCK **September 1st 2016** 

# **PRO TAILBAIT SCREW**

Code	Model	Size	Qty Trade	Unit
PSTS-ONE-5	Pro Tailbait Screw	One Size	5 pcs.	6





# PRO STINGER SPIKE

Code	Model	Size	Qty Trade Ur	nit
PSSP-M-5	Pro Stinger Spike	M (4,5 mm)	5 pcs.	6
PSSP-L-5	Pro Stinger Spike	L (6 mm)	5 pcs.	6
PSSF-ONE-10	Pro Stinger Finesse Spike	One Size	10 pcs.	6







IN STOCK **September 1st 2016** 



# W-TREBLE 1X-BN

Code	Model	Size	Qty Trad	e Unit
WTR-1XBN-305	W-Treble 1X-BN	# 3/0	5 pcs	6
WTR-1XBN-205	W-Treble 1X-BN	# 2/0	5 pcs	6
WTR-1XBN-105	W-Treble 1X-BN	# 1/0	5 pcs	6
WTR-1XBN-016	W-Treble 1X-BN	# 1	6 pcs	6
WTR-1XBN-026	W-Treble 1X-BN	# 2	6 pcs	6
WTR-1XBN-048	W-Treble 1X-BN	# 4	8 pcs	6
WTR-1XBN-068	W-Treble 1X-BN	# 6	8 pcs	6
WTR-1XBN-088	W-Treble 1X-BN	# 8	8 pcs	6
WTR-1XBN-30B	W-Treble 1X-BN	# 3/0	100 pcs	1
WTR-1XBN-20B	W-Treble 1X-BN	# 2/0	100 pcs	1
WTR-1XBN-10B	W-Treble 1X-BN	# 1/0	100 pcs	1
WTR-1XBN-01B	W-Treble 1X-BN	# 1	100 pcs	1
WTR-1XBN-02B	W-Treble 1X-BN	# 2	100 pcs	1
WTR-1XBN-04B	W-Treble 1X-BN	# 4	100 pcs	1
WTR-1XBN-06B	W-Treble 1X-BN	# 6	100 pcs	1
WTR-1XBN-08B	W-Treble 1X-BN	# 8	100 pcs	1

IN STOCK
SEPTEMBER 1st 2016

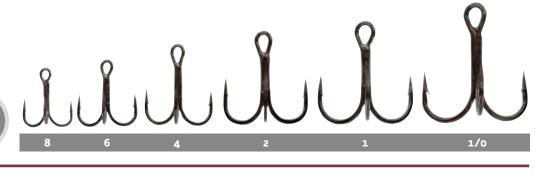
# **FEATURES**

- 1X Strong
- Black Nickel









# W-TREBLE 4X-TN

Code	Model	Size	Qty	Trade Unit
WTR-4XTN-505	W-Treble 4X-TN	# 5/0	5 pcs	6
WTR-4XTN-405	W-Treble 4X-TN	# 4/0	5 pcs	6
WTR-4XTN-305	W-Treble 4X-TN	# 3/0	5 pcs	6
WTR-4XTN-205	W-Treble 4X-TN	# 2/0	5 pcs	6
WTR-4XTN-105	W-Treble 4X-TN	# 1/0	5 pcs	6
WTR-4XTN-015	W-Treble 4X-TN	#1	5 pcs	6
WTR-4XTN-025	W-Treble 4X-TN	# 2	5 pcs	6

### **FEATURES**

- 4X Strong
- Tin

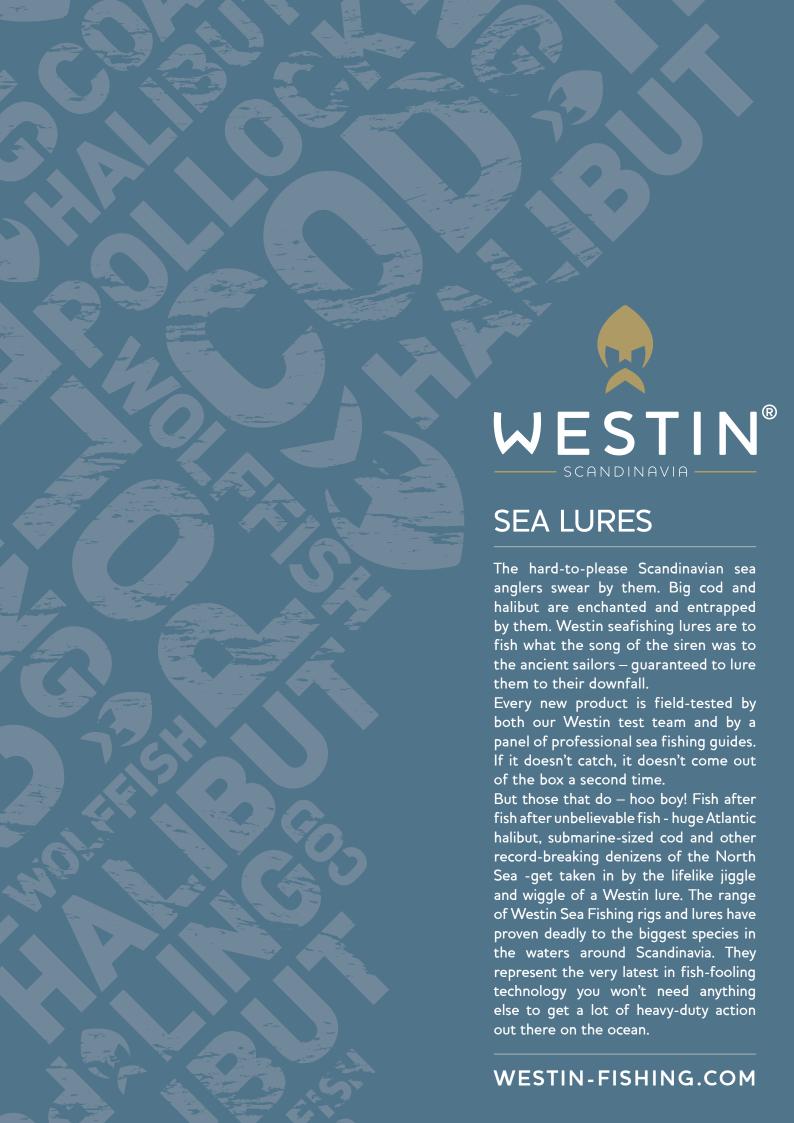


IN STOCK
SEPTEMBER 1st 2016





1:1





Extraordinary fish need extraordinary lures to catch them. And over the next few pages, you're going to see some of the most devastating fish-catching devices since the invention of dynamite! The Westin Test team and our panel of professional sea fishing guides have had an exhausting time testing these lures, hauling in fish after fish after beautiful big fish until

every muscle in the backs and arms screamed as much as their reels and their biceps were as taut as their lines. So turn over and we'll show you the lures and patterns that did the most damage. The ones that will without doubt give you incredible days of fishing for the biggest, scariest halibut and cod. Just tie any of these babies on and hang on to your rod for dear life!







Code	Model	Length	Weight	Colour	Qty	Trade Unit
COC-XXX-62	Coco the Crab	2 cm	6 g	XX	1	4

- · Lead free
- · Japanese style carbon steel hooks
- Solid ABS body
- Tungsten belly weight
- · Perfectly balanced, always lands on the belly
- Defending foam claws
- Life-Like-Lure
- · Realistic semi-soft legs
- Hand painted detailed colors







Be careful when tying this lure onto your line, he's such a lifelike crab that he may give your fingers a little nip! Of course we're kidding, but Coco the Crab is a HUGELY realistic crab lure — made from a 3D scan of the real thing

We spent a huge amount of time researching real crabs from around the world to create this lure and wide range of amazing trigger colours and patterns it is available in.

When being fished along the bottom, the defending foam claws rises above the crab's body and the semisoft, realistic legs ad balance and realism. It can also be fished easily in mid water. It features a tungsten belly that means he always lands the right way up and makes Coco a lead-free warrior! Fish him slower with gentle twitches or jig him fast and work with short distinct movements and be ready... Coco is the perfect snack for a wide range of both salt-and freshwater predators!



- Material: ABS plastic / zinc
- Japanese-style #4 carbon steel hook
- · Stay On double spiltring hook mount
- Unique two way action
- Life-Like lure
- Hand painted detail colors





Mad Tobis

SAS-140-208

Hot Shrimp SAS-267-208



# SALTY THE SHRIMP

Code	Model	Length	Weight	Colour	Qty	Trade Unit
SAS-XXX-208	Salty the Shrimp	8 cm	20 g	XX	1	6



White Shrimp SAS-269-208 SAS-268-208

What's the best way to make a shrimp imitation lure? A 3D scan of a real life shrimp, of course! That's what we did when creating Salty the Shrimp, - an awesome hard lure designed with Scandinavian seatrout in mind, but works equally well with seabass, trout and even freshwater predators like perch. The head is designed as a flat surface, which works in the same way as a wobbler lip, creating a tight and erratic swimming action. The hook is located at the tail end to further enhance the aggressive swimming action - however, you can easily switch the hook to the head end if you want longer distance casting or a calmer, side-to-side swimming action.

Salty the Shrimp comes in an array of badass color variations for different situations, all of which are hand painted. Fish him fast or slow, but whatever you do, be ready! He wobbles almost the second he hits the wet stuff, so be prepared to catch some fish.





- Material: Super strong Polycarbonate (PC material)
- · Lead free construction
- 3X Japanese style saltwater hooks
- 3X Full wire-through body construction
- 3X Stainless steel splitrings
- 3X Welded nose-ring
- Ultra Deep-Diving Lip
- Running Depth: 5 12 m
- · Highspeed profile for speeds up to 13 knots
- Hand painted detailed colors



# PLAITPUS SW

Code	Model	Length	Weight	Colour	Trade Unit
WS182XX	Platypus SW	16 cm	59 g	XX	4



After 32 prototypes and countless hours of testing and adjusting lure designer Allan Christensen created the first original Platypus which become Scandinavia's leading big pike lure in no time. This new Platypus SW (saltwater) version for warmer destinations is a tougher, harder and faster member

in the Platypus family. Specially design for high-speed saltwater trolling. It's a high floating lure with a deep diving lip meaning it still 'shakes it' at speeds up to 13 knots! Made of super strong Polycarbonate (also used for safety googles, cockpit canopy etc.) Toss this though guy overboard and let it do its thing!



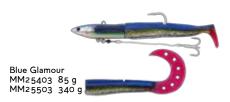
	Code	Model	Length	Weight	Colour	Trade Unit
	MM254XX	Slim Jim	17,5 cm	85 g	XX	4
l	MM255XX	Slim Jim	25 cm	340 g	XX	4

#### **FEATURES**

- Active eyes
- Durable painting
- Ultra sharp and strong Japanese style sea fishing hooks
- Hooks: Single #3/0, Treble #1 (85g)
- Hooks: Single # 7/0, Treble #2/0 (340g)
- Excellent depth control
- Two different style bodies included
- Attachment wire-eye for additional stinger hooks
- PE braid assist hook rig included
- Package contains 1 head, 1 curl- and 1 paddletail body









There's simply nothing like the Slim Jim sea fishing jig — unless it's a real, terror-stricken sand eel, of course. He comes to life as soon as he hits the water and his unique swimming action is enough to trigger a feeding frenzy! He can be used at ultra-slow speed, extreme high-speed or anything in between. We've included a PE braid assist hook rig and two different bodies - a curltail for a smooth, wormlike swimming action and the paddletail

for that oh-so-desirable wounded-panicky- fish action. His shape takes him wuickly to the bottom and gives you superb depth control and perfect balance. The lighter sizes are great for light tackle fishing for monster seabass, cod etc., while the heavier slim jims are the perfect prey for fast swimming saithe or big halibut.



- Active 3D Eyes
- Durable hand painted detailed colors
- · Ultra sharp and strong Japanese style sea fishing hook
- Hooks: #1/0, #3/0, #4/0
- Optimized flexibility
- · Life-Like-Lure
- Package contains 1 head and 2 bodies





#### Code Model Weight Colour Trade Unit Length MMo36XX Sandy Andy 13 cm 22 g XX 4 SAASB-XXX-223 Sandy Andy Spare Body 22 g 3-pack 4 MM037XX Sandy Andy XX 15 cm 42 g 4 SAASB-XXX-423 Sandy Andy Spare Body 3-pack 4 42 g MMo38XX Sandy Andy 17 cm 62 g XX 4 SAASB-XXX-623 Spare Body 62 g Sandy Andy 3-pack 4 **IIII** SAASH-287-222 22 g Sandy Andy Spare Head 2-pack Natural 4 SAASH-287-422 Sandy Andy Spare Head 2-pack Natural 4 42 g **SAASH-287-622** Sandy Andy Spare Head 2-pack Natural 62 g 4



The most realistic sand eel imitation ever made, this lovingly hand-painted little fella will bring in sea bass, cod, seatrout and whatever's hungry in the area. The premoulded jig mounted with an ultra-sharp sea hook and soft, durable body allows you to replace tailpieces and prolong its life, while the

range of colour goes from natural to acid house! So whether you use a jig-and-sink method or just a steady retrieve, it won't leave much time for drinking beer!





# **CRAZY DAISY**

Code	Model	Length	Weight	Colour	Trade Unit
MM266XX	Crazy Daisy	23 cm	300 g	XX	4
MM267XX	Crazy Daisy	27 cm	400 g	XX	4

#### **FEATURES**

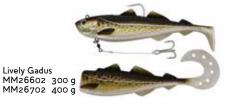
- Active eyes
- Durable painting
- Ultra sharp and strong Japanese style sea fishing hooks
- Hooks: Single #7/0, Treble #2/0 (300 g)
- Hooks: Single #8/0, Treble #3/0 (400 g)
- Excellent depth control
- · Two different style bodies included
- Attachment wire-eye for additional stinger hooks
- 100+ Lbs PE braid assist hook rig included
- Package contains 1 head, 1 curl- and 1 paddletail body



























MM26606 300 g MM26706 400 g



When the big halibut and huge cod are proving tricky and hard to tempt, give daisy a little jig and your chances will seriously pick up. She has insanely sexy movement and swimming pattern - even fished slowly - based on juvenile saithe – the favourite fish supper for the big trophy specimens hunting the seas and shores around Norway. We've included a mega-strong stinger hook rig and two different bodies - the curltail for a smooth, wormlike swimming action (even at the slowest speed) - and the paddletail for that

"take-me-now" wounded-panicky-fish-action. We've spent years testing and perfecting the movement, trying out every possible change in shape, size and weight distribution. The experienced guides from Nordic Sea Angling who tested it now think we've succeeded - and some scarily big fish



# **BIG BOB**

Code	Model	Length	Weight	Colour	Trade Unit
MM251XX	Big Bob	30 cm	480 g	XX	4
MM252XX	Big Bob	40 cm	730 g	XX	4

#### **FEATURES**

- Designed for huge cod
- Active eyes
- Durable painting
- · Ultra sharp and strong sea fishing hook
- Hooks: Single #10/0, Treble #3/0 (480g)
- Hooks: Trebles #5/0 (730g)
- Attachment wire-eye for additional stinger hooks
- Great swimming-action
- 100+ Lbs PE braid assist hook rig included
- · Heavy wire Japanese style saltwater treble
- Package contains 1 complete lure

















A wicked bad-boy is ready to hit the sea fishing camps, the charter boats and all the fast boats out to catch the big one. Big Bob is the nastiest sea fishing jig to ever swim in the North Sea.

Every year during late winter and early spring the so called "Skrei" – the big pelagic cods from the Barents Sea – gathers close to the coastline of northern Norway of to eat and spawn. The amount of fish is unbelievable and the

biggest cods found here are the biggest cods found anywhere in the World. Big Bob is designed to play with these big boys as well as the biggest halibuts. No matter if you are out to set a new European cod record or out to catch a big "barren door", you now have the choice of trying Big Bob in two sizes: Big Bob at 480g and 30cm or the really Big Bob at 730g and 40cm.



# **FLAT MATT**

Code	Model	Length	Weight	Colour	Trade Unit
MM231XX	Flat Matt	24,5 cm	400 g	XX	4



#### **FEATURES**

- Looks more like the real thing than the real thing!
- Designed for huge cod and halibut
- Active eyes
- Durable paint
- Ultra sharp and strong sea fishing hook
- Hook: Single #10/0
- Includes spare body









Toxic Plaice MM23103



MM23101

MM23104







The next best thing to dynamite! When the huge halibut settle down in shallow, sandy areas, they're just waiting for little plaice and flounder to flicker overhead. And when Flat Matt shimmies along, swimming for all the world like a panicky little flounder, they can't help themselves. You've never

fished anything like this before! Jig it with short, distinct pulls on the rod to keep him wriggling tantalisingly close to the bottom, or tease him slowly upwards into the Pelagic zone to trigger an explosive response.



#### **FEATURES**

- Authentic fishlook and swimming action
- as close as it gets
- Active eyes

4

- Durable painting
- · Ultra sharp and strong sea fishing hook
- Hook: Single #4/0
- · Two complete jigs in package

RED ED								
	Code	Model	Length	Weight	Colour	Trade Unit		
	MM243XX	Red Ed	9 5 cm	100 a	XX	1		







This little baby is cute but wicked. As a tiny new member of the Red Ed family it has relatives known for their abilities to catch and wrestle huge cods and monstrous halibuts. This little Red Ed will wrestle fish as well – and a lot of them. It's a versatile lure made for light tackle sea fishing and casting for

fish like cods and pollacks but freshwater predators will love it as well. The size and compact weight ads to the feel and improved depth control when fishing it in shallow or deeper water.





- Authentic fishlook and swimming action
  - as close as it gets
- Active eyes
- Durable painting
- · Ultra sharp and strong sea fishing hook
- Hook: Single #9/0 (360g)
- Hook: Single #10/0 (460g)
- Interchangeable hook system to slide inside body
- Contains 1 interior weight/hook system and 2 bodies

# **RED ED**

Code	Model	Length	Weight	Colour	Trade Unit
MM241XX	Red Ed	16,5 cm	360 g	XX	4
MM242XX	Red Ed	19 cm	460 g	XX	4



Rose Fish MM24101 360g MM24201 460g



Lively Scorp MM24108 360g MM24208 460g



Finding Nemo MM24109 360g MM24209 460g



Striped Marlin MM24111 360g MM24211 460g



Lures don't come more realistic and life-like than this - it's not just a lure; it's part of the food chain! Scientists tell us that redfish can make up 75% of the halibut's food source in the North Atlantic\*. The adult redfish is abundant in deep water while tasty baby ones are found in Fjords, bays and inshore waters. Red Ed comes in 5 realistic or psychedelic colours that will get any big cod or halibut turned on. Choose between two updated

weights/sizes - 360g or 460g including a spare body. See all the colours and the underwater action of Red Ed and other Westin lure sea fishing jigs on Westin-fishing.com or on YouTube. \*McIntyre, A. D. (1953). The food of halibut from North Atlantic fishing grounds. Marine research, Scotland 1952(3), 1-20.







#### **FEATURES**

- Material: Lead
- Hooks: Single hook #7/0 & PS Treble hook #3/0
- 1mm High quality nylon
- Rig full length: 190cm
- For baitfish

# HALIBUT ANTI TWIST RIG

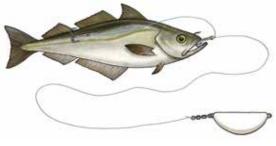
Code	Model	Ø	Weight	Colour	Trade Unit
HAT-XXX-350	Halibut Anti Twist Rig	1,2 mm	350 g	XX	4
HAT-XXX-450	Halibut Anti Twist Rig	1,2 mm	450 g	XX	4



Orange Flash HAT-281-350 350 g HAT-281-450 450 g





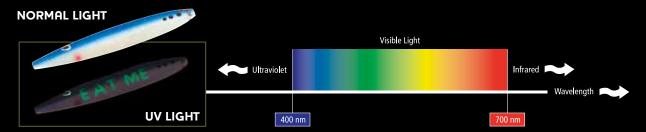






# UV COLORS WILL CATCH MORE FISH!

Both fish, birds, reptiles, amphibians and numerous other mammals than humans are able to see ultraviolet light (UV light). The ability to see UV colors is used for foraging, communication, and mating. Animals with ultraviolet vision can perceive ultraviolet light with a wavelength down to 320-380 nm, while the portion of the color spectrum that is visible to humans, has a wavelength of about 400-700 nm.



The ability to perceive UV light and react to this can vary from species to species and may even depend on what stage of life the individual fishes are in. The important thing though is that many fish sees UV light and UV reflection clearly. In example, this ability is used both during foraging and for recognition when protecting a territory. Both hunger and aggression can trigger a strike on a UV reflective lure. UV light also penetrates water far better than ordinary light and in clear water it can be seen by some fish species at a depth of up to several hundred meters.

Traditional lure varnish filters out UV radiation/colors, but on a large number of Westin lures we have used a clear varnish without UV filter. This provides both optimal UV reflectance and the best possible reflection of colors from the portion of the color spectrum that is visible to both animals and humans (FluoMax). On some Westin lures we are also using a UV paint consisting of UV reflective crystals. The paint is not seen with the naked eye, but appears clearly under a UV lamp. It is also visible to the UV vision of several fish species.



#### COLORS AND COLOR CONCEPTS

The choice of color will have a lot of effect on the amount of fish you are catching. Fish that live in shallow water has a highly developed color vision, which may vary from the ultraviolet portion of the color spectrum and all the way into the infrared part. On our Westin lures, we have introduced several color concepts which are affected to a different degree by exposure to a UV light source. All of them have their pros and cons and will out-fish anything else in certain situations!

COMMON COLORS: These have no UV effect, but may still be the best chopice in a wide range of situations such as a particular color imitating a particular prey, or when a more dull but natural appearance is necessary.



 $\textbf{GLOW:} \ \, \text{Luminescent paint} - \text{or paint that glows in the dark} - \\$ is charged significantly by exposure to a UV light source and it excels at reflecting UV light. Fish without a good color vision or fish found in dark, deep water will also see Glow clearly.



 $\pmb{\mathsf{UV}}\text{:}\ \mathsf{We}\ \mathsf{use}\ \mathsf{a}\ \mathsf{paint}\ \mathsf{consisting}\ \mathsf{of}\ \mathsf{UV}\ \mathsf{reflective}\ \mathsf{crystals}\ \mathsf{to}\ \mathsf{ensure}\ \mathsf{maximum}\ \mathsf{UV}\ \mathsf{output}.\ \mathsf{Both}\ \mathsf{in}\ \mathsf{low}\ \mathsf{light}\ \mathsf{situations}\ \mathsf{and}\ \mathsf{low}\ \mathsf{light}\ \mathsf{light}\ \mathsf{low}\ \mathsf{light}\ \mathsf{low}\ \mathsf{low}\ \mathsf{light}\ \mathsf{low}\ \mathsf{lo$ when the sun is shining from a clear sky UV colors have proved to catch more fish



FLUOMAX: When fluorescent colors are exposed to an ultraviolet light source it will absorb and re-emit the light at a lower frequency which lies in the human visible range of the color spectrum. To optimize the reflection from florescent colors we use either a matte finish or a varnish without UV filter. We

call this  ${\sf FluoMax}$ .  ${\sf FluoMax}$  is especially effective in low light situations, cloudy weather and murky water - or in very cold water.





METALPLATED: Genuine silver- or copperplated lures are no novelty. Classic examples are old salmon spoons, which through the years have caught more and larger salmon than most other

lures. In recent times, many manufacturers have chosen cheaper solutions. Unfortunately these do not have the same qualities. We manufacture both silver plated (Ag) and copper plated (Cu) lures. A pure silver surface reflects both ordinary light and UV light better than anything else. But the reflections of silver also has a soft natural reflection with a closely similarity to natural prey. A copper plated lure has a similar effect. Over time, a copper or silver plating will become tarnished and dull. This can be an advantage when fishing in clear water or bright sunshine, when the fish are very shy. If conditions change nothing is easier than bringing back the reflections in a copper plated lure. Rub it in some mud from the bank and it will start shining as the mud is washed off. With "MetalPlated" Westin brings back one of the best catching color traditions!

RA-TAPE: Even when exposed to light from a 45° angle this Reflective Angle-Tape (RA-tape) will reflect a large proportion of the light rays straight back. On a real fish the curve of the body will change with every swimming stroke and the light will be reflected from the scales in constant changing patterns. The RA-tape is a great way of mimicking the live fish reflections. The tape structure is close to the structure seen on the sides of a real sandeel, but the RA-tape will help mimicking the reflective patterns on most larger baitfish found along the coastline.







### **PILSPIDSEN**

Code	Model	Length	Weight	Colour	Trade Unit
MM203XX	Pilspidsen	6 cm	12 g	XX	6

#### **FEATURES**

- · Lead free construction
- Material: Zinc
- Hook: VMC 9649 BN
- · Hook size: #6
- Stay On double split ring hook mount
- · Designed and developed in Scandinavia







"I created Pilspidsen in the 70's when my hunt for costal sea trout fishing started paying off. Back then it was an almost impossible quest to catch more than 100 trout's in a year, but this was exactly what my friend Niels and I did, when we started experimenting with florescent colors on our sea trout lures. The best colors and the right lure made a big difference and

already at this point Pilspidsen caught several big trout's ranging from 3 to 4.8 kilos. Retrieve Pilspidsen at a steady pace. If you have the feeling that a trout might be following the lure you can increase the pace for a couple of turns. As soon as you go back into a steady pace the trout will strike"... Tight Lines Carsten Roland Kragdahl, designer of Pilspidsen



#### BORNHOLMERKØL

Code	Model	Length	Weight	Colour	Trade Unit
MM511XX	Bornholmerkøl	7 cm	16 g	XX	6
MM512XX	Bornholmerkøl	8 cm	22 g	XX	6

#### **FEATURES**

- Lead free concept
- Material: Zinc
- · Range includes FluoMax and Glow colors
- Hook: VMC 9649 BN
- Hook size: #4 / #3
- Stay On double split ring hook mount
- Designed and developed in Scandinavia







The small Danish island Bornholm in the Baltic Ocean is famous for its excellent sea trout fishing. For many years local lure makers have been using a design with a small keel to make compact and balanced lures with a side-to-

side action. In Danish "køl" means keel, and Bornholmerkøl is a traditional sea trout lure available in a range of popular colors. It will cast far and catch fish even when facing waves, strong wind and rough conditions.



#### **SØLVPILEN**

6
6
6
6

#### **FEATURES**

- · Lead free concept
- Material: Zinc
- Several UV, FluoMax and MetalPlated colors
- Hook: VMC 9649 BN
- Hook size: #4 / #3 / #2
- · Stay On double split ring hook mount
- Designed and developed in Scandinavia







Translated to English Sølvpilen means Silver Arrow. This Lead free lure will cast like an arrow flies, and it has proved to be a great lure to imitate prey like sand eels. Several sea trout's exceeding five kilos has been caught on this lure and even Atlantic salmon has been caught when using Sølvpilen from the shore. So far the biggest we have heard of was a 10.7 kg salmon caught in Lillebaelt in Denmark...



Code	Model	Length	Weight	Colour	Trade Unit
MM019XX	D360°	4 cm	6 g	XX	6
MM020XX	D360°	5,5 cm	10 g	XX	6

#### **FEATURES**

- Lead free construction
- Material: 7inc
- several UV and FluoMax colors
- Several front/back contrast colors
- Inline concept lose less fish!
- · Designed and developed in Scandinavia



This inline lure is designed to catch more fish - and loose less! It will cast far and has a great irregular action that will attract fish from far away. Occasional spin stops will make it spin and rotate to attract even more trout's. The 10g trout version is designed for put & take fishing as well as well as other types of trout lakes where the trout sometimes tend to be very shy. If necessary D360° can be fished at an extremely slow pace and still keep its vivid action. This will make a huge difference in catch rate on high pressure waters. The several front/back contrast colors is another feature that will make a great difference. When fishing for wild trout in alpine lakes this small D360° is worth a try. It will catch both numerous and huge trout's.

Rigging tip: Run your line through the lure and use a small round or oval bead to protect the knot before tying the line to a single or treble hook of your choice. If you prefer a free swinging hook we recommend mounting the hook on an oval split ring and tying the knot to the double-stranded part of the ring.







# D360°

Code	Model	Length	Weight	Colour	Trade Unit
MM021XX	D360°	9,5 cm	18 g	XX	6
MM022XX	D360°	11 cm	28 g	XX	6

#### **FEATURES**

- · Lead free construction
- Material: Zinc
- · Several UV, FluoMax and MetalPlated colors
- · Incredible swimming action
- Inline concept lose less fish!
- Designed and developed in Scandinavia









This inline lure is designed to catch more fish - and loose less! It will cast far and has a great irregular action that will attract fish from far away. Occasional spin stops will make it spin and rotate to attract even more trout's. The 18 and 28g sea trout versions are designed for sea trout fishing along the shoreline. Even in strong winds they will cast far and still they can be fished in surprisingly shallow water. During the test of the final sample of this lure, one of our test team members caught an impressive number of

big trout's including five chrome fish exceeding 3.0 kilos – all caught during five hours of fishing!

Rigging tip: Run your line through the lure and use a small round or oval bead to protect the knot before tying the line to a single- or treble hook of your choice. If you prefer a free swinging hook we recommend mounting the hook on an oval split ring and tying the knot to the double-stranded part of the ring.





# **D360° DISTANCE**

Code	Model	Length	Weight	Colour	Trade Unit
MM024XX	D360° Distance	8 cm	18 g	XX	6
MM025XX	D360° Distance	9,5 cm	28 g	XX	6

#### **FEATURES**

- Lead Free
- · Material: Zinc
- · Long cast design
- · Durable hand painted detailed colors
- · Inline concept lose less fish!
- · Designed and developed in Scandinavia









Real Tobis MM02401 18 g MM02501 28 g



UV Alu Oil MM02405 18 q MM02505 28 g



Hottie MM02410 18 g MM02510 28 g



Three Amigos MM02402 18 g MM02502 28 g



**UV Shoeshine Herring** MM02406 18 g MM02506 28 g



**RA** Tobis MM02414 18 g MM02514 28 g

Designed to catch more fish and lose less, this in-line lure is based on a classic

that just keeps catching the big ones! Narrower than the original D360° and

with more weight in the tail, it allows you to cast to the horizon - even in a



UV Pickled Sardine MM02403 18 g MM02503 28 g



Copper Age MM02407 18 g MM02507 28 g



RA Viol MM02415 18 g MM02515 28 g



UV Sinking Wedding MM02404 18 g MM02504 28 g



UV Tyskeren MM02408 18 g MM02508 28 g



**RA** Hottie MM02416 18 g MM02516 28 g

stiff wind - in search of the best fish. It rotates in the retrieve making the big seatrout go wild, and comes in a wide range of irresistible handpainted colours. Just cast it out and watch it go like a fish-seeking rocket!





Mad Tobis MM30003 16 g

MM30203 28 g

MM30008 16 g MM30108 22 g

MM30108 22 g MM30208 28 g

**RA** Tobis

#### **SØMMET**

MM30201 28 g

_						
	Code	Model	Length	Weight	Colour	Trade Unit
	MM300XX	Sømmet	10 cm	16 g	XX	6
	MM301XX	Sømmet	11 cm	22 g	XX	6
	MM302XX	Sømmet	12 cm	28 g	XX	6

Sunrise Night Torch MM30001 16 g MM30101 22 g MM30002 16 g MM30102 22 g MM30202 28 g

Sinking Wedding Pattegrisen MM30012 16 g MM30112 22 g MM30212 28 g MM30039 16 g MM30139 22 g MM30239 28 g

Translated to English the name Sømmet means "the Nail" - and it will nail those big trout's. This in-line lure is a perfect long casting lure and one of the all-time favorites among hardcore sea trout anglers in parts of Scandinavia. It might look like a nail, but in the water it's a great imitation of sand eels - perhaps the most important prey for big sea trout's hunting in shallow water.

#### **FEATURES**

- · Lead free construction
- Material: Zinc
- Hook: VMC 9649 BN
- Hook size: #5 / #4 / #3
- Inline concept loose less fish!
- · Designed and developed in Scandinavia







Blue Glamour MM30004 16 g MM30104 22 g MM30204 28 g

RA Viol MM30009 16 g MM30109 22 g MM30209 28 g Copper Age MM30006 16 g MM30106 22 g MM30206 28 g

RA Hottie MM30010 16 g MM30110 22 g MM30110 22 g MM30210 28 g

Rigging tip: Run your line through the lure and use a small round or oval bead to protect the knot before tying the line to a single- or treble hook of your choice. If you prefer a free swinging hook we recommend mounting the hook on an oval split ring and tying the knot to the double-stranded part of the ring.





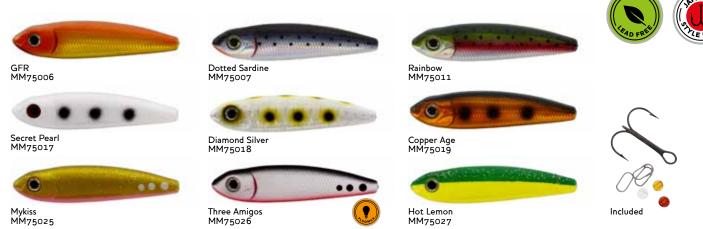


### TROUT RUNNER

Code	Model	Length	Weight	Colour	Trade Unit
MM750XX	Trout Runner	6 cm	10 g	XX	6

#### **FEATURES**

- Lead free construction
- Material: ABS plastic
- Hook: VMC 9649 BN
- Hook size: #6
- · Three beads included
- Inline concept loose less fish!
- · Designed and developed in Scandinavia



The popular Scandinavian fishing DVD "Sea Trout Secrets" by Niels Vestergaard has made this lure extremely popular. This video shows exactly how many fish Trout Runner is able to catch.

This slow moving in-line lure is sometimes the best weapon for vary trout's. You will feel even the most cautious take and due to the in-line system you will have more hook-ups and loose less fish. The Trout Runner color

selection is perfect for wild lake trout's, stocked rainbows and sea trout's. Rigging tip: Run your line through the lure and use a small round or oval bead to protect the knot before tying the line to a single- or treblehook of your choice. If you prefer a free swinging hook we recommend mounting the hook on an oval split ring and tying the knot to the double-stranded part of the ring.





# **BOSS**

Code	Model	Length	Weight	Colour	Trade Unit
MM071XX	Boss	6 cm	8 g	XX	6
MM072XX	Boss	6 cm	12 g	XX	6
MM073XX	Boss	6 cm	16 g	XX	6
MM074XX	Boss	6 cm	20 g	XX	6



- Lead free concept
- Material: Brass
- · Range includes Glow color
- Hook: VMC 9649 BN
- Hook size: # 4
- Designed and developed in Scandinavia





This lure was invented by tackle designer Ole Jørgensen and for many years it has proved its worth by catching sea trout up to 9.5 kilo from the shore in southern Scandinavia as well as several lake trouts in the northern parts of Scandinavia. The colors are a mix of all-time favorites and some new, hot

trout colors. Actually white lures have been very popular for many years and on the famous Danish sea trout island Fyn you will have a hard time finding a sea trout angler without a lot of white lures in his box. Boss is the lure that started this trend with the pearl white "Winter" color.



### **ATOMSKJEA**

Code	Model	Length	Weight	Colour	Trade Unit
MM010XX	Atomskjea	6 cm	10 g	XX	6
MM100XX	Atomskjea	6 cm	15 g	XX	6
MM012XX	Atomskjea	7 cm	18 g	XX	6
MM013XX	Atomskjea	7 cm	24 g	XX	6
MM014XX	Atomskjea	8,5 cm	32 g	XX	6
MM015XX	Atomskjea	8,5 cm	50 g	XX	6

#### **FEATURES**

- · Lead free concept
- Material: Brass
- Hook: VMC 9649 BN
- · Designed and developed in Scandinavia







MM01301 24 g MM01401 32 g MM01501 50 g



100





Copper/Red MM01305 24 g MM01005 10 g MM01405 32 g MM10005 15 g MM01505 50 g

MM10004 15 g MM01504 50 g MM10005 15 g MM01505 50 g MM01204 18 g MM01205 18 g

This Westin lure was designed many years ago for all kinds of salmon and



Silver/Red MM01303 24 g MM01003 10 g MM01403 32 g MM10003 15 g MM01503 50 g MM01203 18 g



Copper/Black MM01006 10 g MM10006 15 g MM01206 18 g

MM01300 24 g MM01406 32 g MM01506 50 g

getting down in strong current. Still you will also find several lighter Atomskjea models giving you the option to fish a lure with a vivid action in shallow water or slow current.



sea trout fishing in Norway as well as other parts of Scandinavia. The range

of models features several heavy and compact models for casting far and

7	J. 17 111					
	Code	Model	Length	Weight	Colour Trade U	nit
	SW511XX	Snake	8 cm	32 g	XX	6
	SW51117	Snake Bead	8 cm	32 g	Silver/Copper/Gold	6
	SW521XX	Snake	8 cm	48 g	XX	6
	SW52106	Snake Bead	8 cm	48 g	Silver/Copper/Gold	6

#### **FEATURES**

- · High quality brass finish
- Hook: VMC
- Unique strike point blade
- High viz bead on color 17









Silver/Copper/Gold SW51111 32 g SW51117 32 g (Snake Bead) SW52101 48 g SW52106 48 g (Snake Bead)



Copper SW51103 32 g



Silver/Red SW52103 48 g



Copper/Silver SW51104 32 g



Copper/Red SW52104 48 g

Snake was created almost a lifetime ago by the two Swedish brothers Göran & Einar Holm known to create lures with the ability to attract really big fish. Salmon fishing became a lot easier when the two lure creators came up with

"snake". This lure has a superb wiggling action, and just like a real snake it's deadly for any prey getting to close...







### **GOBY**

Code	Model	Length	Weight	Colour	Trade Unit
MM140XX	Goby	6 cm	10 g	XX	6
MM141XX	Goby	6,5 cm	14 g	XX	6
MM142XX	Goby	8 cm	20 g	XX	6

#### **FEATURES**

- Materials: ABS plastic / Lead
- · Hook: VMC 9649 BN
- Hook size: #4 / #5
- Stay On double split ring hook mount
- · Designed and developed in Scandinavia







Several different species of fish from the Gobiidae family also known as Goby's are commonly distributed along the Scandinavian coastlines. They are common pray and serve as an important food source to most Scandinavian sea trout's. Just like the real thing, Westin Goby is irresistible to trout's. It comes in a great selection of colors and sizes and due to the provocative swimming action and the long casting abilities it's a "must have" in the lure box of any serious sea trout angler.





### GREAT HERON

Code	Model	Length	Weight	Colour	Trade Unit
MM180XX	Great Heron	5,5 cm	13 g	XX	6
MM181XX	Great Heron	6,5 cm	18 g	XX	6
MM601XX	Great Heron	7,5 cm	18 g	XX	6
MM602XX	Great Heron	8,5 cm	22 g	XX	6
			_		-



MM18001 13 g MM60101 18 g MM18101 18 g MM60201 22 g

MM18016 13 g MM60116 18 g MM18116 18 g MM60216 22 g

Firepox

MM18023 13 g MM60123 18 g MM18123 18 g MM60223 22 g NEW

Steel Sardine MM18028 13 g MM60128 18 g MM18128 18 g MM60228 22 g

Smallpox

MM18009 13 g MM60109 18 g MM18109 18 g MM60209 22 g

Kinky Pinky MM18018 13 g MM60118 18 g MM18118 18 g MM60218 22 g

ALC: NO Bloody Metal MM18024 13 g MM60124 18 g MM18124 18 g MM60224 22 g

NEW

Copper Mine MM18029 13 g MM60129 18 g MM18129 18 g MM60229 22 g

and Sweden. Right from the very beginning it has proved to be a highly

efficient lure - not only for trout and salmon, but also for species like asp,

MM18010 13 g MM60110 18 g MM18110 18 g MM60210 22 g

MM60120 18 g

MM60220 22 g

MM60125 18 g MM60225 22 g

NEW Bloody Copper

**FFATURES** 

- Lead free construction
- · Material: ABS plastic / Zinc
- Hook: VMC 9649 BN
- Hook size:#6 / #5 / #4
- Stay On double split ring hook mount
- · Designed and developed in Scandinavia







Green Sardine MM18014 13 g MM60114 18 g MM18114 18 g MM60214 22 g



Copper Age MM18021 13 g MM60121 18 g MM18121 18 g MM60221 22 g



MM18026 13 g MM60126 18 g MM18126 18 g MM60226 22 g



Pattegrisen MM18039 13 g MM60139 18 g MM18139 18 g MM60239 22 g



MM18022 13 g MM60122 18 g MM18122 18 g MM60222 22 g



Chopper Neo MM18027 13 g MM60127 18 g MM18127 18 g MM60225 22 g

MM18030 13 g MM60130 18 g MM18130 18 g MM60230 22 g Grat Heron is a lure designed according to Finnish lure traditions. It was created and tested in cooperation with experienced anglers from Finland

Chickenpox

Rotten Lemon

Acrtic Char

MM18020 13 g MM18120 18 g

MM18025 13 g MM18125 18 g

perch and pike. Great Heron can be retrieved fast or slow. Regardless of the speed it has a very vivid action that will trigger the bite. No wonder this lure has become one of the most popular lures in Scandinavia!



Sunrise MM19101

MM19107



MM19105

MM19108

# **GREAT HERON**

Code	Model	Length	Weight	Colour	Trade Unit
MM191XX	Great Heron	9 cm	32 g	XX	6

#### **FEATURES**

- Lead free construction
- Material: ABS plastic / Zinc
- Hook: VMC 9649 BN
- Hook size: # 2
- · Stay On double split ring hook mount
- · Designed and developed in Scandinavia

























Great Heron XL is the large 32 g version of Westin Great Heron. It's a perfect all round lure for fishing from the shore, in the lakes, in the rivers and even for trolling. The action is the same as Great Heron but the XL version is simply a bigger lure for even bigger fish. The Great Heron XL color selection consists of several colors only found on the XL version.

### **KONGETOBIS**

Code	Model	Length	Weight	Colour	Trade Unit
MM651XX	Kongetobis	14,5 cm	27 g	XX	6

#### **FEATURES**

- Lead free construction
- Material: ABS plastic / Zinc
- Hook: VMC 4551 BN
- Hook size: # 2 / # 1 / # 1
- · Two special glow colors for night fishing
- Stay On double split ring hook mount
- · Designed and developed in Scandinavia







Get ready to Rock n' Roll! "Kongetobis" is a popular name for the biggest sand eels found along the Scandinavian coastline. This lure mimics their size and swimming pattern. When fished with a steady to fast retrieve the front part will break the surface giving you the exact and discrete swimming pattern of a sand eel skimming the surface for food. To make the lure do this the balance has to be just perfect – exactly what we managed to do with Kongetobisen.







# **MAXI GOBY**

Code	Model	Length	Weight	Colour	Trade Unit
MM210XX	Maxi Goby	6 cm	13 g	XX	6
MM211XX	Maxi Goby	7 cm	18 g	XX	6

#### **FEATURES**

- Lead free construction
- · Material: ABS plastic
- Ultra Sonic rattle ball
- · Hook: VMC 9649 BN
- Hook size: #6 / #5
- Stay On double split ring hook mount
- · Designed and developed in Scandinavia



Maxi Goby is a larger but also very different version of the Mini Goby lure designed by lure maker Tom Schmidt. Sea trout, lake trout and char went crazy over the Mini Goby, so many anglers starting asking for a larger version. When introducing the Maxi Goby we meet their demands. It's based on the same unique design but made in ABS plastic witch made it possible

to incorporate Ultra Sonic rattle balls to wake up even the oldest trout out there! With this lure we have achieved a very irregular movement and a lure that can be fished in a very slow pace in shallow water. Occasional spin stops or pauses will make it flutter as it sinks in the water.



	Code	Model	Length	Weight	Colour	Trade Unit
I	MM110XX	Seatrout	8,5 cm	13 g	XX	6
I	MM120XX	Seatrout	9,5 cm	18 g	XX	6

#### **FEATURES**

- · Lead free concept
- Material: ABS plastic / Zinc
- Several UV, FluoMax and Glow colors
- Oversize active eye
- · Hook: VMC 9649 PS
- Hook size: #6 / #4
- Stay On double split ring hook mount
- Designed and developed in Scandinavia



When Westin Seatrout was introduced, it brought a new dimension into Scandinavian sea trout fishing. Attention was extreme and expectations were sky high. The oversized eye, the high quality and the calm but enticing

swimming action was something never seen before. Judged by the number of sea trout's caught by this Westin lure it turned out to fulfill even the highest expectations...



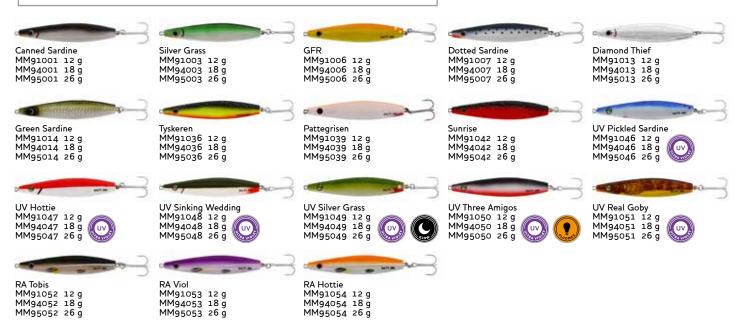
Code	Model	Length	Weight	Colour	Trade Unit
MM910XX	Salty	7 cm	12 g	XX	6
MM940XX	Salty	9 cm	18 g	XX	6
MM950XX	Salty	11 cm	26 g	XX	6

- · Lead free concept
- Material: ABS plastic / Zinc
- · Several UV, FluoMax and Glow colors
- · Hook: VMC 9649 PS
- Hook size: #6 / #4 / #2
- Stay On double split ring hook mount
- Designed and developed in Scandinavia









This bestselling Westin lure has it all. It will cast far even against the hardest wind, it can be fished fast or slow, it can be used in extremely shallow water and it has a swimming action that appeals to trout at all times of year. Try the largest version when night fishing for really big trout during the summer. Numerous fish in excess of five kilos have been tricked by the action

and the baitfish like silhouette this lure creates. And if we're talking picky trout's at wintertime nothing can compare to the medium or small versions fished at a slow pace with a few twitches of the rod tip and a couple of pauses during the retrieve.

# WESTIN®



# **SONIC 360°**

Code	Model	Weight	Size	Colour	Trade Unit
MM310XX	Sonic 360°	5,5 g	# 2	XX	6
MM311XX	Sonic 360°	8 g	# 3	XX	6
MM312XX	Sonic 360°	10,5 g	# 4	XX	6

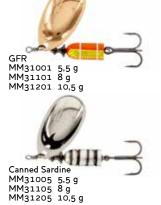
#### **FEATURES**

- Material: Brass, ABS, tungsten
- Instant 360° rotating blade
- · Japanese style needlepoint hooks
- · Sonic ABS shell / tungsten body
- · Designed and developed in Scandinavia















MM31007 5,5 g MM31107 8 g MM31207 10,5 g MM31007

For compact size and maximized casting length Sonic 360° has an advanced  $\,$ designed ABS shell body with interior tungsten balls. The turbulence created in the slipstream of the ABS shell will cause the tungsten balls to

spinner-blade is a proven design that rotates instantly and facilitates maximized feel and depth control. Furthermore Sonic 360° features the very best in Japanese style hooks and some of the most intriguing color patterns seen on a spinner.



Dragon Fruit MM31006 5,5 g MM31106 8 g MM31206 10,5 g

vibrate and create a highly fish attracting sonic sound. The classic brass

# **OPTIC 360°**

Code	Model	Weight	Size	Colour	Trade Unit
MM320XX	Optic 360°	5,5 g	# 2	XX	6
MM321XX	Optic 360°	8 g	# 3	XX	6
MM322XX	Optic 360°	10,5 g	# 4	XX	6

Black Juice



- Material: Brass
- Instant 360° rotating blade
- Japanese style needlepoint hooks
- · Optic blade reflects light from different angles
- Designed and developed in Scandinavia



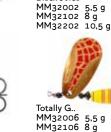






















The brass body construction on Westin Optic 360° has an aerodynamic shape that will ensure great casting distance and accuracy. The beautifully designed brass blade will reflect light from different angles. It rotates at the slightest touch of the reel handle and initiates those impulses of movement that no trout, salmon or other predator can resist. This is simply the best looking and most attractive spinner out there and the strong Japanese style hooks will stand the test of even the hardest fighting fish.



# **GOBY**

Code	Model	Weight	Colour	Length	Trade Unit
MM00100	Goby Quattro-pack	14 g	Color 9/10/13/17	6,5 cm	6

#### **FEATURES**

- · Lead free construction
- · Materials: ABS plastic / Zinc
- Hook: VMC 9649 BN
- Hook size: #4 / #5
- Stay On double split rings hook mount
- · Designed and developed in Scandinavia

Several different species of fish from the Gobiidae family also known as Goby's are commonly distributed along the Scandinavian coastlines. They are common pray and serve as an important food source to most Scandinavian sea trout's. Just like the real thing, Westin Goby is irresistible to trout's. It comes in a great selection of colors and sizes and due to the provocative swimming action and the long casting abilities it's a "must have" in the lure box of any serious sea trout angler.

This box contains four of the most popular colors of Westin Goby – a small selection proven to catch fish in all kinds of weather and changing conditions.





# **SALTY**

Code	Model	Weight	Colour	Length	Trade Unit
MM00101	Salty Quattro-pack	12 g	Color 3/46/47/49	7 cm	6

#### **FEATURES**

- · Lead free concept
- Material: ABS plastic / Zinc
- Several UV, FluoMax and Glow colors
- · Hook: VMC 9649 PS
- Hook size: #6
- Stay On Double split rings hook mount
- Designed and developed in Scandinavia

This bestselling Westin lure has it all. It will cast far even against the hardest wind, it can be fished fast or slow, it can be used in extremely shallow water and it has a swimming action that appeals to trout at all times of year. Try the largest version when night fishing for really big trout during the summer. Numerous fish in excess of five kilos have been tricked by the action and the baitfish like silhouette this lure creates. And if we're talking picky trout's at wintertime nothing can compare to the medium or small versions fished at a slow pace with a few twitches of the rod tip and a couple of pauses during the retrieve.

This box contains four of the most popular colors of Westin Salty – a small selection proven to catch fish in all kinds of weather and changing conditions.



### **SØLVPILEN**

Code	Model	Weight	Colour	Length	Trade Unit
MM00102	Sølvpilen Quattro-pack	12 g	Color 14/15/17/18	8,5 cm	6

#### **FEATURES**

- · Lead free concept
- Material: Zinc
- · Several UV, FluoMax and MetalPlated colors
- Hook: VMC 9649 BN
- Hook size: #4
- Stay On double split rings hook mount
- Designed and developed in Scandinavia

Translated to English Sølvpilen means Silver Arrow. This Lead free lure will cast like an arrow flies, and it has proved to be a great lure to imitate prey like sand eels. Several sea trout's exceeding five kilos has been caught on this lure and even Atlantic salmon have been caught when using Sølvpilen from the shore. So far the biggest we have heard of was a 10.7 kg salmon caught in Lillebaelt in Denmark...

This box contains four of the most popular colors of Westin Sølvpilen – a small selection proven to catch fish in all kinds of weather and changing conditions.



# **GREAT HERON**

Code	Model	Weigh	t Colour	Length	Trade Unit
MM00103	Great Heron Quattro-pack	13 g	Color 40/41/43/14	5,5 cm	6
MM00104	Great Heron Quattro-pack	18 g	Color 40/41/43/14	7,5 cm	6
MM00105	Great Heron Quattro-pack	22 g	Color 40/41/43/14	8,5 cm	6

#### **FEATURES**

- · Lead free construction
- Material: ABS plastic / Zinc
- Hook: VMC 9649 BN
- Hook size: #6 / #5 / #4
- Stay On Double split rings hook mount
- · Designed and developed in Scandinavia

Grat Heron is a lure designed according to Finnish lure traditions. It was created and tested in cooperation with experienced anglers from Finland and Sweden. Right from the very beginning it has proved to be a highly efficient lure — not only for trout and salmon, but also for species like asp, perch and pike. Great Heron can be retrieved fast or slow. Regardless of the speed it has a very vivid action that will trigger the bite. No wonder this lure has become one of the most popular lures in Scandinavia!

This box contains four of the most popular colors of Westin Great Heron – a small selection proven to catch fish in all kinds of weather and changing conditions.

# **ROD DISPLAY 20 RODS**



	Code	Model	Size	Trade Unit
ı	IN00110	Rod Display 20 Rods	153 x 60 cm	1

# **WESTIN SOFTLURE DISPLAY**



Backside

#### **FEATURES**

- Fits 30 Teez Display Boxes
- Backside for lures
- Including 4 wheels / 40 pcs short & 20 pcs long metal pegs for backside



Code	Model	Size	Trade Unit	:
IN00121	Westin Softlure Display	113 x 54 x 200	) cm 1	ı

# **PLEXI LUREHOLDER**





Code	Model	Size	Trade Unit
IN00111	Plexi Lureholder M		1
IN00112	Plexi Lureholder L		1
IN00113	Plexi Lureholder XL		1

# **WALL STICKER**



Code	Model	Size	Trade Unit
IN00115	Wall Sticker	100 x 20 cm	1

# **STICKERS**





Code	Model	Size Tra	de Unit
IN00118	Car Sticker	20 cm	1
IN00116	Boat Sticker	100 x 18 cm	1

# **ROLL-UP**







Zander

Perch

Code	Model		Size	Trade Unit
IN00122	Westin Roll-Up 2016	Pike	209 x 83 cm	1
IN00123	Westin Roll-Up 2016	Zander	209 x 83 cm	1
IN00124	Westin Roll-Up 2016	Perch	209 x 83 cm	1



# **WESTIN BEACH FLAG**



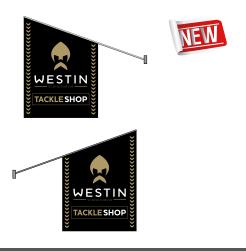
Code	Model	Size	Trade Unit
IN00126	Westin Beach Flag	404 x 76 cm	1

# **WESTIN WALL BANNER**



Code	Model	Size	Trade Unit
IN00127	Westin Wall Banner	200 x 70 cm	1

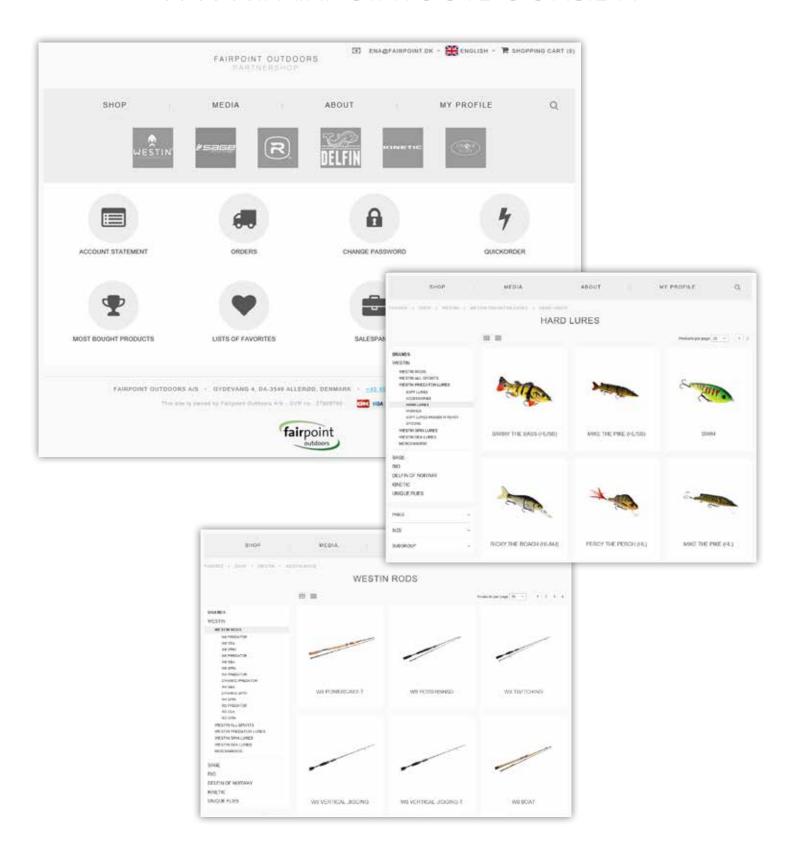
# WESTIN TACKLE SHOP FLAG



Code	Model	Size	Trade Unit
IN00128	Westin Tackle Shop Flag	60 x 40 cm	1

# VISIT OUR NEW PARTNERSHOP!

# WWW.FAIRPOINTOUTDOORS.DK









www.youtube.com/westinfishing



www.facebook.com/westinfishing



www.twitter.com/westinfishing



